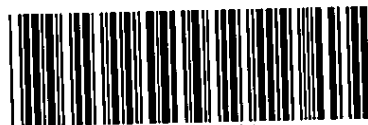

ANDERSON ADVERTISING & MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 29 FEBRUARY 2012

SATURDAY



"A1LFA10Q"

A19

10/11/2012

#210

COMPANIES HOUSE

ANDERSON ADVERTISING & MARKETING LIMITED
REGISTERED NUMBER: 4094811

ABBREVIATED BALANCE SHEET
AS AT 29 FEBRUARY 2012

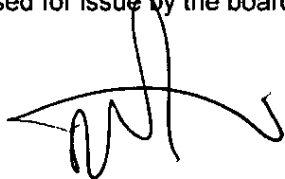
	Note	29 February 2012	28 February 2011
		£	£
CURRENT ASSETS			
Debtors		14,014	11,535
Cash at bank		-	8,291
		<u>14,014</u>	<u>19,826</u>
CREDITORS: amounts falling due within one year		<u>(1,914)</u>	<u>(7,663)</u>
NET CURRENT ASSETS		<u>12,100</u>	<u>12,163</u>
NET ASSETS		<u>12,100</u>	<u>12,163</u>
CAPITAL AND RESERVES			
Called up share capital	4	100	100
Profit and loss account		12,000	12,063
SHAREHOLDERS' FUNDS		<u>12,100</u>	<u>12,163</u>

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act

The director acknowledges her responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 29 February 2012 and of its loss for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 9 October 2012

M Dixon
Director



The notes on page 2 form part of these financial statements

ANDERSON ADVERTISING & MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 29 FEBRUARY 2012**

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

2. TURNOVER

0.0% of the company's turnover (2011 - NIL) is attributable to geographical markets outside the United Kingdom

3. STOCKS

29 February 2012 £	28 February 2011 £
-	-

4. SHARE CAPITAL

	29 February 2012 £	28 February 2011 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

ANDERSON ADVERTISING & MARKETING LIMITED

**DETAILED TRADING AND PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 29 FEBRUARY 2012**

	Page	2012 £	2011 £
TURNOVER	4	1,700	96,147
Cost of sales	4	-	(2,946)
		<hr/>	<hr/>
GROSS PROFIT		1,700	93,201
Gross profit %		100.0 %	96.9 %
LESS: OVERHEADS			
Administration expenses	4	(1,763)	(93,119)
		<hr/>	<hr/>
(LOSS)/PROFIT FOR THE YEAR		(63)	82
		<hr/>	<hr/>

ANDERSON ADVERTISING & MARKETING LIMITED

**SCHEDULE TO THE DETAILED ACCOUNTS
FOR THE YEAR ENDED 29 FEBRUARY 2012**

	2012 £	2011 £
TURNOVER		
Sales	1,700	96,147
	2012 £	2011 £
COST OF SALES		
Opening stocks	-	2,415
Purchases	-	531
	-	2,946
	2012 £	2011 £
ADMINISTRATION EXPENSES		
Directors salaries	-	7,942
Staff salaries	(10)	68,358
Entertainment	-	156
Hotels, travel and subsistence	12	3,942
Printing and stationery	-	758
Telephone and fax	415	2,047
Advertising and promotion	-	124
Legal and professional	1,206	1,165
Accountancy fees	(350)	2,525
Bank charges	208	300
Sundry expenses	282	206
Rent - operating leases	-	4,575
Insurances	-	684
Profit/loss on sale of tangible assets	-	337
	1,763	93,119