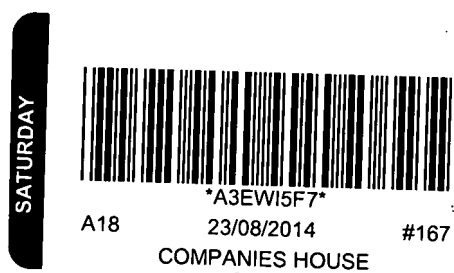


# M C N Media Limited

## REPORT AND FINANCIAL STATEMENTS

31 December 2013

UNAUDITED



Company Registration No. 04073965

# M C N Media Limited

## DIRECTORS' REPORT

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UNAUDITED

The directors submit their report and the unaudited financial statements of M C N Media Limited for the year ended 31 December 2013.

### PRINCIPAL ACTIVITIES

The company has not traded during the year.

### DIRECTORS

The directors who held office during the year were as follows:-

CR McNeill

MJ McNeill

By order of the board



MJ McNeill  
Director

11 August

2014

# M C N Media Limited

UNAUDITED

## BALANCE SHEET at 31 December 2013

|  | Notes | 2013<br>£ | 2012<br>£ |
|--|-------|-----------|-----------|
| FIXED ASETS                                    |       |           |           |
| Investments                                    | 1     | 82        | 82        |
| CURRENT ASSETS                                 |       |           |           |
| Debtors  |       | 819       | 819       |
| CREDITORS: Amounts falling due within one year |       | -         | -         |
| NET ASSETS                                     |       | 901       | 901       |
| CAPITAL AND RESERVES                           |       |           |           |
| Called up share capital                        | 2     | 2         | 2         |
| Profit and Loss Account                        |       | 899       | 899       |
| SHAREHOLDERS' FUNDS                            |       | 901       | 901       |

### STATEMENT BY THE DIRECTOR UNDER SECTION 477 OF THE COMPANIES ACT 2006

For the year ending 31 December 2013 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to small companies and its members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The financial statements were approved by the board and authorised for issue on ~~11 August 2014~~ and are signed on its behalf by:



**MJ McNeill**  
Director

Company Registration No. 04073965

# M C N Media Limited

## ACCOUNTING POLICIES

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UNAUDITED

### BASIS OF ACCOUNTING

The financial statements have been prepared under the historical cost convention.

Under Financial Reporting Standard No. 1, the company is exempt from the requirement to prepare a cash flow statement on the grounds of its size.

### PROFIT AND LOSS ACCOUNT

The company has not traded during the year, has received no income and incurred no expenditure, and consequently has made neither a profit nor a loss. Dividends received from a subsidiary of £200,000 (2012: £140,000) have been paid directly to the shareholders.

**M C N Media Limited**  
**NOTES TO THE FINANCIAL STATEMENTS**  
for the year ended 31 December 2013

UNAUDITED

| 1 | INVESTMENTS         | 2013<br>£ | 2012<br>£ |
|---|---------------------|-----------|-----------|
|   | At 1 January 2013   | 1         | 1         |
|   | Additions           | 81        | -         |
|   |                     | <u>82</u> | <u>1</u>  |
|   | At 31 December 2013 | <u>82</u> | <u>1</u>  |

The company owns 100% of the share capital of Sign-up Technologies Limited.

The company owns 100% of the share capital of Sign-up Technologies Pty Limited, an Australian company.

| <i>Subsidiary</i>                | <i>Principle activity</i>                      | <i>Year ended 31 December 2013</i>          |   |
|----------------------------------|--|---|---|
|                                  |  | <i>Profit/(Loss) for<br/>the year<br/>£</i> | <i>Aggregate<br/>capital and<br/>reserves<br/>£</i> |
| Sign-up Technologies Limited     | Selling email and mobile phone marketing tools | 196,994                                     | 752,381   |
| Sign-up Technologies Pty Limited | Advertising consultancy                        | (38,405)                                    | (37,725)  |

| 2 | SHARE CAPITAL  | 2013<br>£ | 2012<br>£ |
|---|--|-----------|-----------|
|   | Allotted, issued and fully paid:<br>2 ordinary shares of £1 each | 2         | 2         |
|   |  | <u>2</u>  | <u>2</u>  |