

Registered number
04054107

Premia Marketing Ltd

Abbreviated Accounts

31 December 2012

Premia Marketing Ltd**Registered number:** 04054107**Abbreviated Balance Sheet
as at 31 December 2012**

| | Notes | 2012 £ | 2011 £ |
|---|-------|---------------|---------------|
| Fixed assets | | | |
| Tangible assets | 2 | 358 | 716 |
| Current assets | | | |
| Stocks | | 4,281 | 6,233 |
| Debtors | | 13,728 | 16,498 |
| Cash at bank and in hand | | 481 | 6 |
| | | <u>18,490</u> | <u>22,737</u> |
| Creditors: amounts falling due within one year | | (18,704) | (23,224) |
| Net current liabilities | | <u>(214)</u> | <u>(487)</u> |
| Net assets | | <u>144</u> | <u>229</u> |
| Capital and reserves | | | |
| Called up share capital | 3 | 2 | 2 |
| Profit and loss account | | 142 | 227 |
| Shareholders' funds | | <u>144</u> | <u>229</u> |

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

A Stone

Director

Approved by the board on 2 August 2013

Premia Marketing Ltd
Notes to the Abbreviated Accounts
for the year ended 31 December 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

| | |
|---------------------|-------------------|
| Plant and machinery | 20% straight line |
| Motor vehicles | 25% straight line |

2 Tangible fixed assets

£

Cost

| | |
|---------------------|--------------|
| At 1 January 2012 | 5,815 |
| At 31 December 2012 | <u>5,815</u> |

Depreciation

| | |
|---------------------|--------------|
| At 1 January 2012 | 5,099 |
| Charge for the year | <u>358</u> |
| At 31 December 2012 | <u>5,457</u> |

Net book value

| | |
|---------------------|------------|
| At 31 December 2012 | <u>358</u> |
| At 31 December 2011 | <u>716</u> |

3 Share capital

| Nominal value | 2012 Number | 2012 £ | 2011 £ |
|-------------------------------------|----------------|-----------|-----------|
| Allotted, called up and fully paid: | | | |
| Ordinary shares | £1 each | 2 | <u>2</u> |

4 Loans to directors

| Description and conditions | B/fwd £ | Paid £ | Repaid £ | C/fwd £ |
|----------------------------|---------------|-----------|-----------------|---------------|
| A Stone [Loan 1] | 16,498 | - | (16,498) | - |
| A Stone [Loan 1] | 13,728 | - | - | 13,728 |
| | <u>30,226</u> | <u>-</u> | <u>(16,498)</u> | <u>13,728</u> |

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