

Company Registration No. 4033876 (England and Wales)

THE BRAND LEARNING PARTNERS LIMITED

ABBREVIATED ACCOUNTS

FOR THE PERIOD ENDED 31 MARCH 2001



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12/01/02

THE BRAND LEARNING PARTNERS LIMITED

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THE BRAND LEARNING PARTNERS LIMITED

AUDITORS' REPORT TO THE BRAND LEARNING PARTNERS LIMITED UNDER SECTION 247B OF THE COMPANIES ACT 1985

We have examined the abbreviated accounts set out on pages 2 to 4, together with the financial statements of the company for the period ended 31 March 2001 prepared under section 226 of the Companies Act 1985.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 246 of the Companies Act 1985. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Act to the Registrar of Companies and whether the accounts to be delivered are properly prepared in accordance with those provisions and to report our opinion to you.

Basis of opinion

We have carried out the procedures we considered necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts to be delivered are properly prepared. The scope of our work for the purpose of this report did not include examining or dealing with events after the date of our report on the financial statements.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with sections 246(5) and (6) of the Companies Act 1985, and the abbreviated accounts on pages 2 to 4 are properly prepared in accordance with those provisions.



Bolton Colby

21 December 2001

Chartered Accountants

Registered Auditor

Fairfield House
Fairfield Avenue
Staines
Middlesex
TW18 4AQ

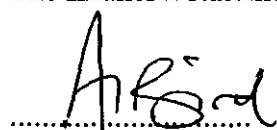
THE BRAND LEARNING PARTNERS LIMITED

**ABBREVIATED BALANCE SHEET
AS AT 31 MARCH 2001**

	Notes	2001 £	£
Fixed assets			
Tangible assets	2		27,884
Current assets			
Debtors		259,725	
Cash at bank and in hand		94,177	
		<u>353,902</u>	
Creditors: amounts falling due within one year		<u>(220,615)</u>	
Net current assets			<u>133,287</u>
Total assets less current liabilities			<u>161,171</u>
Capital and reserves			
Called up share capital	3		45,000
Profit and loss account			<u>116,171</u>
Shareholders' funds			<u>161,171</u>

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the board on 19/12/2001



A Bird
Director



M McEwan
Director

THE BRAND LEARNING PARTNERS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE PERIOD ENDED 31 MARCH 2001

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000).

1.2 Turnover

Turnover represents amounts receivable for services net of VAT.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 3 year straight line basis

1.4 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

2 Fixed assets

	Tangible assets £
Cost	
At 14 July 2000	-
Additions	33,461
	<hr/>
At 31 March 2001	33,461
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Depreciation	
At 14 July 2000	-
Charge for the period	5,577
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At 31 March 2001	5,577
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Net book value	
At 31 March 2001	27,884
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THE BRAND LEARNING PARTNERS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE PERIOD ENDED 31 MARCH 2001

3 Share capital	2001
	£
Authorised	
5,000,000 Ordinary shares of £ 1 each	5,000,000
	<hr/>
Allotted, called up and fully paid	
45,000 Ordinary shares of £ 1 each	45,000
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During the period the company issued 45,000 ordinary £1 shares at par to provide an initial capital base.

4 Transactions with directors

At the balance sheet date £45,516 was due to the directors on their loan accounts with the company, analysed as follows:-

A Bird:

Initial shareholder loan £5,000

Business payments made personally £6,141

Total amount due from the company £11,141

M McEwan:

Initial shareholder loan £5,000

Business payments made personally £5,725

Private purchases (£342)

Assets sold to the company £19,187

Total amount due from the company £29,570

M Simmonds:

Initial shareholder loan £5,000

Private purchases (£195)

Total amount due from the company £4,805

As detailed above, during the period the company purchased assets (office furniture and equipment at Pembroke House) on an arms length basis from M McEwan for £19,187.