Registered number 4032392

The Hull City Association Football Club (Tigers) Limited
Report and Accounts
31 July 2010

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The Hull City Association Football Club (Tigers) Limited Report and accounts Contents

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The Hull City Association Football Club (Tigers) Limited **Company Information**

Directors

A Allam appointed 17 December 2010 E Allam appointed 20 December 2010 M Maguire appointed 19 July 2010

Auditors

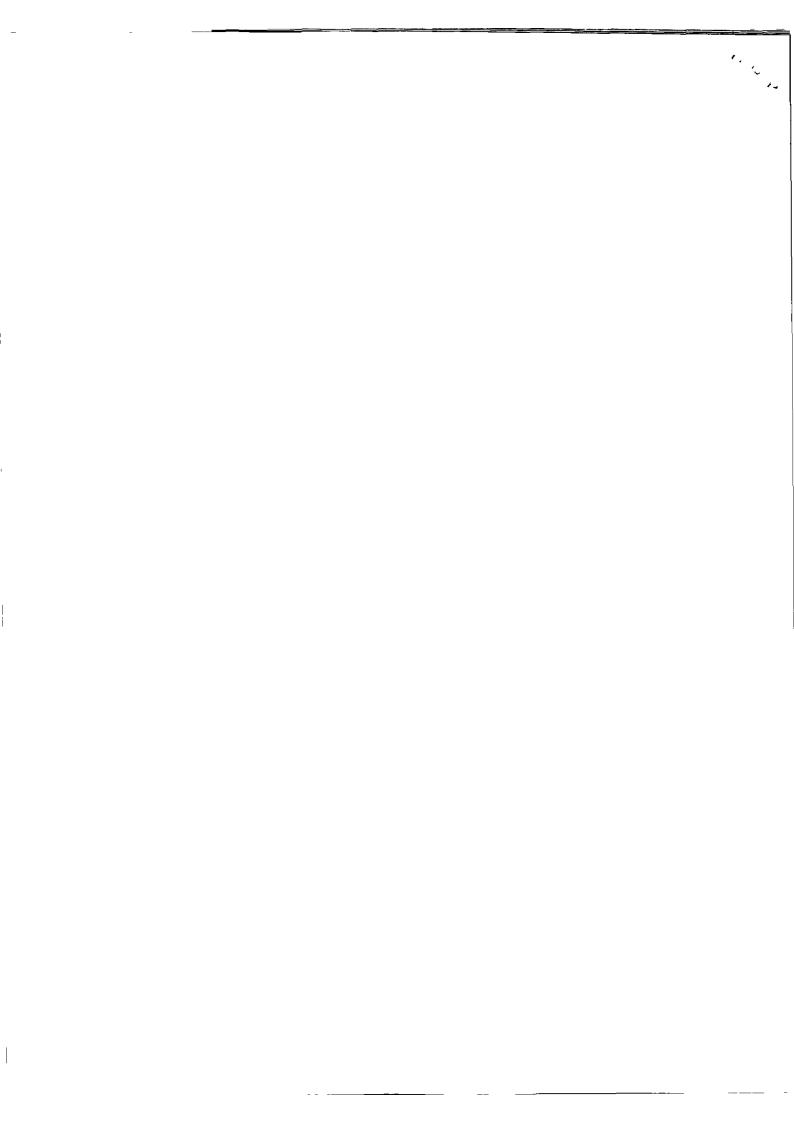
Jacksons 1 The Pathway Alfred Gelder Street Hull East Yorkshire HU1 1XR

Registered office

Kingston Communications Stadium Walton Street Aniaby Road Hull East Yorkshire **HU3 6HU**

Registered number

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The Hull City Association Football Club (Tigers) Limited

Registered number:

4032392

Directors' Report

The directors present their report and accounts for the year ended 31 July 2010

Principal activities

The company's principal activity of the company is that of professional football

Review of the business

The Directors report a loss before tax for the year of £6,830,737 (2009 profit £1,967,324) and consider the company's future prospects to be satisfactory

The financial year ended 31 July 2010 represented the 2009/10 season, being the Club's second season in the Barclays Premier League, whereby the Club finished in 19th position with 30 points

Key performance indicators are used to measure and evaluate company performance and to monitor various activities. The main key performance indicators employed in the company are

	2010		2009
Turnover	£ 47,473,563	£	51,096,097
Gross (loss)/profit	-£2,254,323	£	8,375,312
(Loss)/Profit before tax	-£ 6,830,737	£	1,967,324
Staff costs	£ 38,251,549	£	33,597,904
Net debt	£ 16,760,343	£	15,306,978
Average league home attendance	24,389		24816

On 17 December 2010 the company was aquired by Allamhouse Limited Since that time the holding company has provided funds of £26,000,000 to meet all trading obligations. Current projections made by the directors predict future trading profitability and financial stability.

Directors

The following persons served as directors during the year:

M Maguire appointed 19 July 2010
A F Pearson resigned 11 May 2010
R D Bartlett resigned 17 December 2010
J P Craddock resigned 12 November 2010
M N Walker resigned 20 May 2010

The Hull City Association Football Club (Tigers) Limited

Registered number:

4032392

Directors' Report

Directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations

Company law requires the directors to prepare accounts for each financial year. Under that law the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to

- · select suitable accounting policies and then apply them consistently,
- · make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any
 material departures disclosed and explained in the accounts,
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each person who was a director at the time this report was approved confirms that

- so far as he is aware, there is no relevant audit information of which the company's auditor is unaware; and
- he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditor is aware of that information

This report was approved by the board on 14 March 2011 and signed on its behalf

M Maguire

The Hull City Association Football Club (Tigers) Limited Independent auditors' report to the shareholders of The Hull City Association Football Club (Tigers) Limited

We have audited the accounts of The Hull City Association Football Club (Tigers) Limited for the year ended 31 July 2010 which comprise the Profit and Loss Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities, the directors are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view. Our responsibility is to audit the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the accounts.

Opinion on the accounts

In our opinion the accounts

- give a true and fair view of the state of the company's affairs as at 31 July 2010 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the accounts are prepared is consistent with the accounts

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- · the accounts are not in agreement with the accounting records and returns, or
- · certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Mark Jackson

(Senior Statutory Auditor)

for and on behalf of

Jacksons

Accountants and Statutory Auditors

14 March 2011

1 The Pathway

Alfred Gelder Street

Hull

East Yorkshire

HU1 1XR



	Notes	2010 £	2009 £
Turnover		47,473,563	51,096,097
Cost of sales Amortisation of player registrations		(40,489,075) (9,238,811)	(37,535,778) (5,185,007)
Gross (loss)/profit		(2,254,323)	8,375,312
Administrative expenses		(6,498,984)	(6,501,292)
Operating (loss)/profit	2	(8,753,307)	1,874,020
Exceptional items profit on disposal of player registrations	3	3,849,848	1,522,093
		(4,903,459)	3,396,113
Interest receivable Interest payable	6	(1,927,278)	175,006 (1,603,795)
(Loss)/profit on ordinary activities before taxation	1	(6,830,737)	1,967,324
Tax on (loss)/profit on ordinary activities	7	•	(570,080)
(Loss)/profit for the financial year		(6,830,737)	1,397,244

Continuing operations

None of the company's activities were acquired or discontinued during the above two financial years

Statement of total recognised gains and losses

The company has no recognised gains or losses other than the (loss)/profit for the above two financial years

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The Hull City Association Football Club (Tigers) Limited Balance Sheet as at 31 July 2010

	Notes		2010 £		2009 £
Fixed assets					
Intangible assets	8		13,630,211		19,273,445
Tangible assets	9		523,088		416,385
			14,153,299		19,689,830
Current assets					
Stocks	10	402,536		299,431	
Debtors	11	9,877,878		9,906,384	
Cash at bank and in hand		155,085	_	315,794	
		10,435,499		10,521,609	
Creditors: amounts falling du	10				
within one year	12	(43,255,803)		(42,031,041)	
Net current liabilities			(32,820,304)		(31,509,432)
Total assets less current					
liabilities			(18,667,005)		(11,819,602)
O dia am assuda de litta es de					
Creditors: amounts falling du	13				(16,666)
after more than one year	13		•		(10,000)
Net liabilities			(18,667,005)		(11,836,268)
Capital and reserves					
Called up share capital	16		1,316,001		1,316,001
Profit and loss account	17		(19,983,006)		(13,152,269)
Shareholders' funds	18		(18,667,005)		(11,836,268)

Approved and authorised for issued by the board on 14 March 2011 and signed on their behalf by M

Maguire Registered number

4032392

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The Hull City Association Football Club (Tigers) Limited Cash Flow Statement for the year ended 31 July 2010

	Notes	2010 £	2009 £
Reconciliation of operating profit to net cash inflow from operating activities		•	-
Operating (loss)/profit Depreciation and amortisation Increase in stocks Decrease/(increase) in debtors (Decrease)/increase in creditors		(8,753,307) 9,434,353 (103,105) 28,506 (84,560)	1,874,020 5,273,121 (131,755) (3,575,266) 5,379,655
Net cash inflow from operating activities		521,887	8,819,775
CASH FLOW STATEMENT			
Net cash inflow from operating activities		521,887	8,819,775
Returns on investments and servicing of finance	19	(1,927,278)	(1,428,789)
Capital expenditure	19	(47,974) (1,453,365)	(5,487,690) 1,903,296
Financing	19	1,292,656	(6,493,135)
Decrease in cash		(160,709)	(4,589,839)
Reconciliation of net cash flow to movement in net	debt		
Decrease in cash in the period (Increase)/decrease in debt and lease financing New finance leases		(160,709) (1,292,656) -	(4,589,839) 6,493,135 (50,000)
Change in net debt	20	(1,453,365)	1,853,296
Net debt at 1 August		(15,306,978) (16,760,343)	(17,160,274) (15,306,978)
Net debt at 31 July		(10,700,040)	10,000,010)

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with applicable United Kingdom Accounting Standards

Turnover

Turnover represents income receivable, net of VAT, from football and related commercial activities Gate and other match day revenues are recognised over the period of the football season Sponsorship and similar commercial income is recognised over the duration of the respective contracts. The fixed element of broacasting revenues and facility fees is recognised over the duration of the financial year, additional facility fees arising are taken when earned. All income arises within the United Kingdom.

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows

Fixtures and fittings Motor vehicles

10% per annum 25% per annum

Stocks

Stock is valued at the lower of cost and net realisable value. Cost is the purchase proce of the goods plus the cost of carriage. Net realisable value is based on estimated selling price less all costs.

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes

Deferred tax is calculated at the tax rates which are expected to apply in the periods when the timing differences will reverse, and discounted to reflect the time value of money using rates based on the post-tax yields to maturity that could be obtained at the balance sheet date on government bonds with similar maturity dates

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding

Rentals paid under operating leases are charged to income on a straight line basis over the lease term

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Pensions

The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

Player registrations

Players transfer fees and related costs of player registrations are capitalised as intangible fixed assets and are amortised over the period of the players contracts. Coaching staff contracts are also capitalised. Where there has been an impairment in value provisions are made to reflect this.

Purchased goodwill is amortised over a period of ten years

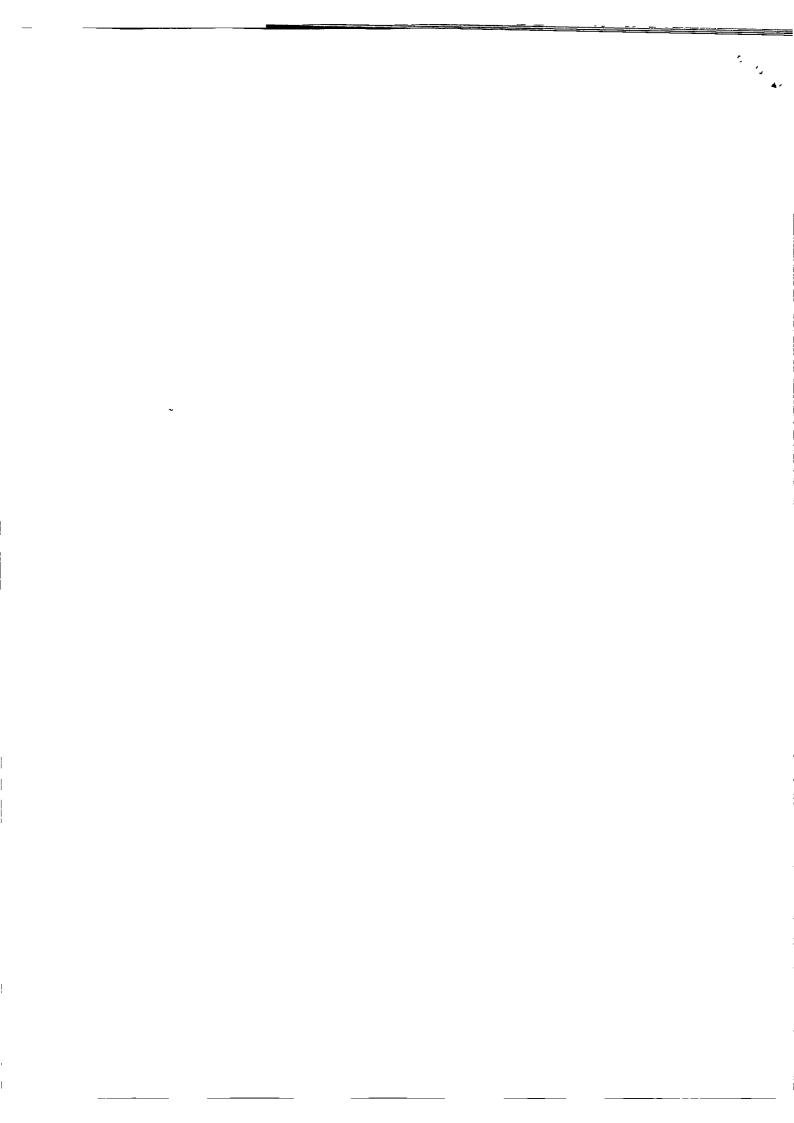
Grants

Revenue grants receivable by the company are recognised in the period in which the related expenditure occurs

Going concern

The accounts are prepared on the going concern basis which assumes the business will continue to trade for the forseeable future. The company made a loss for the year of £6,830,737 and at the year end had a net deficit of £18,667,005. Since the year end the holding company has provided funds to meet all trading obligations and will continue to support the company Projections made by the current directors predict future trading profitability and financial stability.

2	Operating profit	2010 £	2009 £
	This is stated after charging		
	Depreciation of owned fixed assets	155,861	49,264
	Depreciation of assets held under finance leases and hire purchase		
	contracts	10,000	9,167
	Amortisation of goodwill	29,681	29,683
	Amortisation of player costs	9,238,811	5,185,007
	Operating lease rentals - plant and machinery	150,384	130,076
	Operating lease rentals - land buildings	1,619,180	1,532,766
	Auditors' remuneration for audit services	8,500	10,500
	Auditors' remuneration for other services	500	2,500



3	Exceptional items	2010 £	2009 £
	Amortisation of player registrations Gain on disposal of player registrations	(9,238,811) 3,849,848	(5,185,007) 1,522,093
		(5,388,963)	(3,662 914)
4	Directors' remuneration	2010 £	2009 £
	Remuneration Company contributions to money purchase pension schemes	613,483	1,794,203 235,000
		613,483	2,029,203
	Highest paid director Remuneration	275,000	800,000
	Company contributions to money purchase pension schemes	275,000	235,000 1,035,000
5	Staff costs	2010 £	2009 £
	Wages and salaries	34,479,560	29,600,830
	Social security costs Other pension costs	3,787,193 (15,204)	3,624,224 372,850
		38,251,549	33,597,904
	Average number of employees during the year	Number	Number
	Administration	31	41
	Manufacturing Marketing	52 12	76 12
		95	129
6	Interest payable	2010 £	2009 £
	Bank loans and overdrafts Other loans Finance charges payable under finance leases and hire purchase	1,815,983 108,830	1,599,510 1,820
	contracts	2,465	2,465
		1,927,278	1,603,795

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7	Taxation	2010 £	2009 £
	Analysis of charge in period Deferred tax	~	~
	Origination and reversal of timing differences	-	570,080
	Tax on profit on ordinary activities		570,080
	Factors affecting tax charge for period The differences between the tax assessed for the period and the sta	andard rate of o	corporation tax
	are explained as follows		
		2010	2009
		£	£
	(Loss)/profit on ordinary activities before tax	(6,830,737)	1,967,324
	Standard rate of corporation tax in the UK	28%	28%
		£	£
	Profit on ordinary activities multiplied by the standard rate of		
	corporation tax	(1,912,606)	550,851
	Effects of		
	Expenses not deductible for tax purposes	162,369	36,779
	Capital allowances for period in excess of depreciation	-	(11,887)
	Utilisation of tax losses	-	(575,743)
	Unutilised losses carried forward	1,750,237	-
	Current tax charge for period		
	- ·		

Factors that may affect future tax charges

The company has losses available to carry forward against future profits of £18,988,079 (2009 £12,737,234)



8	Intangible fixed assets	Players, transfer fees and related		£
		costs	Goodwill	Total
	Cost At 1 August 2009 Additions Disposals	25,448,032 8,866,536 (9,801,609)	296,814	25,744,846 8,866,536 (9,801,609)
	At 31 July 2010	24,512,959	296,814	24,809,773
	Amortisation At 1 August 2009 Provided during the year On disposals At 31 July 2010	6,221,582 9,238,811 (4,560,331) 10,900,062	249,819 29,681 	6,471,401 9,268,492 (4,560,331) 11,179,562
	Net book value At 31 July 2010	13,612,897	17,314	13,630,211
	At 31 July 2009	19,226,450	46,995	19,273,445
9	Tangible fixed assets		Fixtures,	
		Plant and machinery £	fittings, tools and equipment £	Total £
	Cost At 1 August 2009		tools and equipment £	£ 550,587
	At 1 August 2009 Additions	machinery £ 16,851	tools and equipment £ 533,736 272,564	£ 550,587 272,564
	At 1 August 2009	machinery £	tools and equipment £	£ 550,587
	At 1 August 2009 Additions At 31 July 2010 Depreciation At 1 August 2009 Charge for the year	machinery £ 16,851 16,851 2,244 5,618	tools and equipment £ 533,736 272,564 806,300 131,958 160,243	550,587 272,564 823,151 134,202 165,861
	At 1 August 2009 Additions At 31 July 2010 Depreciation At 1 August 2009 Charge for the year At 31 July 2010 Net book value	16,851 16,851 16,851 2,244 5,618 7,862	tools and equipment £ 533,736 272,564 806,300 131,958 160,243 292,201	550,587 272,564 823,151 134,202 165,861 300,063
	At 1 August 2009 Additions At 31 July 2010 Depreciation At 1 August 2009 Charge for the year At 31 July 2010 Net book value At 31 July 2010	16,851	tools and equipment £ 533,736 272,564 806,300 131,958 160,243 292,201 514,099	550,587 272,564 823,151 134,202 165,861 300,063

10	Stocks	2010 £	2009 £
	Finished goods and goods for resale	402,536	299,431
	The difference between purchase price or production cost of stocks not material	and their repla	cement cost is
11	Debtors	2010 £	2009 £
	Trade debtors Amounts owed by group undertakings and undertakings in which	3,176,798	3,481,680
	the company has a participating interest	2,944,647	2.944,647
	Amount due from related party	2,214,557	1,731,657
	Other debtors	1,047,038	1,121,902
	Prepayments and accrued income	494,838	626,498
		9,877,878	9,906,384
12	Creditors amounts falling due within one year	2010 £	2009 £
	Dealt leave and avendorffe	42 002 220	15 100 726
	Bank loans and overdrafts Other loans	12,803,228 4,095,533	15,102,736 486,703
	Obligations under finance lease and hire purchase contracts	16,667	16.667
	Trade creditors	14,010,014	15,305,623
	Other taxes and social security costs	5,557,148	4,540,137
	Other creditors	1,433,129	245,354
	Accruals and deferred income	5,340,084	6,333,821
		43,255,803	42,031,041

13 Creditors amounts falling due after one year	2010 £	2009 £
Obligations under finance lease and hire purchase contracts		16,666
14 Loans	2010 £	2009 £
Bank loan Other loan Obligations under hire purchase contracts	12,803,228 4,095,533 16,667	15,102,736 486,703 33,333
	16,915,428	15,622,772
Analysis of maturity of debt		
Within one year or on demand	16,915,428	15,606,106
Between one and two years		16,666
	16,915,428	15,622,772

The bank loan is secured on known future receivables from guaranteed Premier League central distributions that have been assigned to the bank, a floating charge over the whole of the company's property and assets, and a persoanal guarantee provided by Mr Bartlett

The other loan is an amount owed to Mr Bartlett and is unsecured

15	5 Obligations under finance leases and hire purchase contracts			2010 £	2009 £
	Amounts payable Within one year Within two to five years			16,667 16,667	16,667 16,666 33,333
16	Share capital Allotted, called up and fully paid	Nominal value	2010 Number	2010 £	2009 £
	Ordinary shares	£1 each	1,316,001	1,316,001	1,316,001
17	Profit and loss account			2010 £	
	At 1 August 2009 Loss for the financial year			(13,152,269) (6,830,737)	
	At 31 July 2010			(19,983,006)	

18	Reconciliation of movement in shareholders' funds			2010 £	2009 £
	At 1 August			(11,836,268)	(13,233,512)
	(Loss)/profit for the financial year			(6,830,737)	1,397,244
	(2502)/pront for the michigan you			(-1000)	7,227,2
	At 31 July			(18,667 005)	(11,836,268)
19	Gross cash flows			2010 £	2009 £
	Returns on investments and sen	vicing of financ	CO	_	-
	Interest received	•		•	175,006
	Interest paid			(1,924,813)	(1,601,330)
	interest element of finance lease re	ental payments		(2,465)	(2,465)
				(1,927,278)	(1,428,789)
	Capital expenditure			/0.000 F00	(0.007.700)
	Payments to acquire intangible fixe			(8,866,536)	(6,887,793)
	Payments to acquire tangible fixed Receipts from sales of intangible fix			(272,564) 9,091,126	(322,276) 1,702, 3 79
	Receipts from sales of intelligible to	ren assers			
				(47,974)	(5,487,690)
	Financing				
	New loans raised			3,608,830	442,703
	Loan repayments	(2,299,508)	(6,919,171)		
	Capital element of finance lease re	(16,666)	(16,687)		
	•	1,292,656	(6,493,135)		
20	Analysis of changes in net debt		A t. A .	NI	AA 94 A.A
		At 1 Aug	Cash flows	Non-cash	At 31 Jul 2010
		2009 £	£	changes £	2010 £
		-	•	•	-
	Cash at bank and in hand	315,794	(160,709)		155,085
	Debt due within 1 year	(15,102,736)	2,299,508		(12,803,228)
	Other loans	(488,703)	(3,608,830)	•	(4,095,533)
	Finance leases	(33,333)	16,668		(16,667)
		•	(1,292,656)	-1	
	Total	(15,308,978)	(1,453,365)	-	(16,760,343)
					



21 Other financial commitments

At the year end the company had annual commitments under non-cancellable operating leases as set out below

	Land and buildings 2010 £	Land and buildings 2009 £	Other 2010 £	Other 2009 £
Operating leases which expire				
within one year	-	-	97,072	-
within two to five years	-	=	2,750	135,000
in over five years	150,363	305,000	<u> </u>	<u>-</u>
	150,363	305,000	99,822	135,000

22 Contingent liabilities

The company are currently in discussions with Her Majestys Revenue and Customs in respect of certain benefits and fees paid. Pending the outcome of these discussions a potential liability of up to £1.13 million may arise

23 Rela	ated party transactions	2010 £
Dire Duri whice Amo	Bartlett ctor ng the period RD Bartlett made a loan to the company upon th interest at 4.7% was charged bunt outstanding at the year end rest charged in the year	(4,095,533) 108,830
A co	nvestment Group Limited ompany owned by RD Bartlett irged for consultancy services	
Amo	ount charged in year	9,192
A co	tis Property Investments LLP ompany controlled by RD Bartlett and M Walker orged for consultancy and travel costs	
Ame	ount charged in year	17,218
A co	perstadium Management Company Limited company controlled by RD Bartlett urges for rental of the stadium and ticketing services	
Pur	ount due outstanding at year end chases in year stal costs	2,214,557 18,607 1,619,180

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24 Ultimate controlling party

The parent company at 31 July 2010 was Tiger Holdings Limited, a company incorporated in Great Britain and registered in England and Wales, whose ultimate parent company is Isis Nominees Limited, a company incorporated and registered in Jersey. The controlling party was MR RD Bartlett by virtue of his beneficial ownership of Tiger Holdings Limited.

On 16 December 2010 the company was acquired by Allamhouse Limited, a company incorporated in Great Britain and registered in England and Wales. This company is controlled by Mr A Allam