

**JACKY KENNEDY ASSOCIATES LIMITED**

**FINANCIAL STATEMENTS  
FOR THE YEAR ENDED  
31ST JULY 2010**

**Desmond Walker & Co**  
**Chartered Certified Accountants &**  
**Chartered Tax Advisers**  
**1, Francis House**  
**2, Craven Park Road**  
**Harlesden**  
**London NW10 4AA**

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28/04/2011

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COMPANIES HOUSE

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**JACKY KENNEDY ASSOCIATES LIMITED**

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**JACKY KENNEDY ASSOCIATES LIMITED**

**COMPANY INFORMATION**

**Company Number**

Registered Number 4026149

**Directors**

Mrs Jacqueline Kennedy  
Miss Cheryl Kennedy

**Registered Office**

86 Sadler Road  
Radford  
Coventry  
West Midlands  
CV6 2LF

**Accountants**

Desmond Walker & Co  
Chartered Certified Accountants &  
Chartered Tax Advisers  
1 Francis House  
2 Craven Park Road  
Harlesden  
London NW10 4AA

**JACKY KENNEDY ASSOCIATES LIMITED**

**BALANCE SHEET AS AT**

**31ST JULY 2010**

	NOTES	£	£	Previous Year 31.7.2009	£
<b>FIXED ASSETS</b>					
Tangible Assets	1/5		2,865		2,390
<b>CURRENT ASSETS</b>					
Debtors	6	-		3,798	
Cash at Bank & in Hand		7,360		2,524	
		<u>7,360</u>		<u>6,322</u>	
<b>CREDITORS: Amounts falling due within one year:</b>					
Creditors & Accruals	7	2,876		1,940	
		<u>2,876</u>		<u>1,940</u>	
<b>NET CURRENT ASSETS</b>			<u>4,484</u>		<u>4,382</u>
<b>NET ASSETS</b>			<u>£7,349</u>		<u>£6,772</u>
<b>CAPITAL AND RESERVES</b>					
Share Capital	8		4		4
Profit and Loss Account			<u>7,345</u>		<u>6,768</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>£7,349</u>		<u>£6,772</u>

**Statement by the directors**

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006

For the financial year ended 31st July 2010 the company was entitled to exemption from audit under s 477 Companies Act 2006 and no notice has been deposited under s 476

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with s 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit for the financial year in accordance with the requirements of sections 394 - 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts so far as applicable to the company

  
Jacqueline Kennedy Director

22nd April 2011  
Date of approval by the Board

The notes on pages 3 to 5 form an integral part of these accounts

**JACKY KENNEDY ASSOCIATES LIMITED**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 31ST JULY 2010**

**1. ACCOUNTING POLICIES**

- a) The financial statements have been prepared under the historical cost accounting convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)
- b) Depreciation has been provided in order to write off the cost of depreciable fixed assets over their estimated useful lives. The rates used are

Fixtures & Fittings	25% (reducing balance)
Office Equipment	25% (reducing balance)
Motor Vehicles	25% (reducing balance)

**2. TURNOVER**

Turnover represents amounts derived from the provision of goods and services falling within the company's ordinary activities, after deduction of trade discounts and Value Added Tax

**3. OPERATING PROFIT**

This is stated after charging	2010	2009
	£	£
Directors' Remuneration	2,160	5,532
Depreciation	957	797
	<u>          </u>	<u>          </u>

**4. TAXATION**

	2010	2009
	£	£
Based on the profit for the year		
UK corporation tax	£33	£0
	<u>          </u>	<u>          </u>

**JACKY KENNEDY ASSOCIATES LIMITED**

**NOTES TO THE ACCOUNTS**

**FOR THE YEAR ENDED 31ST JULY 2010**

**5. TANGIBLE FIXED ASSETS**

	<b><u>Motor Vehicles</u></b>	<b><u>Fixtures &amp; Fittings</u></b>	<b><u>Office Equipment</u></b>	<b><u>Total</u></b>
	£	£	£	£
<b><u>COST</u></b>				
Balance as at 1 8 2009	824	605	8,122	9,551
Additions	-	-	1,432	1,432
Cost as at 31 7 2010	<u>£824</u>	<u>£605</u>	<u>£9,554</u>	<u>£10,983</u>
<b><u>DEPRECIATION</u></b>				
Balance as at 1 8 2009	206	498	6,457	7,161
Charge for the year	155	27	775	957
Depreciation as at 31 7 2010	<u>£361</u>	<u>£525</u>	<u>£7,232</u>	<u>£8,118</u>
Net Book Value as at 31 7 2010	<u>£463</u>	<u>£80</u>	<u>£2,322</u>	<u>£2,865</u>
Net Book Value as at 31 7 2009	<u>£618</u>	<u>£107</u>	<u>£1,665</u>	<u>£2,390</u>

**6. DEBTORS**

	2010	2009
	£	£
Trade Debtors	-	2,395
Sundry Debtors & Prepayments	-	1,403
	<u>£0</u>	<u>£3,798</u>

**7. CREDITORS FALLING DUE WITHIN ONE YEAR**

	2010	2009
	£	£
Trade Creditors	258	972
Corporation Tax	19	-
Directors Loan Account	2,099	468
Sundry Creditors & Accruals	500	500
	<u>£2,876</u>	<u>£1,940</u>

**JACKY KENNEDY ASSOCIATES LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31ST JULY 2010**

**8. SHARE CAPITAL**

	2010	2009
	£1 ordinary shares	£1 ordinary shares
<b>Authorised:</b>		
Number	<u>1,000</u>	<u>1,000</u>
Value	<u>£1,000</u>	<u>£1,000</u>
<b>Allotted</b>		
Number	<u>4</u>	<u>4</u>
Value	<u>£4</u>	<u>£4</u>