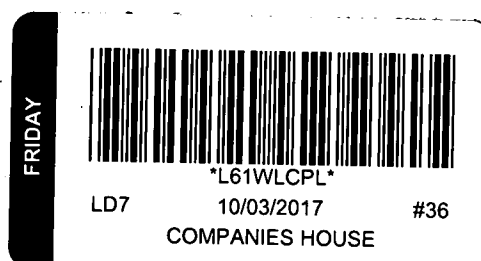


# **PR21 UK Limited**

## **Report and Financial Statements**

30 June 2016



Registered No. 04020756

**Directors**

R W Edelman

I Dobson

V Malanga

**Secretary**

C Foxall

**Registered Office**

Southside

105 Victoria Street

London SW1E 6QT

## Directors' report

The directors present their report and financial statements for the year ended 30 June 2016.

### Principal activity and review of the business

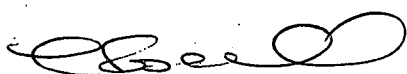
During the financial year, the company has not traded and there has been no income or expenditure and, therefore, no change in the Company's position has arisen

### Directors and their interests

The directors who served during the year are as listed on page 1.

None of the directors at 30 June 2016 had any interests in the share capital of the company.

On behalf of the board



C Foxall

Secretary

## Balance sheet

at 30 June 2016

	Notes	2016 £000	2015 £000
<b>Creditors: amounts falling due within one year</b>	2	(94)	(94)
<b>Net current (liabilities)</b>		(94)	(94)
<b>Total assets less current liabilities</b>		(94)	(94)
<b>Creditors: amounts falling due after more than one year</b>	3	(686)	(686)
<b>Total net liabilities</b>		(780)	(780)
<b>Capital and reserves</b>			
Called up share capital	4	–	–
Share premium account	5	2,562	2,562
Profit and loss account	5	(3,342)	(3,342)
	5	(780)	(780)

### Statement of Directors

For the year ended 30 June 2016 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

#### Director's responsibilities:

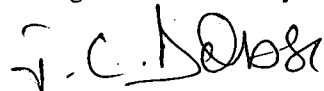
The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting periods and the preparation of accounts.

These accounts have been prepared in accordance with the provision applicable to companies subject to small companies' regime.

These financial statements were approved by the Board of Directors on  
and signed on its behalf by:

8 March 2017



I Dobson  
Director

# Notes to the financial statements

at 30 June 2016

## 1. Accounting policies

### Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards.

## 2. Creditors: amounts falling due within one year

	2016 £000	2015 £000
Accruals and deferred income	92	92
Amounts owed to group companies	2	2
	<u>94</u>	<u>94</u>

## 3. Creditors: amounts falling due after more than one year

	2015 £000	2014 £000
Amounts owed to parent undertaking	686	686
	<u>686</u>	<u>686</u>

Included in amounts owed to parent undertaking is a promissory note of US\$725,000 issued by the company. Interest is payable on the note at 7.5% per annum, and the note is repayable on demand.

## 4. Share capital

	2016 £	2015 £
<i>Authorised</i>		
900 ordinary 'A' shares of £1 each	900	900
100 ordinary 'B' shares of £1 each	100	100
4,100 preference shares of US\$0.01 each	26	26
	<u>1,026</u>	<u>1,026</u>
<i>Allotted, called up and fully paid</i>		
Ordinary 'A' shares of £1 each	1	1
Preference shares	26	26
	<u>27</u>	<u>27</u>
<i>Allotted, called up and not fully paid</i>		
Ordinary 'A' shares of £1 each	183	183
Ordinary 'B' shares of £1 each	17	17
	<u>200</u>	<u>200</u>

The 'B' shares do not carry any rights to vote at general meetings or to appoint and remove directors of the company. In all other respects, the 'A' shares and 'B' shares are identical and rank *pari passu*.

## Notes to the financial statements

at 30 June 2016

### 5. Reconciliation of shareholders' funds and movement on reserves

	<i>Share capital £000</i>	<i>Share premium account £000</i>	<i>Profit and loss account £000</i>	<i>Total share- holders' funds £000</i>
At 30 June 2015 & 30 June 2016	—	2,562	(3,342)	(780)

### 6. Related party transactions

The company has taken advantage of the non-disclosure exemption of FRS 8 as an undertaking which is more than 90% controlled by the ultimate parent undertaking.

### 7. Ultimate parent undertaking and controlling party

The parent undertaking of the largest and smallest group of undertakings for which group financial statements are drawn up and of which the company is a member is Daniel J Edelman Inc., incorporated in the United States of America. Daniel J Edelman Inc. is also the ultimate parent undertaking and controlling party.

Copies of the financial statements of Daniel J Edelman Inc. may be obtained from Edelman Public Relations Worldwide, 200E Randolph Street, 6300 Chicago, Illinois 60601-6436, USA.