

## **WPP Dotcom Holdings (Eleven)**

Annual report and unaudited financial statements  
for the year ended 31 December 2010

Registered number 3994898

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**Directors' report**  
At 31 December 2010

The directors present their annual report together with the unaudited financial statements for the year ended 31 December 2010

**Business review**

The company has been dormant as defined in section 1169 of the Companies Act 2006 throughout the year and preceding financial period. It is anticipated that the company will remain dormant for the foreseeable future.

**Directors**

The directors who served throughout the year were as follows

C Sweetland  
P Delaney

27 Farm Street  
London  
W1J 5RJ

By order of the Board

A handwritten signature in black ink, appearing to read 'C Sweetland', is written over the printed name and title.

C Sweetland  
Director

31 May 2011

**Balance sheet**  
At 31 December 2010

	Notes	2010 £	2009 £
<b>Fixed assets</b>			
Investments	4	-	-
<b>Current assets</b>			
Debtors		2	2
<b>Net assets</b>		2	2
<b>Capital and reserves</b>			
Called-up share capital	5	66,332	66,332
Profit and loss account		(66,330)	(66,330)
<b>Shareholders' funds</b>		2	2

The accompanying notes are an integral part of this balance sheet

**Dormant company status**

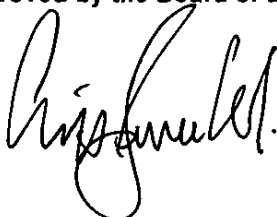
The company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gains or losses

For the year ending 31 December 2010 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

The financial statements were approved by the Board of directors on behalf by:

31 May 2011 and signed on its



C Sweetland

Director

## Notes to financial statements

For the year ended 31 December 2010

### 1 Accounting policies

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards

### 2 Profit and loss account

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding financial year

### 3 Information regarding directors and employees

No emoluments were payable to the directors, who were the only employees, of the company during the current and preceding financial year

### 4 Fixed asset investments

The company has an investment in 100% of the ordinary share capital of WPP Dotcom Holdings (Eleven) LLC, a holding company incorporated in the USA

	£'000
<b>Cost</b>	
At 1 January 2010 and 31 December 2010	<u>66,330</u>
<b>Provision for impairment</b>	
At 1 January 2010 and 31 December 2010	<u>66,330</u>
<b>Net book value at 31 December 2010</b>	<u>-</u>
<b>Net book value at 31 December 2009</b>	<u>-</u>

### 5 Called-up share capital

	2010 £	2009 £
<i>Allotted, called-up and fully-paid</i>		
66,332 ordinary shares of £1	<u>66,332</u>	<u>66,332</u>

## Notes to financial statements (continued)

For the year ended 31 December 2010

### **6 Controlling parties and related party transactions**

The directors regard WPP North Atlantic Limited, a company incorporated in England and Wales, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party

At the year end the parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey. The parent undertaking of the smallest such group is Lexington International B V, incorporated in the Netherlands

Copies of the financial statements of WPP plc are available at [www.wppinvestor.com](http://www.wppinvestor.com). Copies of the financial statements of Lexington International B V can be obtained from Wilhelminaplein 10, 3072 DE Rotterdam, Netherlands or 27 Farm Street, London, W1J 5RJ, UK

As a wholly owned subsidiary of WPP plc, the company has taken advantage of the exemption in FRS 8 "Related Party Disclosures" from disclosing transactions with other members of the group headed by WPP plc