

Registered number
03994686

Actionstream Direct Media Limited

Abbreviated Accounts

31 March 2015

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COMPANIES HOUSE

Actionstream Direct Media Limited**Registered number:** 03994686**Abbreviated Balance Sheet
as at 31 March 2015**

	Notes	2015 £	2014 £
Fixed assets			
Tangible assets	2	17,618	23,273
Current assets			
Stocks		250	250
Debtors		11,029	9,655
		<u>11,279</u>	<u>9,905</u>
Creditors: amounts falling due within one year		(17,653)	(20,209)
Net current liabilities		<u>(6,374)</u>	<u>(10,304)</u>
Total assets less current liabilities		<u>11,244</u>	<u>12,969</u>
Provisions for liabilities		(2,300)	(3,000)
Net assets		<u>8,944</u>	<u>9,969</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		8,844	9,869
Shareholders' funds		<u>8,944</u>	<u>9,969</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

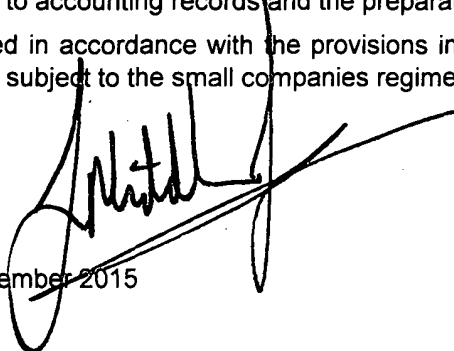
The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Laurence Middleton-Jones
Director

Approved by the board on 17 December 2015



Actionstream Direct Media Limited
Notes to the Abbreviated Accounts
for the year ended 31 March 2015

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% straight line
Motor vehicles	25% reducing balance

Stocks

Stock is valued at the lower of cost and net realisable value.

Work in progress is valued at cost plus attributable profit and included in turnover.

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

2 Tangible fixed assets

£

Cost

At 1 April 2014	59,330
Additions	6,501
At 31 March 2015	65,831

Depreciation

At 1 April 2014	36,057
Charge for the year	12,156
At 31 March 2015	48,213

Net book value

At 31 March 2015	17,618
At 31 March 2014	23,273

3 Share capital

	Nominal value	2015 Number	2015 £	2014 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	100	100	100