

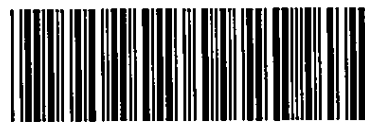
Registered number  
03994686

Actionstream Direct Media Limited

Abbreviated Accounts

31 March 2013

SATURDAY



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21/09/2013

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COMPANIES HOUSE

**Actionstream Direct Media Limited**

Registered number: 03994686

**Abbreviated Balance Sheet  
as at 31 March 2013**

|  | Notes | 2013<br>£       | 2012<br>£      |
|--|-------|-----------------|----------------|
| <b>Fixed assets</b>                                  |       |                 |                |
| Tangible assets                                      | 2     | 27,193          | 7,740          |
| <b>Current assets</b>                                |       |                 |                |
| Stocks   |       | 250             | 750            |
| Debtors  |       | 7,477           | 10,578         |
| Cash at bank and in hand                             |       | 814             | -              |
|  |       | <u>8,541</u>    | <u>11,328</u>  |
| <b>Creditors amounts falling due within one year</b> |       | <u>(18,549)</u> | <u>(8,620)</u> |
| <b>Net current (liabilities)/assets</b>              |       | <u>(10,008)</u> | <u>2,708</u>   |
| <b>Total assets less current liabilities</b>         |       | <u>17,185</u>   | <u>10,448</u>  |
| <b>Provisions for liabilities</b>                    |       | <u>(4,300)</u>  | <u>(200)</u>   |
| <b>Net assets</b>                                    |       | <u>12,885</u>   | <u>10,248</u>  |
| <b>Capital and reserves</b>                          |       |                 |                |
| Called up share capital                              | 3     | 100             | 100            |
| Profit and loss account                              |       | 12,785          | 10,148         |
| <b>Shareholders' funds</b>                           |       | <u>12,885</u>   | <u>10,248</u>  |

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime

Laurence Middleton-Jones  
Director

Approved by the board on 10 September 2013

**Actionstream Direct Media Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 March 2013**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

|                     |                      |
|---------------------|----------------------|
| Plant and machinery | 25% straight line    |
| Motor vehicles      | 25% reducing balance |

***Stocks***

Stock is valued at the lower of cost and net realisable value

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

**2 Tangible fixed assets**

£

**Cost**

|                  |                |
|------------------|----------------|
| At 1 April 2012  | 93,840         |
| Additions        | 30,424         |
| At 31 March 2013 | <u>124,264</u> |

**Depreciation**

|                     |               |
|---------------------|---------------|
| At 1 April 2012     | 86,100        |
| Charge for the year | 10,971        |
| At 31 March 2013    | <u>97,071</u> |

**Net book value**

|                  |               |
|------------------|---------------|
| At 31 March 2013 | <u>27,193</u> |
| At 31 March 2012 | <u>7,740</u>  |

**3 Share capital**

|   | <b>Nominal<br/>value</b> | <b>2013<br/>Number</b> | <b>2013<br/>£</b> | <b>2012<br/>£</b> |
|---|--------------------------|------------------------|-------------------|-------------------|
| Allotted, called up and fully paid<br>Ordinary shares | £1 each                  | 100                    | <u>100</u>        | <u>100</u>        |