## **Smashedatom Limited**

(formerly Ashergreen Limited)

## Directors' report and financial statements Registered number 03985597 31 December 2000

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Smashedatom Limited (formerly Ashergreen Limited) Directors' report and financial statements 31 December 2000

## **Contents**

Directors' report	1
Statement of directors' responsibilities	3
Independent auditors' report to the members of Smashedatom Limited (formerly Ashergreen Limited)	4
Profit and loss account	5
Balance sheet	6
Notes	7

Smashedatom Limited (formerly Ashergreen Limited) Directors' report and financial statements 31 December 2000

## Directors' report

The directors present their annual report and the audited financial statements for the 8 month period ended 31 December 2000.

#### Principal activities

The principal activity of the company during the period was to provide IT and product development services within the media sector. The company is a joint venture between Telewest Communications Holdco Limited and AtomicTangerine, Inc.

#### **Business review**

Smashedatom Limited was incorporated as Ashergreen Limited on 4 May 2000, and changed its name on 2 October 2000. Trading began in October 2000.

During August 2001 the directors agreed to close the company due to lack of revenues within the media sector. The business ceased to trade in August 2001.

The financial statements have therefore not been prepared on a going concern basis and the directors do not intend to acquire a replacement trade. The financial statements therefore have been prepared on the basis of break up values. Non-current assets have been reclassified as current assets, stated at the lower of cost and net realisable value and provision has been made for future foreseeable trading losses to the extent they are not offset by future trading profits.

Results for the period ended 31 December 2000 are shown in the profit and loss account on page 5. The directors are unable to recommend the payment of a dividend.

#### Directors and directors' interests

The directors who held office during the year and to the date of this report were as follows:

SS Cook and MW Luiz were also directors of Telewest Communications plc at the year end. The interests of these directors who held office at the end of the year in the share capital of that company are disclosed in the Telewest Communications plc group financial statements.

## **Directors' report** (continued)

#### Directors and directors' interests (continued)

According to the register of directors' interests, no rights to subscribe for shares in or debentures of the company or any other related company were granted to any of the directors or their immediate families, or exercised by them, during the financial year except as indicated below or in the financial statements of other related companies:

Telewest Communications plc		Number of options during the year			Exer- cise price	e from	Expiry date
	At date of appointment	Granted	Exercised	At end of year	р	exercisable	
D Docherty D Docherty D Docherty	18,750 535,294	- - 10,977	- - -	18,750 535,294 10,977	160 170 88.25	7 August 2003 7 August 2003 1 February 2004	6 August 2010 6 August 2010 31 July 2004

#### Auditor

In accordance with section 384 of the Companies Act 1985, a resolution for the re-appointment of KPMG Audit Plc as auditors of the company is to be proposed at the forthcoming Annual General Meeting.

By order of the board

C Burns Secretary

Unit 1
Genesis Business Park
Albert Drive
Woking
Surrey
GU21 5RW

2003

25 February

## Statement of directors' responsibilities

Company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

As explained in note 1 to the financial statements, the directors do not believe that the going concern basis is appropriate and consequently, these financial statements have been prepared on the basis of break up values.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.



PO Box 695 8 Salisbury Square London EC4Y 8BB United Kingdom

# Independent auditors' report to the members of Smashedatom Limited (formerly Ashergreen Limited)

We have audited the financial statements on pages 5 to 12 which, as described in note 1, have not been prepared on a going concern basis.

This report is made solely to the company's members, as a body, in accordance with section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

The directors are responsible for preparing the directors' report and, as described on page 3, the financial statements in accordance with applicable United Kingdom law and accounting standards. Our responsibilities, as independent auditors, are established in the United Kingdom by statute, the Auditing Practices Board and by our profession's ethical guidance.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the directors' report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

#### Basis of audit opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

#### Opinion

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31 December 2000 and of its loss for the period then ended and have been properly prepared in accordance with the Companies Act 1985.

**KPMG** Audit Plc

Chartered Accountants Registered Auditor

WING Adr De

25 February 2003

## Profit and loss account

for the period ended 31 December 2000

	Note	4 May 2000 to 31 December 2000 £000
Turnover Cost of sales		905 (747)
Gross profit Administrative expenses	3(a)	158 (5,153)
Operating loss Provision for loss on operations to be discontinued	<i>3(b)</i>	(4,995) (2,324)
Loss on ordinary activities before interest Other interest receivable and similar income – bank interest	2,4	(7,319) 1
Loss on ordinary activities before and after tax Retained loss brought forward		(7,318)
Retained loss carried forward		(7,318)

All the above results relate to discontinued activities.

The company had no recognised gains and losses other than those included in the profit and loss account and therefore no separate statement of total recognised gains and losses has been presented.

The historical cost losses in the period are the same as those reported above.

The notes on pages 7 to 12 form part of these financial statements.

## **Balance sheet**

at 31 December 2000

	Notes	2000 £000
Current assets		
Intangible assets	5	-
Tangible assets	6	401
Stock	_	7
Debtors	7	1,286
Cash at bank and in hand		173
		1,867
Creditors: amounts due within one year	8	(2,266)
Net current liabilities		(399)
Provisions for liabilities and charges	9	(2,324)
Net liabilities		(2,723)
Conital and pagaway		
Capital and reserves Called up share capital	10	600
Share premium	11	3,995
Profit and loss account		(7,318)
Shareholders' deficit - equity	12	(2,723)

These financial statements were approved by the board of directors on 25 Gebruory 2003 and were signed on its behalf by:

MW Luiz Director

Smashedatom Limited (formerly Ashergreen Limited) Directors' report and financial statements 31 December 2000

#### **Notes**

(forming part of the financial statements)

#### 1 Accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

#### Basis of preparation

The financial statements have been prepared in accordance with applicable accounting standards and under the historical cost accounting rules.

#### Going concern

The financial statements have not been prepared on a going concern basis as the company ceased operations in August 2001 and the directors do not intend to acquire a replacement trade. The financial statements therefore have been prepared on the basis of break up values. Non-current assets have been reclassified as current assets stated at the lower of cost and net realisable value, and provision has been made for future foreseeable trading losses to the extent they are not offset by future trading profits.

#### Cash flow statement

Under Financial Reporting Standard 1 the company is exempt from the requirement to prepare a cash flow statement on the grounds that it is a small company.

#### Intangible assets

Intangible assets acquired are capitalised at their fair value where this can be measured reliably.

#### Tangible assets and depreciation

Tangible assets are stated at the lower of cost and net realisable value.

Depreciation is provided on assets over 4 years, on a straight line basis, to write-off their cost over their useful economic lives.

#### **Taxation**

The charge for taxation is based on the profit for the year and takes into account taxation deferred because of timing differences between the treatment of certain items for taxation and accounting purposes. Provision is made for deferred tax only to the extent that it is probable that an actual liability will crystallise.

#### **Turnover**

Turnover consists of amounts for IT services and product development work invoiced during the period, excluding value added tax. Revenue is recognised in the period in which the services and products are provided.

#### Pension costs

The company does not have a pension scheme but contributes to the schemes of the employees' choice.

## 2 Loss on ordinary activities before taxation

4 May 2000 to 31 December 2000 £000

Loss on ordinary activities before taxation is stated after

charging:

Auditors' remuneration:

Audit

12

Depreciation and other amounts written off:

Tangible fixed assets - owned

26

#### 3 Exceptional items

- On 5 October 2000, shares in the company were issued to Telewest Communications Holdco Limited and AtomicTangerine Inc., for a combination of both cash and non-cash consideration, pursuant to a Joint Venture Agreement. As explained in note 1, the financial statements have been prepared on the basis of break up values and non-current assets have been reclassified as current assets stated at the lower of cost and net realisable value. As a result, an exceptional charge of £4,000,000 has been charged to the profit and loss account in the year in respect of the writedown of intangible assets. This has been included within administrative expenses.
- During August 2001 the directors of the company took the decision to cease trading. A provision of £2,324,000 has been made in the financial statements for the 8 month period ended 31 December 2000 for anticipated trading costs over and above forecast trading revenues to the date of cessation of trade.

#### 4 Staff numbers and costs

The average number of persons employed by the company (including executive directors) during the period, analysed by category, were as follows:

4 May 2000 to 31 December 2000 Number of employees

Account and project management Corporate Creative Development	7 2 6 13
Total staff	28

#### 4 Staff numbers and costs (continued)

The aggregate payroll costs of these persons were as follows:

Wages and salaries Social security costs Pension costs

671

#### 5 Intangible assets

	Development costs £000	patents, licences, trade marks and similar rights and assets £000	Goodwill £000	Total £000
Cost At beginning of period	_	~	-	_
Additions	700	2,400	900	4,000
At end of period	700	2,400	900	4,000
Amortisation At beginning of period	_		•	
Impairment losses	(700)	(2,400)	(900)	(4,000)
At end of period	(700)	(2,400)	(900)	(4,000)
Net book value		<del></del>		
At 31 December 2000	<u>-</u>			
At 4 May 2000	-	-	-	

Concessions,

6	Tangible assets			
	_	Fixtures and fittings £000	Computer equipment £000	Total £000
	Cost			
	At beginning of period	-	-	-
	Additions	52	375	427
	At end of period	52	375	427
	Depreciation			
	At the beginning of year	3	23	26
	Charge for at beginning of year	<u></u>		
	At end of year	3	23	26
	Net book value	*		<del></del>
	At 31 December 2000	49	352	401
7	Debtors			2000 £000
	Trade debtors			891
	Other debtors			115
	Prepayments and accrued income			280
				1,286
8	Creditors: amounts falling due within one yea	-		
o	Creditors, amounts failing due within one year	L		2000
				£000
	Trade creditors			814
	Amounts owed to related undertakings			426
	Other creditors including taxation and social security			69
	Accruals and deferred income			957
				2,266

9	Provisions for liabilities and charges	
		Other 2000 £000
	At the beginning of the period Charged to the profit and loss account (note 3)	2,324
	At the end of the period	2,324
10	Called up share capital	
		2000 £000
	Authorised 6,000,000 'A' Preference shares of 10 pence each 2,000,000 Non-Voting Ordinary shares of 10 pence each	600 200
		800
	Allotted, called up and fully paid 6,000,000 'A' Preference shares of 10 pence each	600

On 5 October 2000, shares in the company were issued to Telewest Communications Holdco Limited and AtomicTangerine Inc., for a combination of both cash and non-cash consideration, pursuant to a Joint Venture Agreement.

#### 11 Share premium

	2000 £000
At beginning of period Premium on shares issued	3,995
At end of period	3,995
	====

#### 12 Reconciliation of movement in shareholders' deficit - equity

	2000
	0003
Opening shareholders' funds – equity	-
New share capital subscribed	4,595
Loss for the financial period	(7,318)
Closing shareholders' deficit – equity	(2,723)

#### 13 Related party transactions

Included in the profit and loss account are sales, cost of sales, interest expense and interest income which arise from transactions between the company and related parties. Such transactions mainly comprise sales and purchases of goods and services in the ordinary course of business or from financing transactions between the company and related undertakings, and in total amounted to:

	2000 £000
Sales to Telewest Communications plc and subsidiary undertakings	856
Administrative expenses	(969)

The balance outstanding at the year end in respect of the above transactions was £426,000.

#### 14 Ultimate parent undertaking

The company was formed as a joint venture under the Joint Venture Agreement, dated 5 October 2000, between Telewest Communications Holdco Limited and AtomicTangerine, Inc. Both ventures share control of the company under this agreement. The accounts of both of these companies are available to the public and may be obtained from the following addresses:

Telewest Communications plc	AtomicTangerine, Inc.
160 Great Portland Street	333 Ravenswood Avenue
London	Menlo Park
W1N 5TB	California, 94025
	United States of America