Company Registration No. 03978908 (England and Wales)

ENGLISH WINES PLC

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2010

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COMPANY INFORMATION

Directors F D Thompson

P Brett

RAB Woodhouse

Secretary R A B Woodhouse

Company number 03978908

Registered office Chapel Down Winery, Small Hythe Road

Tenterden Kent TN30 7NG

Registered auditors

Creaseys LLP

Chartered Accountants & Statutory Auditors

12 Lonsdale Gardens Tunbridge Wells

Kent TN1 1PA

Bankers Barclays Bank Plc

Kent Business Centre

17 North Street

Ashford Kent BX3 2BB

Solicitors Thomson Snell & Passmore

3 Lonsdale Gardens

Tunbridge Wells

Kent TN1 1NX

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DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2010

The directors present their report and financial statements for the year ended 31 December 2010

Principal activities and review of the business

The principal activity of the company continues to be that of producing and selling wine

Overall turnover has risen 7% to £2,668,249 principally due to a 6% increase in the volume of wine sold

The 6% increase in volume, along with the impact of increasing raw material and fuel prices and unfavourable exchange rates, has led to an overall increase in cost of sales of 9%

Administration and marketing expenses are up 7% on a like for like basis at £930,537. This is due to higher marketing costs, mainly due to PR activity and marketing support associated with the National retail chains and higher staff costs.

The principal risks and uncertainties are

Harvest failure

The risk of harvest failure is partially mitigated by the wide spread of contracted vineyards across the South East of England

Credit risk

The company's credit risk is primarily attributable to its trade debtors. Credit risk is managed by running credit checks on new customers and by monitoring payments against contractual terms.

Results and dividends

The results for the year are set out on page 5

The directors do not recommend payment of an ordinary dividend

Directors

The following directors have held office since 1 January 2010

F D Thompson P Brett R A B Woodhouse

Creditor payment policy

The company's current policy concerning the payment of trade creditors is to

- establish the terms of payment with suppliers when agreeing the terms of each transaction,
- ensure that suppliers are made aware of the terms of payment by inclusion of the relevant terms in contracts, and
- pay in accordance with the company's contractual and other legal obligations

DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

Auditors

In accordance with section 485 of the Companies Act 2006, a resolution proposing that Creaseys LLP be reappointed as auditors of the company will be put to the Annual General Meeting

Statement of Directors' responsibilities

The directors are responsible for preparing the directors' report and financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted. Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company 'will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Provision of information to auditors

Each of the persons who are directors at the time when the directors' report is approved has confirmed that

- so far as that director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- that director has taken all the steps that ought to have been taken as a director in order to be aware of any information needed by the company's auditors in connection with preparing their report and to establish that the company's auditors are aware of that information

On behalf of the board

RAB Woodhouse

13 April 2011

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF ENGLISH WINES PLC FOR THE YEAR ENDED 31 DECEMBER 2010

We have audited the financial statements of English Wines Pic for the period ended 31 December 2010, set out on pages 5 to 16. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and company's members as a body, for our audit work for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and international Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the Audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its results for the period then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

in our opinion the information given in the Directors' report for the financial period for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF ENGLISH WINES PLC (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

James Pearce BA (Hons) FCA (Senior Statutory Auditor)

(remerys

14/4/2011

For and on behalf of

Creaseys LLP Chartered Accountants Statutory Auditors

12 Lonsdale Gardens Tunbridge Wells Kent TN1 1PA

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2010

	Notes	2010 £	•	2009 £
Turnover	2	2,668,249		2,485,890
Cost of sales		(1,407,257)	<u>L</u>	(1,288,858)
Gross Profit		1,260,992		1,197,032
Administrative expenses before share based payment	•	0,537) 1,215)	(869,075) (71,075)	
Administrative expenses after share-based option		(981,752)	<u>)</u>	(940,150)
Operating profit/(loss)	3	279,240		256,882
Other interest receivable and				
similar income	4	285		206
Interest payable and similar charges	5	(209,203)	<u> </u>	(161,117)
Profit/(loss) on ordinary activities before taxation		70,322		95,971
Tax on profit/(loss) on ordinary activities	6		_	
Profit/(loss) on ordinary activities after taxation	14	70,322	=	95,971

The profit and loss account has been prepared on the basis that all operations are continuing operations All gains and losses are included in the profit and loss account

ENGLISH WINES PLC COMPANY REGISTRATION NO. 03978908 (ENGLAND AND WALES)

BALANCE SHEET AS AT 31 DECEMBER 2010

		20	2010		09
	Notes	£	£	£	£
Fixed assets					
Tangible assets	7		621,500		494,765
Current assets					
Stocks	8	2,636,047		1,926,918	
Debtors	9	371,990		366,245	
Cash at bank and in hand	-	370,187		1,094,622	
		3,378,224		3,387,785	
Creditors amounts falling due					
within one year	10	(924,233)		(815,224)	
Net current assets			2,453,991		2,572,561
Total assets less current liabilities			3,075,491		3,067,326
Creditors amounts falling due					
after more than one year	11		(2,933,570)		(3,046,942)
			141,921		20,384
Capital and reserves					
Called up share capital	13		50,000		50,000
Other reserves	14		375,293		324,078
Profit and loss account	14		(283,372)		(353,694)
Shareholders' funds - equity interests	15		141,921		20,384

The financial statements were approved by the Board on 13 April, 2011

RAB Woodhouse

Director

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

	Cash Flow		2010		2009
	Notes		£		2009 £
Net cash inflow/(outflow) from operating activities	1		(218,973)		17,939
Returns on investments and servicing of finance					
Interest received Interest paid	,,	285		206	
merest paid		209,203)		(161,117)	
Net cash outflow for returns on investments					
and servicing of finance			(208,918)		(160,911)
Capital expenditure					
Payments to acquire tangible assets	t [*]	175,985)		(47,059)	
cymona to require tangulo apport		110,500)		(47,009)	
Net cash outflow for capital expenditure			(175,985)		(47,059)
Net cash inflow/(outflow) before management of liquid					
resources and financing			(603,876)		(190,031)
			(003,878)		(190,031)
Financing					
Repayment of long term loan		(45,025)		(45,152)	
Increase/(decrease) in other long term loans	1	(68,553)		916,317	
Increase/(decrease) deferred income		206		11,154	
Capital element of hire purchase contracts		(7,187)		(25,082)	
Net cash inflow/(outflow) from financing	2		(120,559)		857,237
_					
Increase/(decrease) in cash in year	2		(724,435)		667,206
					·

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2010

1	Reconciliation of operating profit /(loss) to net cash inflow/(outflow) from operating activities			2010	2009
	mnow/outnow) nom operating activities			£	£
	Operating profit/(loss)			279,240	256,882
	Depreciation of tangible assets			48,774	47,014
	Loss on disposal of assets			476	•
	Share-based payments			51,215	71,075
	(Increase)/decrease in stocks			(709,129)	(359,809)
	(Increase)/decrease in debtors			(5,745)	(152,375)
	Increase/(decrease) in creditors within one year			116,196	155,152
	Net cash Inflow/(outflow) from operating activities			(218,973)	17,939_
2	Analysis of net debt	1 January	Cash flow	Other non-	31 December
	·	2010		cash changes	2010
		£	£	£	£
	Net cash				
	Cash at bank and in hand	1,094,622	(724,435)	-	370,187
		1,094,622	(724,435)		370,187
	Debt				
	Finance leases	(7,187)	7,187	_	-
	Debts falling due within one year	(45,025)	-	_	(45,025)
	Debts falling due after one year	(3,046,942)	113,372	<u> </u>	(2,933,570)
		(3,099,154)	120,559_		(2,978,595)
	Net debt	(2,004,532)	(603,876)	<u> </u>	(2,608,408)
_					
3	Reconciliation of net cash flow to movement in net debt			2010 £	2009 £
				_	_
	Increase/(decrease) in cash in the year			(724,435)	667,206
	Cash outflow/(inflow) from decrease/(increase) in debt and I	ease financing		120,559	(857,237)
	Movement in net debt in the year			(603,876)	(190,031)
	Opening net debt			(2,004,532)	(1,814,501)
	Closing net debt			(2,608,408)	(2,004,532)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

11 Accounting convention

The financial statements are prepared under the historical cost convention

The financial statements are prepared on the basis that the company will continue in operational existence for the foreseeable future. This means, in particular, that the profit and loss account and balance sheet assume no intention or necessity to liquidate or curtail significantly the scale of operations. The financial statements have been prepared on this basis given the continuing financial support of the parent company.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

13 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts Revenue for trade sales is recognised at point of despatch and retail sales at point of purchase

14 Tangible fixed assets and depreciation

Tangible fixed assets other than freehold land are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation less estimated residual value of each asset over its expected useful life, as follows

Land and buildings short leasehold Plant and machinery Fixtures, fittings and equipment Motor vehicles Over period of lease 5% straight line 15% reducing balance 25% reducing balance

15 Leasing and hire purchase commitments

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible assets and depreciated over the shorter of the lease term and their useful lives. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

16 Stock and work in progress

Stock and work in progress are valued at the lower of cost and net realisable value

Direct costs of the winery plus attributable overheads are used to value stock. The directors consider that this method is most appropriate for the nature of the company's activities.

1 7 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

18 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

2 Turnover

	Turnover	
	2010 £	2009 £
Geographical segment	0.050.404	0.44.650
UK Other EU	2,658,491 1,302	2,444,559
Non EU	8,456	1,880 39, <u>4</u> 51
10120	0,430	39,401
=	2,668,249	2,485,890
3 Operating profit	2010	2009
	£	£
Operating profit is stated after charging Depreciation of tangible assets	48,774	47,014
Loss on foreign exchange transactions	40,774 121	3,981
Operating lease rentals	47,156	47,494
Auditors' remuneration	7,944	7,550
Auditors' other services relating to taxation	636	600
4 Investment income	2010	2009
	£	£
Other interest	285	206
5 Interest payable	2010	2009
	£	£
On bank loans and overdrafts	10,319	10,319
Other interest	197,922	146,783
Hire purchase interest	962	4,015
	209,203	161,117

6

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

Taxation	2010	2009
	£	£
Analysis of tax charge in the year		
Current tax (see note below)		
Uk corporation tax charge on profit for year	 -	
Deferred tax		
Ongination and deferral of timing differences	-	-
Adjustment to pnor periods	•	-
Tax on profit on ordinary activities		<u>-</u>
Factors affecting the tax charge for the period		
Profit on ordinary activities before taxation	70,322	95,971
Profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 28% (2009 28%)	19,690	26,872
Effects of		
Non deductible expenses	19,563	24,815
Depreciation in excess of capital allowances	(39,253)	(32,593)
Group relief	•	(19,094)
Tax losses utilised		, , ,
Unrelieved tax losses and other deductions	-	-
Loss on disposal of assets	-	-
	(19,690)	(26,872)
Current tax charge		

The company has estimated losses of £530,170 (2009 £530,170) available for carry forward against future trading profits

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

7 Tangible fixed assets

	Land and buildings short leasehold	Plant and machinery	Fixtures, fittings and equipment	Motor vehicles	Total
	£	£	£	£	£
Cost					
At 1 January 2010	37,744	499,131	189,128	13,781	739,784
Additions	40,877	106,698	28,410	· -	175,985
Disposals	-	(531)			(531)
At 31 December 2010	78,621	605,298	217,538	13,781	915,238
Depreciation					
At 1 January 2010	20,409	98,270	114,187	12,153	245,019
Charge for the year	5,702	27,231	15,434	407	48,774
Eliminated on disposal		(55)			(55)
At 31 December 2010	26,111	125,446	129,621	12,560	293,738
Net book value					
At 31 December 2010	52,510	479,852	87,917	1,221	621,500
At 31 December 2009	17,335	400,861	74,941	1,628	494,765

Included above are assets held under finance leases or hire purchase contracts as follows

	Plant and machinery	Total
Net book values	£	£
At 31 December 2010		
At 31 December 2009	44,664	44,664
Depreciation charge for the year		
At 31 December 2010		
At 31 December 2009	2,648	2,648

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

8	Stocks and work in progress	2010 £	2009 £
	Work in progress	2,373,129	1,802,912
	Finished goods and goods for resale	262,918	124,006
		2,636,047	1,926,918
9	Debtors	2010	2009
		£	£
	Trade debtors	296,258	305,900
	Other debtors	4,903	523
	Prepayments and accrued income	38,751	27,744
	Deferred tax	32,078	32,078
		371,990	366,245
10	Creditors : amounts falling due within one year	2010	2009
		£	£
	Bank loans	45,025	45,025
	Net obligations under hire purchase contracts	-	7,187
	Trade creditors	534,289	366,639
	Taxes and social security costs	152,599	177,944
	Other creditors	156,095	185,403
	Accruals and deferred income	36,225	33,026
		924,233	815,224

The bank loans and overdraft are secured by a charge over the assets of the company and by way of a cross guarantee by English Wines Group Plc A debenture has been given in favour of English Wines Group Plc over the assets of the company. This debenture ranks secondary behind security given to Barclays Bank Plc.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

11	Creditors amounts falling due after more than one year	2010 £	2009 £
	Bank loans Amounts owed to parent company	78,668 2,839,121	123,693 2,907,674
	Net obligations under hire purchase contracts Accruals and deferred income	- 15,781	- 15 575
	Analysis of loans	2,933,570	3,046,942
	Not wholly repayable within five years other than by instalments		
	Amounts owed to parent company Wholly repayable within five years	2,839,121	2,907,674
	Bank Loan	123,693	168 718
	Included to assess to be the co	2,962,814	3,076,392
	Included in current liabilities	45 025	45,025
		2,917 789	3,031,367
	Loan maturity analysis In more than one year but not more than two years	45.005	45.005
	In more than two years but not more than five years	45,025 33 643	45,025 78,668
	In more than five years	2,839,121	2,907,674
	Net obligations under hire purchase contracts		
	Repayable within one year	-	8,149
	Repayable between one and five years	<u> </u>	<u>-</u>
		-	8,149
	Finance charges and interest allocated to future		
	accounting periods		(962)
	hadrahad in habitana 6.0 i.i.d.	-	7,187
	Included in liabilities falling due within one year	<u>-</u>	(7,187)
		-	
	The bank loans and overdraft are secured by a charge over the assets of the company and by way Wines Group Pic A debenture has been given in favour of English Wines Group Pic over the asse ranks secondary behind security given to Barclays Bank Pic	of a cross guarantee ts of the company Th	by English is debenture
	The bank loan is a fixed rate loan, which will be totally repaid in 2013		
12	Deferred taxation	2010	2009
	At beginning of year Debit/(Credit) for year	32 078	32,078
	At end of year	32,078	32,078
	The deferred tax asset is made up as follows		
	Tax losses available Depreciation claimed in advance of capital allowances	71,960 (39,882)	71,960 (39,882)
	The deferred tax asset has been recognised as the Directors anticipate that this will crystallise in the financial forecasts	e medium term after r	review of
13	Share capital	2010 £	2009 £
	Allotted, called up and fully paid 5,000,000 Ordinary shares of 1p each	50,000	50,000
	· · · · · · · · · · · · · · · · · · ·	30,000	30,000

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

14	Statement of movements on reserves	Other reserves (see below) £	Profit and loss account
	Balance at 1 January 2010	324,078	(353,694)
	Retained profit/(loss) for the period		70,322
	Movement during the year	51,215	
	Balance at 31 December 2010	375,293	(283,372)
	Other reserves		
	Reserves arising from share based payments	£	
	Balance at 1 January 2010	324,078	
	Other reserve movement	51,215	
	Balance at 31 December 2010	375,293	
15	Reconciliation of movements in shareholders' funds	2010 £	2009 £
	Profit/(loss) for the financial year	70.322	95,971
	Movement on other reserves	51,215	71,075
	Net addition to/(depletion in) shareholders' funds	121,537	167,046
	Opening shareholders' funds	20,384	(146,662)
	Closing shareholders' funds	141,921	20,384

16 Contingent liabilities

The company has a cross guarantee with English Wines Group Pic for its bank loans. At the year end, the value of that company's bank loans was £1,673,535 (2009 £1,736,166)

17 Financial commitments

At 31 December 2010 the company was committed to making the following payments under non-cancellable operating leases to 31 December 2011 as follows

	Land and	Land and buildings		Other	
	2010	2009	2010	2009	
	£	£	£	£	
Operating leases which expire					
Within one year	-	4,667	267	21,321	
Between two and five years	14,000		23,662	7,970	
	14,000	4,667	23,929	29,291	

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

18	Directors' emoluments	2010	2009 £
	Emoluments for qualifying services - directors of this company	201,969	198,773
		201,969	198,773

² Directors are entitled to receive shares under long term incentive schemes

The highest paid director received remuneration of £129,586 (2009 - £127,085) and was entitled to receive shares under long term incentive schemes

19 Employees

Number of employees

The average monthly number of employees (including directors) during the year was

The drendge maintify rainber of employees (modaling allesters) during the year was	2010 Number	2009 Number
Administration	5	4
Production	12	13
Directors	2	2
Retail	11	9
	30	28
Employment costs	2010	2009
	£	£
Wages and salaries		
Wages and salaries Social security costs	£ 657,368 69,178	£ 656,065 69,788
	657,368	656,065

Employment costs include £51,215 (2009 £71,075) relating to the effect of adopting the FRS20 accounting standard requires us to attribute a notional cost of non-cash share option agreements to the business

20 Control

There is no ultimate controlling party

The parent company, English Wines Group Plc holds 100% of the share capital of the company and is incorporated in England & Wales The accounts of English Wines Group Plc can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ

21 Related party transactions

During the year English Wines Plc made sales of £83,756 (2009 £38,952) to Hush Heath Estate in respect of contract winemaking services. Hush Heath Estate is owned by Richard Balfour-Lynn, one of the major shareholders of English Wines Group Plc.

Also, the company has taken advantage of the exemption in Financial Reporting Standard Number 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the parent company

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

22 Share options

During the period ended 31 December 2010, the company and the group had four share based payment arrangements, which are described below

	2003	2006 Vanable price	2006 Fixed price	2009 Fixed price	
Date of grant	11 February 2003	27 January 2006	27 January 2006	11 December 2009	
Number granted	1,968,450	3,000,000	3,986,663	3,000,000	
Contractual life	3 7 years	4 4 years	4 4 years	3 6 years	
Vesting conditions	Service ranging from 9 months to 3 years 9 months *	4 4 years service	4 4 years' service	3 6 years' service	

The estimated fair value of the 1,968,450 share options granted in 2003 is 2 3p. This was calculated by applying the Black Scholes option pricing model. The model inputs were the share price at grant date of 12 5p, exercise price of 12 5p, expected volatility of 12%, no expected dividends, contractual life of 3.7 years and a risk free interest rate of 4.3%. The options were granted before the shares were listed on PLUS and so volatility has been based on share price movements from listing, in April 2003, to 31 December 2005

The estimated fair value of each of the 3,000,000 share options granted in 2006 is 7 3p. This was calculated by applying the Black Scholes option pricing model to the two extremes of the variable option and averaging the result. The model inputs were the share price at grant date of 15p, exercise prices of 15p and 5p, expected volatility of 12%, no expected dividends, contractual life of 4 4 years and a risk free interest rate of 5 5%

The estimated fair value of each of the 3,986,663 share options granted in 2006 is 3.5p. This was calculated by applying the Black Scholes option pricing model The model inputs were the share price at grant date of 15p, exercise price of 15p, expected volatility of 12%, no expected dividends, contractual life of 4 4 years and a risk free interest rate of 5 5%

The estimated fair value of each of the 3,000,000 share options granted in 2009 is 5.2p. This was calculated by applying the Black Scholes option pricing model. The model inputs were the share price at grant date of 15p, exercise price of 10p, expected volatility of 9%, no expected dividends, contractual life of 3 6 years and a risk free interest rate of 0 50%

^{* 80%} of the shares required service ranging from 9 months to 3 years 9 months
** 4.4 years' service. A minimum of 2,000,000 options are exercisable at a price of between 5p and 15p per share, depending on the future share price. This option extends to a further two tranches of 500,000 ordinary shares at 5p, again depending on future share price

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2010

22 Share options

Further details of the four share option plans are as follows

		2003		2006 ible price		2006 ed price		2009 ed price
	Number	Weighted average exercise						
	of options	price	of options	pnce	of options	price	of options	pnce
Outstanding at start	4 000 45	105-	2 222 222		0.000 007	45.0-		
of year	1,968,450) 12 5p	3,000,000	9 0p	3,239,997	15 0p	3 000,000	10 Op
Granted				-				
Forfeited		<u> </u>		<u>-</u>	(920,000)	15 0p		<u> </u>
Outstanding at end								
of year	1,968,450	12 5p	3,000,000	9 0p	2 319,997	15 Op	3,000,000	10 Op
Exercisable at end								
of year	1,968,450	12 5p	3,000,000	9 0p	2 319,997	15 Op		10 Op
The options outstanding at 31 December 2010 had exercise prices of 10p,15p, 12 5p and 5-15p, and a weighted average remaining contractual life of 1 years (2009 1 year)								
			Total	2003	2006	2006	2009	

	Total	2003	2006 Vanable Price	2006 Fixed Price	2009 Fixed Price
Expense arising from share based payment transactions share option plans 2010	51,215		24,595	(19,476)	46,096
2009	71,075		45,466	25,609	

