



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



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**XR24RRNZ**

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*Company Name:* **DIRECT ANSWERS LIMITED**

*Company Number:* **03973001**

*Date of this return:* **14/02/2011**

*SIC codes:* **7487**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **VODAFONE HOUSE THE CONNECTION  
NEWBURY  
BERKSHIRE  
UNITED KINGDOM  
RG14 2FN**

**Officers of the company**

***Company Secretary 1***

*Type:* **Person**

*Full forename(s):* **GARTH HOWARD**

*Surname:* **WRIGHT**

*Former names:*

*Service Address recorded as Company's registered office*

*Company Director*    **1**

*Type:*                            **Person**

*Full forename(s):*            **JOANNE SARAH**

*Surname:*                    **FINCH**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **17/12/1970**                            *Nationality:*    **BRITISH**

*Occupation:*    **SENIOR FINANCE MANAGER**

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*Company Director*    **2**

*Type:*                            **Person**  
*Full forename(s):*           **MARTIN JOHN**

*Surname:*                      **PURKESS**

*Former names:*               **PURKESS**

**PURKESS**

*Service Address:*           **VODAFONE HOUSE THE CONNECTION  
NEWBURY  
BERKSHIRE  
UNITED KINGDOM  
RG14 2FN**

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **07/03/1967**                            *Nationality:*   **BRITISH**

*Occupation:*    **DIRECTOR**

*Company Director*    **3**

*Type:*                                **Person**  
*Full forename(s):*                **RICHARD WOLFGANG HENRY**

*Surname:*                                **SCHÄFER**

*Former names:*                        **SCHÄEFER**

**SCHÄFER**

*Service Address:*                    **VODAFONE HOUSE THE CONNECTION  
NEWBURY  
BERKSHIRE  
UNITED KINGDOM  
RG14 2FN**

*Country/State Usually Resident:*   **UNITED KINGDOM**

*Date of Birth:*   **15/03/1971**                                *Nationality:*   **BRITISH**

*Occupation:*    **HEAD OF FINANCE  
TECHNOLOGY & SUPPORT**

## Statement of Capital (Share Capital)

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>1</b>
		<i>Aggregate nominal value</i>	<b>1</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**ORDINARY SHARES SHALL CONFER, ON EACH HOLDER OF ORDINARY SHARES, THE RIGHT TO RECEIVE NOTICE OF AND TO ATTEND, SPEAK AND VOTE AT ALL GENERAL MEETINGS OF THE COMPANY. EACH HOLDER SHALL HAVE ONE VOTE ON A SHOW OF HANDS, AND ONE VOTE PER SHARE ON A POLL**

## Statement of Capital (Totals)

<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>1</b>
		<i>Total aggregate nominal value</i>	<b>1</b>

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 14/02/2011 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for a private or non-traded public company are shown below*

*Shareholding 1* : **1 ORDINARY shares held as at 2011-02-14**  
*Name:* **CELLULAR OPERATIONS LIMITED**

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.