

DIRECT ANSWERS LIMITED

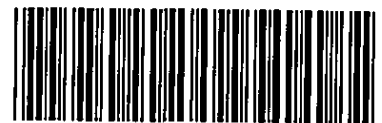
REGISTERED No: 3973001

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

31 MARCH 2009

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COMPANIES HOUSE

DIRECT ANSWERS LIMITED

REPORT OF THE DIRECTORS

The directors submit their annual report and financial statements for the financial year ended 31 March 2009.

Principal activity

The Company was dormant throughout the financial year and the directors do not expect to trade in the foreseeable future.

Dividends

The directors do not recommend the payment of a dividend (2008 - £ nil).

Directors

The directors of the Company, who served throughout the year, unless otherwise indicated, are as follows:

C P Q Allen
M Evans
S Lee
N J Read

(resigned 1 December 2008)

Auditors

The Company, having been dormant throughout the financial year to 31 March 2009, has taken advantage of the exemption under Section 249AA(1) of the Companies Act 1985 and dispensed with the requirement for an audit to be performed. The members have not required the Company to obtain an audit in accordance with Section 249B(2) of the Companies Act 1985.

Registered office

The registered office of the Company is at Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN, England.

DIRECT ANSWERS LIMITED

REPORT OF THE DIRECTORS (continued)

Directors' statement of responsibilities

The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.

Company law of England and Wales requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board



G H Wright
Secretary
21 May 2009

DIRECT ANSWERS LIMITED

BALANCE SHEET

AT 31 MARCH 2009

	Notes	2009 £	2008 £
CAPITAL AND RESERVES			
Called up share capital	3	1	1
Profit and loss account		(1)	(1)
TOTAL SHAREHOLDERS' FUNDS		<u>-</u>	<u>-</u>

For the year ended 31 March 2009 the Company was entitled to exemption under Section 249AA(1) of the Companies Act 1985.

Members have not required the Company to obtain an audit in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibility for:

- i. ensuring the Company keeps accounting records which comply with Section 221; and
- ii. preparing financial statements which give a true and fair view of the state of affairs of the Company at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 226, and which otherwise comply with the requirements of the Companies Act relating to financial statements, so far as applicable to the Company.

These financial statements were approved by the Board of Directors on 21 May 2009 and were signed on its behalf by:


.....Director
S Lee

DIRECT ANSWERS LIMITED
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2009

1. Statement of accounting policies

The principal accounting policies adopted, which have been applied consistently throughout the current year and the preceding year, are described below.

Basis of accounting

The financial statements are prepared under the historical cost convention, and in accordance with the Companies Act 1985 and applicable UK Accounting Standards.

Cash flow statement

In accordance with the provisions of FRS1 (Revised), a cash flow statement has not been prepared since the Company is a wholly owned subsidiary of Vodafone Group Plc, a company registered in England and Wales, which prepares consolidated financial statements that include a consolidated cash flow statement.

2. Profit and loss account

The Company has not traded in the current or previous financial year and accordingly no profit and loss account has been prepared.

The directors did not receive any remuneration from the Company in the financial year (2008: £ nil).

The Company did not have any employees throughout the current or preceding year.

3. Called up share capital

	2009 £	2008 £
Authorised:		
1,000 ordinary shares of £1 each	1,000	1,000
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Allotted, issued and fully paid:		
1 ordinary shares of £1 each	1	1
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DIRECT ANSWERS LIMITED

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 MARCH 2009

4. Related party disclosures

The Company has taken advantage of the exemption granted by paragraph 3(c) of FRS8, Related Party Disclosures, not to disclose transactions with Vodafone Group Plc group companies or interests of the Group who are related parties.

5. Ultimate holding company

The immediate parent company of Direct Answers Limited is Cellular Operations Limited, a company registered in England and Wales. The ultimate parent company and controlling entity of Direct Answers Limited and the smallest and largest group which prepares consolidated financial statements and of which the Company forms a part, is Vodafone Group Plc, a company registered in England and Wales.

A copy of the financial statements of Vodafone Group Plc for the year ended 31 March 2009 may be obtained from the company's website www.vodafone.com or from The Company Secretary, Vodafone Group Plc, Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN, England.