

**REGISTERED NUMBER: 03950329 (England and Wales)**

**Abbreviated Accounts for the Year Ended 31 March 2015**

**for**

**Ashworth Cannon Advertising Ltd**

**Contents of the Abbreviated Accounts  
for the Year Ended 31 March 2015**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

**Company Information  
for the Year Ended 31 March 2015**

<b>DIRECTOR:</b>	D A Cannon
<b>SECRETARY:</b>	Streatham Secretarial Limited
<b>REGISTERED OFFICE:</b>	Foresters Hall 25-27 Westow Street Upper Norwood London SE19 3RY
<b>REGISTERED NUMBER:</b>	03950329 (England and Wales)
<b>ACCOUNTANTS:</b>	Gibsons Financial Limited Chartered Accountants Foresters Hall 25/27 Westow Street Upper Norwood London SE19 3RY

**Abbreviated Balance Sheet**  
**31 March 2015**

	Notes	31/3/15 £	£	31/3/14 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		1		1
Tangible assets	3		363		484
			<u>364</u>		<u>485</u>
<b>CURRENT ASSETS</b>					
Debtors		38,284		72,514	
Cash at bank and in hand		<u>66,509</u>		<u>65,783</u>	
		104,793		138,297	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>73,074</u>		<u>107,890</u>	
<b>NET CURRENT ASSETS</b>			<u>31,719</u>		<u>30,407</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>32,083</u>		<u>30,892</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		100		100
Profit and loss account			<u>31,983</u>		<u>30,792</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>32,083</u>		<u>30,892</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**Abbreviated Balance Sheet - continued**  
**31 March 2015**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 15 December 2015 and were signed by:

D A Cannon - Director

## Notes to the Abbreviated Accounts for the Year Ended 31 March 2015

## 1. ACCOUNTING POLICIES

### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

## Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

## Goodwill

Goodwill is the amount paid in connection with the acquisition of a business in 2000.

### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures, fittings & equipment - 25% on reducing balance

### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

### Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

## 2. INTANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 April 2014	
and 31 March 2015	<u>1</u>
<b>NET BOOK VALUE</b>	
At 31 March 2015	<u>1</u>
At 31 March 2014	<u>1</u>

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 March 2015

3. TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 April 2014	
and 31 March 2015	<u>6,194</u>
<b>DEPRECIATION</b>	
At 1 April 2014	5,710
Charge for year	<u>121</u>
At 31 March 2015	<u>5,831</u>
<b>NET BOOK VALUE</b>	
At 31 March 2015	<u>363</u>
At 31 March 2014	<u>484</u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31/3/15 £	31/3/14 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.