

**REGISTERED NUMBER: 03950329 (England and Wales)**

**Abbreviated Accounts for the Year Ended 31 March 2013**

**for**

**Ashworth Cannon Advertising Ltd**



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for the Year Ended 31 March 2013**

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**Company Information  
for the Year Ended 31 March 2013**

<b>DIRECTOR:</b>	D A Cannon
<b>SECRETARY:</b>	Streatham Secretarial Limited
<b>REGISTERED OFFICE:</b>	Foresters Hall 25-27 Westow Street Upper Norwood London SE19 3RY
<b>REGISTERED NUMBER:</b>	03950329 (England and Wales)
<b>ACCOUNTANTS:</b>	Gibsons Financial Limited Chartered Accountants Foresters Hall 25/27 Westow Street Upper Norwood London SE19 3RY



**Abbreviated Balance Sheet**  
**31 March 2013**

	Notes	31.3.13	31.3.12
		£	£
<b>FIXED ASSETS</b>			
Intangible assets	2	1	1
Tangible assets	3	645	859
		646	860
 <b>CURRENT ASSETS</b>			
Debtors		62,413	66,122
Cash at bank and in hand		48,273	56,471
		110,686	122,593
 <b>CREDITORS</b>			
Amounts falling due within one year		95,676	101,561
<b>NET CURRENT ASSETS</b>		15,010	21,032
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		15,656	21,892
 <b>PROVISIONS FOR LIABILITIES</b>		129	172
<b>NET ASSETS</b>		15,527	21,720
 <b>CAPITAL AND RESERVES</b>			
Called up share capital	4	100	100
Profit and loss account		15,427	21,620
<b>SHAREHOLDERS' FUNDS</b>		15,527	21,720

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The notes form part of these abbreviated accounts

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continued...

**Ashworth Cannon Advertising Ltd (Registered number: 03950329)**

**Abbreviated Balance Sheet - continued**  
**31 March 2013**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 29 August 2013 and were signed by:

D A Cannon - Director

The notes form part of these abbreviated accounts

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**Notes to the Abbreviated Accounts  
for the Year Ended 31 March 2013**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Goodwill**

Goodwill is the amount paid in connection with the acquisition of a business in 2000.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures, fittings & equipment - 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2. INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 April 2012 and 31 March 2013	<u>1</u>
<b>NET BOOK VALUE</b>	
At 31 March 2013	<u>1</u>
At 31 March 2012	<u><u>1</u></u>



Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 March 2013

3. TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 April 2012 and 31 March 2013	<u>6,194</u>
<b>DEPRECIATION</b>	
At 1 April 2012	5,335
Charge for year	<u>214</u>
At 31 March 2013	<u>5,549</u>
<b>NET BOOK VALUE</b>	
At 31 March 2013	<u>645</u>
At 31 March 2012	<u>859</u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.13 £	31.3.12 £
100	Ordinary	£1	<u>100</u>	<u>100</u>



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