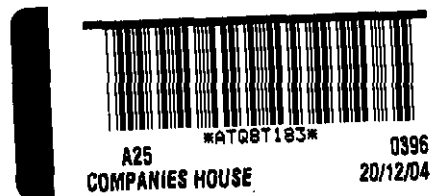


**Ask For It Limited**

Accounts for the period ended 28 February 2004  
together with directors' report

Registered number: 3941468



## Directors' Report

For the year ended 28 February 2004

The directors present their annual report on the affairs of the company, together with the accounts for the year ended 28 February 2004.

### Principal activities and business review

The company remained dormant throughout the year.

### Directors and their interests

The directors who served during the period are as shown below:

T. J. Kowalski	(resigned 2 December 2003)
G. Green	(appointed 2 December 2003)

The directors had no interest in the shares of the company. The interests of Mr G Green in the 10p Ordinary shares of N Brown Group plc, the ultimate holding company, are shown in the accounts of J D Williams Group Limited.

The directors do not have any other interests required to be disclosed under Schedule 7 of the Companies Act 1985.

Griffin House  
40 Lever Street  
Manchester  
M60 6ES

By order of the Board,



P.J. Tynan

Secretary

17 December 2004

## Balance sheet

As at 28 February 2004

	Notes	2004 £	2003 £
<b>Current assets</b>			
Amounts owed by group undertakings		1	1
<b>Net assets</b>		<u>1</u>	<u>1</u>
<b>Capital and reserves</b>			
Called-up share capital	2	1	1
Profit and loss account		-	-
<b>Total capital employed</b>		<u>1</u>	<u>1</u>

The company was dormant within the meaning of Section 250 of the Companies Act 1985 throughout the year.

For the period ended 28 February 2004 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.

No members have required the company to obtain an audit of its accounts for the period in question in accordance with section 249B(2).

The directors acknowledge their responsibility for:

- Ensuring the company keeps accounting records which comply with section 221;
- Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial period, and of its profit and loss for the financial period in accordance with section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Signed on behalf of the Board

G Green  
Director



17 December 2004

The accompanying notes are an integral part of this balance sheet.

## Notes to accounts

For the year ended 28 February 2004

### 1 Basis of accounting

The accounts are prepared under the historical cost convention and in accordance with applicable accounting standards.

### 2 Called-up share capital

	2004 £	2003 £
<i>Authorised</i>		
1000 Ordinary shares of £1 each	<u>1000</u>	<u>1000</u>
<i>Allotted and called up</i>		
1 Ordinary share of £1 each	<u>1</u>	<u>1</u>

### 3 Ultimate parent company

The directors regard N Brown Group plc, a company incorporated in England and Wales, as the ultimate parent company and the ultimate controlling party.

N Brown Group plc is the parent company of the largest and smallest group of which the company is a member and for which group accounts are drawn up. Copies of the accounts are available from Griffin House, 40 Lever Street, Manchester, M60 6ES.

As a subsidiary undertaking of N Brown Group plc, the company has taken advantage of the exemption in FRS 8 "Related party disclosures" from disclosing transactions with other members of the group headed by N Brown Group plc.