THARE MACH! LTD Education Saves Lives, It's Simple!

Abbreviated Accounts 31 March 2010

Chanty No 1080131 Company Number 03921677

TUESDAY

A26

15/02/2011

COMPANIES HOUSE

A21 28/01/2011 COMPANIES HOUSE 40

350

ADDRESS. Box 4040, Learnington Spa CV34 6XD

REGISTERED CHARITY NUMBER COMPANY LIMITED BY GUARANTEE INCORPORATION NUMBER

1080131 03921677

PATRONS

Duchess of Norfolk Lord Bilimona CBE DL Linda Bennett Chene Blair Lord Boateng LLB (Hons) Lady Boateng

The Rt Hon Baroness Chalker

Caroline Chartres
The Rt Hon Lord Carey

Lady Carey
Dame Diana Brittan
Lord Dholakia OBE DL

Kulvindir Ghir
Michele Guinness
George Harms
Esme Howard
K K Jajodia
Bishop Joseph Kobo
Marguente Littman
Lyn Rothman
H E Joan Rwabyomere

Kim Samuel Johnson Vinod B Tailor Nina Wadia

TRUSTEES /NON EXECUTIVE DIRECTORS

Helen Taylor Thompson FRSA OBE (Chair) Colleen Robinson CFSi (Dip) (Vice Chair) Olu Olasode B Sc M Sc MBA IPSM FCCA John Hacker Dr Josephine Munthali MSc PhD Simon Mabley Andrew Croft

COMPANY SECRETARY

Tracy Stanbury

EXECUTIVE DIRECTOR

Stephen Clarke

SOLICITORS

Pothecary Witham Weld 70 St George's Square London SW1V 3RD

Thare Machi Ltd

Trustees Report Year Ended 31 March 2010

The Trustees present their report along with the financial statement of the charity for the year ended the 31st March 2010. The financial statement has been prepared based on the accounting policies set out in note one of the financial statement and comply with the charity's trust deed. There Machi Education is a charity registered with the Charity Commission under the registration number 1080131.

Legal and administrative information

TRUSTEES

Helen Taylor Thompson Colleen Robinson Olu Olasode John Hacker Josephine Munthali Simon Mabley Chairman Vice Chair Treasurer

OFFICERS

Andrew Croft

Stephen Clarke Tracy Stanbury Executive Director Company Secretary

PRINCIPLE OFFICE

Connaught House Morrell Street Learnington Spa CV32 5SZ

Tel 01926 422711 www.tme.org.uk

ACCOUNTANTS

tl first, 1 Copers Cope Road Beckenham Kent BR3 1NB

BANKERS

Barclays Bank 1 Church Road Burgess Hill Sussex RH15 9BD

SOLICITORS

Pothecary Witham Weld 70 St George's Square London SW1V 3RD

1. Structure, Governance and Management

The Trustees that held office during the financial year and at the date of this report are set out above. The Trust deed allows for up to 10 Trustees to be appointed. Trustees serve until they resign or come up for re-election. One third of the board of Trustees retire annually by rotation, but are immediately eligible for re-election. New Trustees are nominated by existing members of the board and are appointed, where they have the necessary skills to contribute to the chanty's management and development. New Trustees are provided with information that they need to fulfill their roles, including information about the role of Trustees and charity law. Of the existing Trustees, three have been Trustees since the inception of the charity in the year 2000, three others for more than one year and a new trustee.— Andrew Croft was appointed during the reporting period.

The Trustee group meets four times a year with one of these sessions taking the form of a full day for strategic planning of the forthcoming financial year (April – March) Although Trustees have not been allocated specific areas of responsibility in the past, this remains an aspiration for the next financial year

The charity's Chef Executive is responsible for the day-to-day running of operations within the charity and managing the two other staff members of the charity on behalf of the Trustees

The charity has its main office in Learnington Spa in Warwickshire with supporting activities being carried out at the Chairman's house in Sussex. No remuneration is paid for the use of the Chairman's facilities

In addition there is a strong group of "Associates" comprised of self funded people who assist, either with a function in the organization or a particular task in order to help us fulfill our objectives. Associates are appointed by the Trustees on the basis of an application form and the recommendation of the Executive Director. The Executive Director is responsible for allocating duties to, and supervising the activities of the Associates. During the reporting period 18 Associates contributed their time and skills.

The core business of the charity is in producing interactive audiovisual lessons – currently on DVD – for the benefit of people in the developing world. In addition the charity is also aiming to form links with other organisations and individuals overseas with a view to distribution and implementation on the ground. The charity has no overseas staff members but simply links to existing community groups and networks in the countries concerned. During 2009/2010 Thare Machi Education has active links with partners in the following countries. Cambodia, India, South Africa, Kenya, Malawi, Uganda and Zambia.

The relationship between Thare Machi Education in the UK and local partners overseas is one of a true partnership. Our ideal model involves working with the local partners so that they produce translations and recordings from our English scripts. We will provide one copy of any of our DVD discs to a potential user free of charge with the agreement for the disc(s) to be copied by that potential user at will

Following last year's decision to bring the production of all discs "in house" much of the year was spent developing this facility Further details can be found on this under "activities" below. At the end of the year the institutional knowledge existed to carry out all stages of the production of a new local language version, thereby fulfilling the decision of the previous year.

2 Risk Management

The activities of the charity have been subjected to a risk assessment and these can be categorised into risks, which have tow possible consequences, and risks, which have high possible consequences. The risks have been identified as follows

Risks to do with the product (educational DVDs)

- Functionality of players and functionality of discs
- The quality of production
- The reliability of production
- The quality of English scripts
- · The quality of translated scripts
- The quality of lessons and images
- The appropriateness of lessons images

Risks to do with the organisation Thare Machi Education and subdivisions of this would be

- · Quality and number of partners,
- Availability of funding,
- Quality and reliability of staff,
- Quality and reliability of Associates
- Quality and reliability of Trustees
- Over-reliance on key individuals

The MAJOR risks to the progress and development of the charity have been identified as

- The quality and reliability of production
- The quality of the content of the discs
- The quality of the staff
- Availability of funding

Theses risks have been mitigated by the following activities

- Decision to bring all disc production in-house
- · Peer review and cross checking of lesson content.
- Detailed testing of every new title that is produced in every language.
- Development and training of staff to avoid reliance on any one individual
- Commissioning of a major evaluation of the efficacy of the discs in order to produce a funding proposal document for 2010/2011 to develop new funding streams

The Trustees review these risks on an annual basis and the following principles are embedded in the organisation to minimise the risks

- Strong emphasis on relationships running horizontally and vertically throughout the organisation
- Maintaining adequate reserves
- Appropriate insurance cover

In assessing risk, the Trustees recognise that any international operation requires the acceptance of, and management of risks, if the key objectives of the charity are to be achieved

3. Objectives and Activities

Thare Machi Education is a UK based, non-governmental, non political and non religious organisation established in 2000, it is constituted under a Memorandum of Association dated 29 January, 2000 and is registered as a charity with the Charity Commission. The Memorandum of Association defines the charity's objectives as being

- To educate and train young people and children (the beneficiaries) in any part of the world where social and economic
 conditions put them at risk of exploitation, particularly from prostitution or forced labour, so that they may fulfill their
 potential and their conditions of life may be improved
- To promote the protection and preservation of health amongst the beneficianes by informing and assisting them in avoiding the Human Immunodeficiency Virus
- To relieve disability amongst the beneficianes in any part of the world by the provision of medical and surgical treatment and by providing education and training designed to enable them to overcome their disability

In pursuing these objects, Thare Machi Education has focused on producing and developing a growing library of interactive audiovisual lessons that are currently being published on digital versatile discs (DVDs). Initially, these were focused on the prevention of infection of HIV/AIDS, but they have grown to include the wider social context of the disease in a number of different geographical and cultural locations. A new English language title was produced from scratch during 2009/2010 bringing the total number of topics to 29, as follows.

HIV/AIDS Caring For Someone With AIDS Safe Water Having an HIV Test Avoiding Malaria Basic Hygiene

Living with HIV TB Can Be Cured Breastfeeding

Diarrhoea

Planting Trees is Good You and Your New Baby Healthy Eating High Blood Pressure

Dangers of Smoking Safer Sex for Teenagers Bednets Save Lives Making Compost

Say No To Glue And Drugs Beware Of Landmines Cholera

Becoming a Man Human Trafficking Immunisation

When To Have A Baby Looking After Your Teeth TBA Skills (Pregnancy) Dangers of Alcohol Becoming a Woman

4 Stages of Lesson Production - Core Activity

Creation of New Lessons in English

- Drafting, reviewing and finalising the scripts for new lessons in English
- Selecting appropriate images to illustrate the teaching content of each new lesson.
- Authoring and signing off a new interactive DVD in English

Creation of New Lessons in Other Languages

- Translating the English scripts of the lessons above into the languages of our partners
- Recording the sound track of the new lesson in the languages of our partners
- Authoring and signing off a new interactive DVD of a new topic for our partners

Distribution and Marketing

- Forming links with new partners in developing countries and inviting them to implement and use the DVDs on the ground
- Supply of new DVD discs existing partners and existing discs to new partners

Organisational Functions

Operations associated with the efficient running of the charity including fund raising, reporting and accounting

The charity delivers its activities through the use of our own staff and through the previously mentioned Trustees and Associates Thare Machi Education has one part time and two full time staff members

Stephen Clarke

Executive Director

Bev Pettle

Project Manager

Kay Bugg Accounts Assistant

In addition Helen Taylor Thompson, Chair of Trustees and Tracy Stanbury, Company Secretary are actively involved on a daily basis. Furthermore 3 volunteers come once a week to assist with the administration.

A major component of our modus operandi is to co-opt the skills, abilities and time of the growing group of "Associates". This means that a vast proportion of the activities of the chanty are achieved through donations in kind. During the reporting period 18 Associates were involved to a significant extent.

5 Activities

Developing In-House Disc Production

At the direction of the Trustees, the major focus of the year was on developing and securing the means of disc production. This followed 7 years of collaboration with the company Eurotalk Interactive which had previously done all our disc production for us. Several avenues for production were explored including training one of our Associates to write bespoke software. In the end using off-the shelf DVD authoring software produced the most controllable result.

The first task was to re-master all our 29 English language lessons to produce templates from which to make new foreign language versions. Emma Hartwell was moved from Office Management to IT Manager to implement this task, 90% of which she was able to complete before going on maternity leave.

This was implemented in tandem with defining how audio for lessons in new languages is collected and distilling each stage of the production process to a clearly defined set of procedures. Protocols have been introduced to minimize the risk of mis-handling audio in other languages so that at all stages individual computer audio file are identified and tracked.

Authoring a lesson in a new language consists of

- Translating the English script
- Recording and editing the foreign language audio
- · Replacing the English audio with the new foreign language audio
- Adjusting the timings of the video to match the new audio
- · Building and cutting the final disc

The first two stages are done by different people to provide a validation of the translation. The last two stages are completed by Associates and take between 3 – 5 hours. A microboards MX2 multi disc copier was purchased so that all stages of the disc production can now be carried out in our modest one-roomed office. As a result of designing this new procedure, 65 new foreign language combinations were produced during the year.

Distribution of Discs

The organic process of exploring organisations and individuals to use our discs continued during the year. We offer any person or persons working at grassroots level some samples of our discs with which we request feedback on their use. If this is received we can then supply a complete set of discs in the language(s) of use along with the licence to copy them at will. During 2009/2010 the following discs were supplied to a wide variety of organisations and individuals.

South Africa	408
India	1704
Uganda	661
Cambodia	146
Kenya	74
Rwanda	15
Zambia	220
Zimbabwe	30
Nepal	4
Senegal	31
Sudan	54
Brazil	5
China	72
Burmah	16
Ethiopia	55
Malawi	21
Bulgana	6
UK Schools	60
Total	3.582

Antı Human Trafficking Programme

Following a chance meeting with a South African woman who is involved with assistance for victims of human trafficking, a new English language lesson was produced on the topic. This led on to an initiative linked to concerns over a potential increase in human trafficking around the 2010 FIFA World Cup. As such international sports competitions always attract the attention of organized crime, TME organized a symposium hosted by the British High Commissioner in Pretona in September 2009. The symposium had Chene Blair as the keynote speaker and brought together representatives of the South African Government, agencies working on the ground, the police and individual activists. We understand that the networking that resulted from the event has had a large beneficial effect on the organisations working to prevent human trafficking and also contributed to speeding a new law recognising it as a crime onto the South African statute books.

At the Pretona symposium, we were able to launch our Human Trafficking disc as well as the unique multi language two-disc set on HIV which has our 4 HIV titles in all 11 official languages of South Africa

Unique DVD Controller

A remote control device which can operate any DVD player and which would assist inexperienced users to learn as it mimics the interactive screens on our lessons has been in development for a number of years. The electronic component has previously been designed by a TME Associate but the fabrication of the hand held device has always proved problematic. During the year a supporter of TME organized a week long brainstorm and deign forum for recent design graduates of Manchester Metropolitan

University The University provided the facilities of a state-of-the-art design workshop and the group of 8 worked in pairs to develop a controller concept which would be cost effective to produce. A draft design and prototype resulted from the week which could be used to pursue manufacturing possibilities.

Project Evaluation

A strategic objective has been to commission an evaluation study to discover how effective our discs are in a variety of contexts. This we did during the year by contracting Geneva Global in America. They will access their extensive network of staff and colleagues in 6 countries where There Machi has the following 4 lessons in local languages. HIV/AIDS, Safe Water, Having an HIV Test, Basic Hygiene.

Geneva Global will supply equipment and test the four titles in 11 languages in 6 countries

Country	Language	Country	Language
Kenya	Swahili	Uganda	Acholi Luganda Runyankole
China	Mandann	South Africa	Zulu Xhosa Afrikaans
Malawi	Chichewa	india	Hındı Marathı

Research will start early in 2010 with a report on the analysis of the results to be filed early in the next financial year.

As well as providing evidence for the efficacy of TME products, the Trustees envisage the final report for this extensive research to be able to provide a platform for submitting proposals for funding to grant-awarding bodies.

In addition to this international evaluation, negotiations continue with the University of Leicester regarding—a trial of our methodology with non-English speaking populations in the UK. This would provide a contained research opportunity to explore the effectiveness of the educational value of our discs with the benefit of clinical ingour—life pilot funding can be sourced, this collaboration is likely to proceed during the next financial year.

6 TME India

Previous actions by TME supporter. Mr J Chandrani resulted in an Indian registered Chanty called TME, created for the purpose of raising funds tax – efficiently from the Indian Business Sector. This embryonic agent is officially registered with the Indian authorities, has the right to handle foreign currency and has a functioning bank account. It was planned to launch the active organization on December 1st 2010 but this has been deferred until the Indian Trustees have enough time to be involved. This is not expected, in the immediate future.

7. Investment Policy

The Trustees have the power to invest such assets as they see fit. As the Charity has benefited from the generosity of significant benefactors, our cash reserves have been held in a high interest deposit account. Consideration was given to securing funds for acquiring, and refurbishing a building, which would eliminate our office rental costs and be a net earner through letting out surplus space. A professional evaluation would be needed for this

8. Plans for the Future

Objectives

- · Independence in lesson production
- · Evaluation of effectiveness
- 1,000,000 lesson viewings
- 30 lessons in 17 languages by April 2012

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- · Country plans for 10 countries
- Sustainable income stream
- 50 Active Associates

In order to achieve these ambitious goals, the structure of the organization and roles of the main players will be examined in 2010/2011

Helen Taylor Thompson

October 2010

Statement of Financial Activities	Notes	2010 Restricted Funds	2010 Unrestricted Funds	2010 Total Funds	2009 Total Funds
Incoming resources from generated funds:	2	£	£	£	£
Incoming resources		-	31,507	31,507	92,356
Total incoming resources			31,507	31,507	92,356
Resources expended	3				
Cost of generating funds		-	157,640	157,640	147,433
Total resources expended		-	157,640	157,640	147,433
Net incoming / expenditure for					
the year before transfer		-	-126,133	126,133	-55,077
Gains on revaluation of fixed assets		-	-	-	-
Net movement in funds		-	-126,133	126,133	-55,077
Total funds brought forward		-	315,812	315,812	370,889
Total funds carried forward			189,679	189,679	315,812

BALANCE SHEET	Notes	2010	2010	2009
Tangıbles		£	£	£
Fixed Assets	6		8,456	6,951
Investments			8,579	8,579
Current assets				
Debtors & Prepayments	7	1,105		1,282
Cash and Bank	8	174,510	175,614	302,389
Current Liabilities	9		2,970	3,389
Net Current Assets			172,645	300,283
Total Assets less habilities		_	189,679	315,812
Income funds :				
Restricted Fund			-	-
Unrestricted Funds			189,679	315,812
Total Funds		-	189,679	315,812

For the year ending 2010 the company was entitled to exemption from audit under section 477 of the Companies Act 2006

The members have not required the company to obtain an audit in accordance with section 476 of the Companies ACT 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies' regime

These accounts are prepared in accordance with the SORP 2005

All incoming resources and resources expended derive from continuing activities

Approved by the Trustees on 5th October 2010 And

And signed on their behalf by,

Helen Taylor-Thompson

CHAIRMAN

Olu Olasode TREASURER

NOTES TO THE FINANCIAL STATEMENTS - 31 March 2009

1 ACCOUNTING POLICIES

(A) Accounting Convention & Compliance

These accounts have been drawn up on the basis of a going concern and the financial statements prepared under the historical cost convention in accordance with applicable Standards, Financial Reporting Standards and the Chanties Acts 1992 & 1993 The statements comply with best practice and reflect the requirements of the revised Statement of Recommended Practice (SORP) 2 "Accounting for Charities"

(B) Recognition of Income and Expenditure

Income and Expenditure are recognised on an accrual basis. Donations and legacies are accounted for as received and accrued only when a value can be established before payment is received.

General Funds

Revenue grants and other income and expenditure associated with the general operations of the chanty and its international projects are dealt with in the General Funds

Restricted Funds

These comprise donations, legacies or other income, the use of which has been specified by the donor There is currently no restricted fund

Endowment Funds

There is currently no endowment fund

(C) Depreciation

All fixed assets are capitalized. The charge for depreciation is calculated to write off the cost of the fixed assets over their useful lives on the following bases.

Other Equipment

10% on the reducing balance

Computer Equipments

25% on the reducing balance

Assets are depreciated from the time at which they are brought into use

2. INCOMING RESOURCES				
	Unrestricted	Restricted	Total	Totai
Voluntary Income	Funds	Funds	Funds	Funds
	2010	2010	2010	2009
	£	£		£
Grants and Donations	25,035	-	25,035	46,036
Gifts in kind - Eurotalk Discs	-	-	-	31,498
Trust Income	800	-	800	500
Gift aid reclaimed	3,494	-	3,494	1,713
Total voluntary income	29,329	•	29,329	79,748
Investment income				
Bank interest received	1,683	-	1,683	12,144
Other income	495	-	495	464
Total other income	2,178		2,178	12,608
				.2,000
Total annual income resources	31,507		31,507	92,356

3.RESOURCES EXPENDED				
	Cost of Generating	Cost of Chantable	Total 2010	Total 2009
	Funds	Activities	2010	2009
	£	· £	£	£
Direct costs				
Staff costs	-	59,540	59,540	74,491
Trustees costs	-	1,499	1,499	991
Fund raising & marketing	-	1,369	1,369	-
Project costs	-	15,119	15,119	7,500
Training Costs	-	-	-	863
Professional Fees	-	34,010	34,010	5,000
Donations	-	9,199	9,199	10,557
Eurotalk Discs	-	-	-	31,498
Events costs	-	886	886	857
Total Direct costs		121,622	121,622	131,756
Indirect costs				
Office & admin costs	-	7,428	7,428	2,245
Printing & stationery	-	1,454	1,454	1,966
Depreciation charge	-	1,785	1,785	1,58 1
Travel	-	17,047	17,047	3,381
Bank charges	-	95	95	60
Insurance costs	-	662	662	740
Rent	-	5,598	5,598	4,705
Accounting Fees	-	1,950	1,950	1,000
Total Indirect costs		36,019	36,019	15,677
Total Resources Expended	***	157,640	157,640	147,433

Charge for the year

Total depreciation at 31/3/10

Net book value 31/03/10

Net book value at 31/03/09

4. NET OUTGOING RESOURCES FOR THE YEAR			2010 £	2009 £
The net movement in funds for the year is stated after charging Downed by the Charity of	epreciation of tang	pible assets	-126,133	-55,077
5 STAFF COSTS			2010 £	2009 £
Salanes and social security costs			59,540	74,491
No employee received remuneration of more than £60,000 per and	ท บภา			
6. TANGIBLE FIXED ASSETS	Computer Equipment £	Other Equipment £	To: 20	
Cost				•
At 01/04/09	2,510	6,967	9,4	77
Addition	3,290	-	3,29	90
Cost at 31/03/10	5,800	6,967	12,7	67
Depreciation				
At 01/04/09	728	1,798	2,5	26

1,268

1,996

3,804

1,782

517

2,315

4,652

5,169

1,785

4,311

8,456

6,951_

7. Debtors & Prepayments	2010 £	2009 £
Inland Revenue-Gift Aid	605	536
Insurance	500	631 11
Other Debtors		115
	1,105	1,282
8 BANK & CASH BALANCES	2010 £	2009 £
Barclays current account	2,765	4,083
Business saver account	6,581	75,063
Petty cash account	354	99
Dollar petty cash account	139	139
CCLA - COIF	164,670	223,005
Total	174,510	302,389
9. Current Liabilities	2010 £	2009 £
Accruals	2,970	3,389
, was delic	2,970	3,389

Independent Examiner's Report

I report on the accounts of the Trust for the year ended 31st March 2010, as are set out on pages 9 to 15

RESPECTIVE RESPONSIBILITIES OF THE TRUSTEES AND THE EXAMINER

As the Chanty's Trustees you are responsible for the preparation of the accounts, you consider that the audit requirement of section 43(2) of the Chanties Act 1993 (the Act) does not apply. It is my responsibility to state, on the basis of procedures specified in the General Directions given by the Chanty Commissioners under Section 43(7)(b) of the Act, whether particular matters have come to my attention

BASIS OF INDEPENDENT EXAMINER'S REPORT

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a companion of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you at trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no matter has come to my attention,

ACMA.

- (1) Which gives me reasonable cause to believe that in any material respect the requirements
- to keep accounting records in accordance with Section 41 of the Act and
- to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Act

have not been met, or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Ray Kennedy ACMA Independent Examiner

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