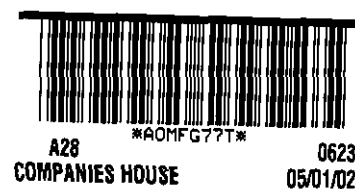


WELL WORTH READING
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD FROM 11 JANUARY 2000 TO 31 MARCH 2001

Registered Charity No: 1085443
Registered Company No: 3904882



WELL WORTH READING

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

for the period to 31 March 2001

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WELL WORTH READING

LEGAL AND ADMINISTRATIVE INFORMATION

for the period to 31 March 2001

Charity name:	Well Worth Reading	
Registered Charity No:	1085443	
Registered Company No:	3904882	
Governing instrument	The Charity is a company limited by guarantee and not having a share capital. As such it is governed by its Memorandum and Articles of Association. It was incorporated on 11th January 2000.	
Members:	The Subscribers to the Memorandum of Association and other members elected by the Board of Directors shall with their agreement, be admitted to membership of the company.	
Directors	S I Houghton L R Love J Strong R Harrison	E Warnes H J Wilson-Fletcher S Dearden
Registered Office:	The Stable Offices Burntwood Martyr Worthy Winchester Hampshire SO21 1AD	
Company Secretary:	M Leatherdale	

WELL WORTH READING
LEGAL AND ADMINISTRATIVE INFORMATION

for the period to 31 March 2001

(continued)

Bankers:	Lloyds TSB High Street Winchester SO23 9DA
Solicitors:	M Leatherdale Heppenstalls 39/41 High Street Lyndhurst SO43 7BE
Reporting Accountants	C W Fellowes Ltd Templars House Lulworth Close Chandlers Ford Hampshire SO53 3TL

WELL WORTH READING
TRUSTEES REPORT
for the period ended 31 March 2001

The trustees are pleased to present their report together with the financial statements of the charity for the period ended 31 March 2001.

The legal and administrative information set out on pages 1 and 2 forms part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities.

Objectives of the charity

The objectives of the charity are to promote and develop reading among all sectors of the community in support of education and lifelong learning and to improve the quality of individual and community life. In the period to the 31 March 2001, Well Worth Reading achieved its objectives by providing a range of resources for professionals in public libraries, the education and youth sectors involved in supporting readers.

WWR currently produces two adult promotions and one teenage promotion annually, together with supporting resources offering practical guidance on how to use them, and training for staff in the relevant fields.

The promotions are developed in partnership with library staff between January and October each year. They are marketed and sold between October and February annually to the public library sector, schools, youth agencies and other organisations working with literacy, life long learning and reader development. WWR prints to order giving customers the option to purchase in either March or April depending which in financial year they wish to pay. As a result these accounts show one complete sales cycle in 2000, and the majority of the 2001 sales cycle (i.e. those customers invoiced in March 2001).

Partnership/Related Parties

WWR's philosophy is to work in partnership with a range of agencies and organisations who share their objectives. WWR has sustained relationships with the arts funding sector becoming a revenue client of Southern Arts in 2000; receiving £14,000 in 2000, and £14,300 in 2001. WWR also received project funding from the Arts Council of England's New Audiences Fund for Youthboox, a partnership project run with the National Youth Agency (see restricted funds below).

WWR also continued its partnership with Waterstones booksellers who supported the adult promotion Life on Earth in 2000 (£4,500) and Firsts in 2001 (£4,500). WWR also continues a valued relationship with West Sussex County Council and Hampshire County Council.

Restricted fund

The Arts Council of England's New Audiences Fund awarded WWR and the National Youth Agency £50,000; £36,882 of which was transferred to the new company for work completed after January 2000. Youthboox is a pioneering project that combines the skills of youth workers and librarians to reach disaffected young people through reading and reader development. The findings from this project and its predecessor, Boox For Us, have been used to develop training for youth work and library partnership and two publications Reading Kit 1 and Reading Kit 2 sold by WWR and the NYA.

Organisation

The Well Worth Reading board consists of six trustees and a company secretary. The Loan Agreement between West Sussex CC, Hampshire CC and WWR makes provision for one trustee to represent the two authorities for the first three years of operation. The board meets quarterly.

WWR does not employ any staff. Elements of the core operation are shared between two freelance consultants contracted by the Board, with the support of a senior consultant for advice on strategy. Other consultants are used for elements of work such as training and WWR buys in services for book-keeping, database management, printing and distribution. WWR does not have an office.

Review of activities and future developments

Following incorporation, WWR has had an extremely successful 15 months of trading and has managed to build on the progress made in the National Year of Reading sustaining healthy sales from both sales cycles during the period covered by these accounts of approximately £70,000. Sales of Boox magazine and supporting resources has increased as a percentage of total sales from 43% in 2000 to 61% in 2001.

WWR continued to build on its partnership work with the National Youth Agency through Youthboox (restricted fund) and developed the tool kits Reading Kit 1 & 2 to add to the resources on offer.

2001 saw the introduction of WWR's complementary programme of training in support of its promotions. The research and development of this programme being undertaken in 2000/2001, initial sales proved extremely promising at £5,932.

Development work was undertaken in the last three months of the year in preparing two Wolfson/DCMS bids: The vital Link - a project and a further Youthboox project.

Work was also undertaken to develop the school/literacy/education market as the Boox range is a valuable tool for this sector in support of the government's education policy, and the roll out of the key Stage 3 literacy strategy.

Trustees responsibilities

Law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the charity's financial activities during the year and of its financial position at the end of the year. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements; and
- prepared the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the trustees and signed on their behalf by:



Date: 2 January 2002

WELL WORTH READING

DIRECTORS' REPORT

from incorporation of 11 January 2000 to 31 March 2001

The Directors present their report and the financial statements for the period ended 31 March 2001.

Objectives and Policies

The Company's objectives are to advance the education of the public by the encouragement of reading and the promotion of literacy skills.

Review of the financial period

The Directors are pleased to report that the Company has fulfilled its objectives during the period within the financial resources made available to them and this has been agreed in the Charity's Annual Report.

Directors and their interests

The Directors who served during the period are listed below. All Directors have a guarantee not exceeding £1.

S I Houghton - appointed 3 April 2000
E Warnes - appointed 3 April 2000
L R Love - appointed 3 April 2000
J Strong - appointed 3 April 2000
H J Wilson-Fletcher - appointed 11 January 2000
R Harrison - appointed 11 January 2000, resigned 8 March 2001
S Dearden - appointed 8 March 2001

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

This Report was approved by the Directors on

2 January 2002



Director

WELL WORTH READING
INDEPENDENT EXAMINERS' REPORT
FOR THE PERIOD TO 31 MARCH 2001

We report on the accounts of the trust for the period ended 31 March 2001 set out in pages 7 to 13.

Respective responsibilities of trustees and reporting accountants

As the charity's trustees you are responsible for the preparation of the accounts; you consider that the audit requirement of section 43(2) of the Charities Act 1993 (the Act) does not apply. It is our responsibility to state, on the basis of procedures specified in the General Directions given by the Charity Commissioners under section 43(7)(b) of the Act, whether particular matters have come to our attention.

Basis of independent examiners' report

Our examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently we do not express an audit opinion on the view given by the accounts.

Independent examiners' statement

In connection with our examination, no matter has come to our attention:

- a) which gives us reasonable cause to believe that in any material respect the requirements
 - i) to keep accounting records in accordance with section 41 of the Act: and
 - ii) to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the Acthave not been met: or
- b) to which, in our opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

CW Fellowes Limited

CW Fellowes Limited
Templars House
Lulworth Close
Chandlers Ford
SO53 3TL

Date *2nd January 2002*

WELL WORTH READING
STATEMENT OF FINANCIAL ACTIVITIES

for the period to 31 March 2001

	Note	Unrestricted Fund	Restricted (Youth Boox)	Total Funds 2001
		£	£	£
Income and expenditure				
Incoming resources				
Grants	6	18,670	-	18,670
Sales	6	126,494	-	126,494
Bank interest		56	-	56
Deferred income transferred from Well Worth Reading (unincorporated)	6	-	36,882	36,882
Total incoming resources		145,220	36,882	182,102
Resources expended				
Direct charitable expenditure	7	37,255	33,938	71,193
Management & administration of the charity	8	77,453	2,944	80,397
Total resources expended		114,708	36,882	151,590
Net incoming/(outgoing) resources for the year	2	30,512	-	30,512
Total funds transferred from Well Worth Reading (unincorporated)		(11,250)	48,189	36,939
Transfer to Profit and Loss Account		-	(36,882)	(36,882)
Balances carried forward at 31 March 2001		19,262	11,307	30,569

Income and expenditure is given in more detail in the notes to the accounts on pages 10 to 13.

WELL WORTH READING
SUMMARY INCOME AND EXPENDITURE ACCOUNT
for the period to 31 March 2001

	2001 £
Gross charitable income	£182,102
Total expenditure	(£151,590)
Net income over expenditure	<u>£30,512</u>

Gross income relates to restricted and unrestricted funds. The Statement of Financial Activities provides an analysis of the source.

Analyses of the expenditure are provided in the Statement of Financial Activities and notes.

The Statement of Financial Activities on page 7 which, together with the notes to the accounts on pages 10 to 13 provides full information on the movements during the year on all the funds of the company. The notes on pages 10 to 13 form part of these accounts.

WELL WORTH READING

BALANCE SHEET

as at 31 March 2001

	Note	£	2001	£
Current assets				
Funds held at bank		33,691		
Debtors	3	<u>51,666</u>		
		85,357		
Current liabilities				
Creditors falling due within one year	4	<u>35,197</u>		
Net current assets				50,160
Creditors falling due after one year	5			(19,591)
Net assets				<u>30,569</u>
Represented by Funds				
General funds	9			19,262
Restricted fund Youth Boox	9			11,307
				<u>30,569</u>

For the financial period ended 31 March 2001, the company was entitled to exemption from audit under section 249A(1) of the Companies Act 1985.

No notice has been deposited under Section 249B(2) of the Companies Act 1985.

The Directors acknowledge their responsibilities for:

ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985,

and for preparing financial statements which give a true and fair view of the state of the affairs of the company as at the end of the financial period and of its results for the financial period in accordance with the requirements of Section 226 of the companies Act 1985 and which otherwise comply with the requirements of this Act relating to financial statements, so far as is applicable to this company.

These financial statements have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985 and the Financial Reporting Standard for Smaller Entities (effective March 2000).

These financial statements on pages 7 to 13 were approved by, and signed on behalf of the board of directors on 2 January 2002



E Warnes
Director

WELL WORTH READING

NOTES ON ACCOUNTS

for the period to 31 March 2001

1 Principal accounting policies

Basis of accounting

The financial statements have been prepared under the historical cost convention, and are in accordance with applicable accounting standards and the Charities Accounting Statement of Recommended Practice (SORP).

Grants

Grants are recognised once any conditions for their receipt are met.

Corporation tax

Well Worth Reading is a registered charity (No. 1085443) and is therefore not liable to corporation tax.

Cash flow statement

The company has taken advantage of the exemption from preparing a cash flow statement conferred by Financial Reporting Statement No.1 on the grounds that it is entitled to the exemptions available in Sections 246 to 247 of the Companies Act 1985 for small companies.

2 Net incoming/(outgoing) resources	2001
	£
Net incoming/(outgoing) resources are stated after charging:	
Accountancy and other services	<u>800</u>

3 Debtors	2001
	£

Amounts falling due within one year

Trade Debtors	51,566
Prepayments	100
	<u>51,666</u>

WELL WORTH READING

NOTES TO THE ACCOUNTS

for the period to 31 March 2001

4 Creditors - Amounts falling due within one year	2001
	£
Trade Creditors	5,701
Accruals	12,484
VAT Liability	2,030
WSCC and HCC Loan (see note 5)	3,674
Deferred Income	11,308
	<u>35,197</u>

5 Creditors - Amounts falling due after one year	£
WSCC and HCC loan	<u>19,591</u>

The above loans are interest free and are from West Sussex County Council and Hampshire County Council for the production of materials under the title "Well Worth Reading". They are repayable over seven years in the form of goods delivered to the lenders charged at 90% of normal sales value.

6 Income	Unrestricted Fund £	Restricted (Youth Boox) £	Total 2001 £
<u>Grants/Sponsorships</u>			
Southern Arts	14,170	-	14,170
Arts Council	-	36,882	36,882
Sponsorship	4,500	-	4,500
	<u>18,670</u>	<u>36,882</u>	<u>55,552</u>
<u>Sales</u>			
Boox Magazine	44,818	-	44,818
The Reading Kit	5,046	-	5,046
School Packs	7,432	-	7,432
Made in Britain	2,635	-	2,635
Mindscapes	18,313	-	18,313
Teenage Reading Prom	1,190	-	1,190
Graphic Novels Prom	4,276	-	4,276
First Prom/Too Busy	18,514	-	18,514
Training	5,932	-	5,932
Book Marks	66	-	66
Poem Posters	2,866	-	2,866
Life on Earth/World Literature	15,407	-	15,407
	<u>126,494</u>	<u>-</u>	<u>126,494</u>
Bank interest received	56	-	56
	<u>145,220</u>	<u>36,882</u>	<u>182,102</u>

WELL WORTH READING

NOTES TO THE ACCOUNTS

for the period to 31 March 2001

	Unrestricted Fund	Restricted (Youth Boox)	Total 2001
	£	£	£
7 Direct charitable costs			
Purchases			
Printing	24,050	-	24,050
Workshop Fees	1,172	-	1,172
Project Literature/Brochures	1,701	-	1,701
Miscellaneous	3,043	1,108	4,152
	<u>29,966</u>	<u>1,108</u>	<u>31,074</u>
Expenses			
Proof Reading	4,762	-	4,762
Marketing (general)	2,526	-	2,526
Youth Boox' Projects	-	32,830	32,830
	<u>7,288</u>	<u>32,830</u>	<u>40,118</u>
8 Management & administration of the charity			
Staff costs	43,636	2,527	46,163
Staff Subsistence	82	30	112
Staff Travel	1,091	317	1,408
Insurance	263	-	263
Entertaining	46	-	46
Printing, Postage & Stationery	11,423	40	11,463
Telephone	228	30	258
Legal Fees	3,807	-	3,807
Accountancy fees	1,478	-	1,478
Book Keeping	1,144	-	1,144
Discount given on goods supplied to WSCC & HCC	273	-	273
Provisions for receivables	5,766	-	5,766
Invoicing	5,304	-	5,304
Training Costs	2,147	-	2,147
Subscriptions	15	-	15
Miscellaneous expenses	750	-	750
	<u>77,453</u>	<u>2,944</u>	<u>80,397</u>
	<u>114,708</u>	<u>36,882</u>	<u>151,590</u>

WELL WORTH READING

NOTES TO THE ACCOUNTS

for the period to 31 March 2001

9 Analysis of funds

	Unrestricted Fund	Restricted (Youth Boox)	Total
	£	£	£
Total funds transferred from Well Worth Reading (unincorporated)	(11,250)	48,189	36,939
Transfer to Profit and Loss Account	-	(36,882)	(36,882)
Net incoming/(outcoming) of resources	30,512	-	30,512
Balance at 31 March 2001	<u>19,262</u>	<u>11,307</u>	<u>30,569</u>

Represented by:

Net current assets	19,262	-	19,262
Deferred income	-	11,307	11,307
	<u>19,262</u>	<u>11,307</u>	<u>30,569</u>

10 Staff costs

Well Worth Reading is operated on a trustee basis. All members of the Board of Directors act in an unpaid capacity. Freelancers are used on a subcontracted basis with an estimated average number of full time equivalent employees for the period being 1.

11 Share Capital

Well Worth Reading is a company limited by guarantee and does not have a share capital.