Abbreviated accounts

for the year ended 31 December 2010

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## Abbreviated balance sheet as at 31 December 2010

|                                | 2010  |           | 2009        |          |             |
|--------------------------------|-------|-----------|-------------|----------|-------------|
|                                | Notes | £         | £           | £        | £           |
| Fixed assets                   |       |           |             |          |             |
| Tangible assets                | 2     |           | 3,801       |          | 1,478       |
| Current assets                 |       |           |             |          |             |
| Debtors                        |       | 233,025   |             | 114,097  |             |
| Cash at bank and in hand       |       | 204,498   |             | 138,725  |             |
|                                |       | 437,523   |             | 252,822  |             |
| Creditors: amounts falling     |       | /1// 100  |             | (06.066) |             |
| due within one year            |       | (166,104) |             | (86,966) |             |
| Net current assets             |       |           | 271,419     |          | 165,856     |
| Total assets less current      |       |           | <del></del> |          |             |
| liabilities                    |       |           | 275,220     |          | 167,334     |
| Creditors: amounts falling due |       |           | ((47)       |          | (647)       |
| after more than one year       |       |           | (647)       |          | (647)       |
| Net assets                     |       |           | 274,573     |          | 166,687     |
|                                |       |           |             |          |             |
| Capital and reserves           |       |           |             |          |             |
| Called up share capital        | 3     |           | 2,168       |          | 2,168       |
| Share premium account          |       |           | 1,442,572   |          | 1,442,572   |
| Profit and loss account        |       |           | (1,170,167) |          | (1,278,053) |
| Shareholders' funds            |       |           | 274,573     |          | 166,687     |
|                                |       |           | <del></del> |          |             |

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

### Abbreviated balance sheet (continued)

## Directors' statements required by Sections 475(2) and (3) for the year ended 31 December 2010

In approving these abbreviated accounts as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 December 2010, and
- (c) that we acknowledge our responsibilities for
  - (1) ensuring that the company keeps accounting records which comply with Section 386, and
  - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 13 July 2011 and signed on its behalf by

Benjamin Carmona

Director

Registration number 03900303

## Notes to the abbreviated financial statements for the year ended 31 December 2010

## 1. Accounting policies

## 1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### 1.2. Turnover

Turnover comprises the net value of commissions collected from sales to restaurants excluding value added tax

### 1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Computer

equipment

33% straight line

## 1.4. Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

## Notes to the abbreviated financial statements for the year ended 31 December 2010

continued

#### 1.5. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the following exceptions

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold,

Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been accrued as receivable,

Deferred tax assets are recognised only to the extent thathe directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

#### 1.6. Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange prevailing at the accounting date. Transactions in foreign currencies are recorded at the date of the transactions. All differences are taken to the Profit and Loss account.

# Notes to the abbreviated financial statements for the year ended 31 December 2010

## continued

|    |                     | Tangible             |                 |         |  |
|----|---------------------|----------------------|-----------------|---------|--|
| 2. | Fixed assets        | Intangible<br>assets | fixed<br>assets | Total   |  |
|    |                     | £                    | £               | £       |  |
|    | Cost                |                      |                 |         |  |
|    | At 1 January 2010   | 126,119              | 3,417           | 129,536 |  |
|    | Additions           | •                    | 4,592           | 4,592   |  |
|    | At 31 December 2010 | 126,119              | 8,009           | 134,128 |  |
|    | Depreciation        |                      |                 |         |  |
|    | Provision for       |                      |                 |         |  |
|    | diminution in value |                      |                 |         |  |
|    | At 1 January 2010   | 126,119              | 1,939           | 128,058 |  |
|    | Charge for year     |                      | 2,269           | 2,269   |  |
|    | At 31 December 2010 | 126,119              | 4,208           | 130,327 |  |
|    | Net book values     |                      |                 |         |  |
|    | At 31 December 2010 |                      | 3,801           | 3,801   |  |
|    | At 31 December 2009 | -                    | 1,478           | 1,478   |  |
|    |                     |                      |                 |         |  |

# Notes to the abbreviated financial statements for the year ended 31 December 2010

continued

| 3. | Share capital                                      | 2010    | 2009    |
|----|--|---------|---------|
|    | •  | £       | £       |
|    | Authorised   |         |         |
|    | 4,000,000 Ordinary shares of £0 01 each            | 40,000  | 40,000  |
|    | 2,000,000 Non-voting ordinary shares of £0 01 each | 20,000  | 20,000  |
|    | 4,000,000 Preferred ordinary shares of £0 01 each  | 40,000  | 40,000  |
|    |  | 100,000 | 100,000 |
|    | Allotted, called up and fully paid                 |         |         |
|    | 205,500 Ordinary shares of £0 01 each              | 2,055   | 2,055   |
|    | 11,300 Non-voting ordinary shares of £0 01 each    | 113     | 113     |
|    | 64,700 Preferred ordinary shares of £0 01 each     | 647     | 647     |
|    |  | 2,815   | 2,815   |
|    | Equity Shares                                      |         |         |
|    | 205,500 Ordinary shares of £0 01 each              | 2,055   | 2,055   |
|    | 11,300 Non-voting ordinary shares of £0 01 each    | 113     | 113     |
|    |  | 2,168   | 2,168   |
|    | Shares classed as financial liabilities            |         |         |
|    | 64,700 Preferred ordinary shares of £0 01 each     | 647     | 647     |
|    |  | 647     | 647     |
|    |  |         |         |

## 4. Transactions with directors

The following directors had interest free loans during the year. The movements on these loans are as follows

|                      | Amount owing |       | Maximum |  |
|----------------------|--------------|-------|---------|--|
|                      | 2010         | 2009  | ın year |  |
|                      | £            | £     | £       |  |
| Benjamin Carmona     | 1,363        | 4,545 | 4,545   |  |
| Eitan Lionel Carmona | 25,000       | -     | 25,000  |  |
|                      |              |       |         |  |

The loan to B Carmona was repaid on 31st March 2011 The loan to E Carmona was repaid on 28th March 2011

# Notes to the abbreviated financial statements for the year ended 31 December 2010

continued

## 5. Ultimate parent undertaking

The company's ultimate holding company is Urbanbite Holdings Limited, a company incorporated in England & Wales