# PRINCIPAL ADVISORS LIMITED DIRECTOR'S REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2004



Company Registration No.: 3895296

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# **COMPANY INFORMATION**

**Directors** Edward Spencer Churchill

Secretary Tim Woodcock

Company number 3895296

**Registered office**1 Shepherds Place
London

W1Y 3RU

#### DIRECTOR'S REPORT FOR THE YEAR ENDED 31 MARCH 2004

The director presents his report and financial statements for the year ended 31 March 2004.

### Principal activities

The principal activity of the company is to provide the business and management consultancy services for company and individual.

#### Director and his interests

The director in office during the year ended 31 March 2004 and his beneficial interest in shares of the company was as stated below:

Ordinary shares of £ 1 each 31 March 2004 31 March 2003

Edward Spencer Churchill

2

2

## Director's responsibilities

Company law requires the directors to prepare financial statements for each financial period which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply consistently;
- · make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

On behalf of the board

Edward Spencer Churchill

Director

18 January 2005

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2004

	Notes	2004 £	2003 £
Turnover	2	555,975	319,340
Cost of sales		(249,337)	(119,929)
Gross profit		306,638	199,411
Administrative expenses		(52,938)	(41,894)
Operating profit		253,700	157,517
Interest payable and similar charges		(997)	-
Profit on ordinary activities before taxation		252,703	157,517
Tax on profit on ordinary activities	3	(53,020)	(31,503)
Profit on ordinary activities after taxation		199,683	126,014
Retained profit brought forward		442,292	416,278
Dividends		-	(100,000)
Retained profit carried forward		641,975	442,292

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains or losses other than those included in the profit and loss account.

#### **BALANCE SHEET AS AT 31 MARCH 2004**

		2004		2003	
	Notes	£	£	£	£
Current assets					
Debtors Cash at bank and in hand	4	912,957 14,980		530,764 527,693	
			927,937		1,058,457
Creditors : Amounts falling due within one year	5		(285,960)		(616,163)
Net assets			641,977		442,294
Capital and reserves					
Called up share capital Profit and loss account	6		2 641,975		2 442,292
Shareholder's funds			641,977		442,294

In approving these financial statements as director of the company I hereby confirm:

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985;
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) of the Companies Act 1985 requesting that an audit be conducted for the year ended 31 March 2004 and
- (c) that I acknowledge my responsibilities for:
  - ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - preparing financial statements which give a true and fair view of the state of affairs of the
    company as at the end of the financial year and of its profit or loss for year ended in
    accordance with the requirements of Section 226 and which otherwise comply with the
    provisions of the Companies Act relating to financial statements, so far applicable to the
    company.

These financial statements are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

The financial statements were approved by the Board on 18 January 2005.

Edward Spencer Churchill

Director

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2004

## 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

#### 1.2 Turnover

Turnover represents amounts receivable for services net of value added tax.

#### 1.3 Deferred taxation

Deferred taxation is provided at appropriate rates on all timing differences using the liability method only to the extend that, in the opinion of the directors, there is a reasonable probability that a liability or asset will crystallise in the foreseeable future.

#### 2 Turnover

Turnover is based on the value of services provided falling within the company's ordinary activities and is exclusive of value added tax. The turnover for the year relates to the United Kingdom.

## 3 Tax on profit on ordinary activities

3	rax on profit on ordinary activities	2004	2003
		2004 £	2003 £
	U.K. corporation tax	53,020	31,503
4	Debtors		
•		2004	2003
		£	£
	Trade debtors	58,750	27,105
	Other debtors	854,207	503,659
	Prepayments and accrued income	-	-
		912,957	530,764
5	Creditors: amounts falling due within one year		
3	Cientors, amounts faming was within one year	2004	2003
		£	£
	Trade creditors	64,832	69,720
	Taxation	68,153	24,777
	Director's current account	63,475	110,416
	Accruals & deferred income	89,500	411,250
		285,960	616,163
6	Called up share capital		2222
		2004	2003
		£	£
	Authorised	100	100
	100 Ordinary Shares of £1 each	100	100
	Allotted, called up and fully paid		
	2 Ordinary Shares of £1 each	2	2

#### 7 Transaction with director

An interest free loan subsisted between director and the company. During the year the company paid £46,941 making the balance due to him at 31 March 2004 of £63,475(2003: £110,416).