

**PRINCIPAL ADVISORS LIMITED**

**DIRECTOR'S REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 MARCH 2020**

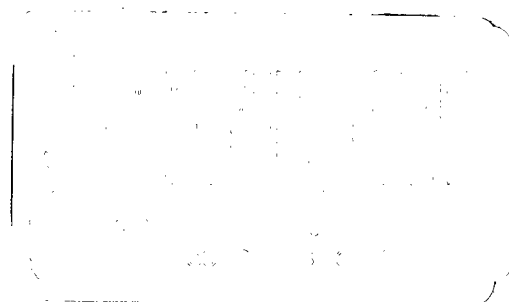


Registered number: 03895296

**PRINCIPAL ADVISORS LIMITED**

**DIRECTOR'S REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 MARCH 2020**



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**PRINCIPAL ADVISORS LIMITED**

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**PRINCIPAL ADVISORS LIMITED**

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**COMPANY INFORMATION**

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<b>Director</b>	A Abashidze
<b>Registered number</b>	03895296
<b>Registered office</b>	2nd Floor 7 Portman Mews South London England W1H 6AY

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**PRINCIPAL ADVISORS LIMITED**

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**DIRECTOR'S REPORT  
FOR THE YEAR ENDED 31 MARCH 2020**

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The director presents his report and the financial statements for the year ended 31 March 2020.

**Director**

The director who served during the year was:

A Abashidze

**Small companies note**

In preparing this report, the director has taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.



**A Abashidze**  
Director

Date: 18/12/2020

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PRINCIPAL ADVISORS LIMITED

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STATEMENT OF COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 31 MARCH 2020

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	Note	2020 £	2019 £
Turnover		85,000	121,895
<b>Gross profit</b>		<u>85,000</u>	<u>121,895</u>
Administrative expenses		(355,967)	(230,907)
Other operating income		9,600	9,600
<b>Operating loss</b>		<u>(261,367)</u>	<u>(99,412)</u>
Gain on sale of investments		87,061	47,584
Interest receivable and similar income		33	-
Interest payable and expenses		(83,387)	(82,345)
<b>Loss before tax</b>		<u>(257,660)</u>	<u>(134,173)</u>
<b>Loss for the financial year</b>		<u>(257,660)</u>	<u>(134,173)</u>
<b>Other comprehensive income for the year</b>			
<b>Total comprehensive income for the year</b>		<u>(257,660)</u>	<u>(134,173)</u>

The notes on pages 6 to 9 form part of these financial statements.

**PRINCIPAL ADVISORS LIMITED**  
**REGISTERED NUMBER: 03895296**

**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 MARCH 2020**

	Note	2020 £	2019 £
<b>Fixed assets</b>			
Investments	3	4,572,445	4,635,565
Investment property	4	981,066	1,653,470
		<u>5,553,511</u>	<u>6,289,035</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	5	62,321	54,066
Cash at bank and in hand	6	20,468	149,123
		<u>82,789</u>	<u>203,189</u>
Creditors: amounts falling due within one year	7	(6,223,386)	(6,821,650)
<b>Net current liabilities</b>		<u>(6,140,597)</u>	<u>(6,618,461)</u>
<b>Total assets less current liabilities</b>		<u>(587,086)</u>	<u>(329,426)</u>
<b>Net liabilities</b>		<u>(587,086)</u>	<u>(329,426)</u>
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		(587,088)	(329,428)
		<u>(587,086)</u>	<u>(329,426)</u>

The director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the year in question in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The Company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

**A Abashidze**  
Director



Date: 18/12/2020

The notes on pages 6 to 9 form part of these financial statements.

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PRINCIPAL ADVISORS LIMITED

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STATEMENT OF CHANGES IN EQUITY  
FOR THE YEAR ENDED 31 MARCH 2020

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	Called up share capital	Profit and loss account	Total equity
	£	£	£
At 1 April 2018	2	(195,255)	(195,253)
Loss for the year	-	(134,173)	(134,173)
At 1 April 2019	2	(329,428)	(329,426)
Loss for the year	-	(257,660)	(257,660)
At 31 March 2020	2	(587,088)	(587,086)

The notes on pages 6 to 9 form part of these financial statements.



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## PRINCIPAL ADVISORS LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2020

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#### 1. Accounting policies

##### 1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies.

The following principal accounting policies have been applied:

##### 1.2 Going concern

The financial statements have been prepared on a going concern basis. The director considers this to be appropriate and will ensure the company has appropriate funding during the next 12 months.

##### 1.3 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

##### 1.4 Investment property

Investment property is carried at fair value determined annually by external valuers and derived from the current market rents and investment property yields for comparable real estate, adjusted if necessary for any difference in the nature, location or condition of the specific asset. No depreciation is provided. Changes in fair value are recognised in the statement of comprehensive income.

##### 1.5 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

##### 1.6 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

##### 1.7 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

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**PRINCIPAL ADVISORS LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2020**

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**1. Accounting policies (continued)**

**1.8 Creditors**

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**1.9 Foreign currency translation**

**Functional and presentation currency**

The Company's functional and presentational currency is GBP.

**Transactions and balances**

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

**1.10 Finance costs**

Finance costs are charged to the statement of comprehensive income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

**1.11 Interest income**

Interest income is recognised in the statement of comprehensive income using the effective interest method.

**2. Employees**

The average monthly number of employees, including the director, during the year was as follows:

	<b>2020 No.</b>	<b>2019 No.</b>
Director	1	1
Employees	3	3
	<u>4</u>	<u>4</u>

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2020

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3. Fixed asset investments

	Unlisted investments £
<b>Cost</b>	
At 1 April 2019	4,635,565
Disposals	(63,120)
At 31 March 2020	<u>4,572,445</u>

4. Investment property

	Freehold investment property £
<b>Valuation</b>	
At 1 April 2019	1,653,470
Disposals	(672,404)
At 31 March 2020	<u>981,066</u>

5. Debtors

	2020 £	2019 £
Trade debtors	25,500	7
Other debtors	36,821	54,059
	<u>62,321</u>	<u>54,066</u>

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2020

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**6. Cash and cash equivalents**

	2020 £	2019 £
Cash at bank and in hand	20,468	149,123
	<u>20,468</u>	<u>149,123</u>

**7. Creditors: Amounts falling due within one year**

	2020 £	2019 £
Trade creditors	714,170	714,886
Other taxation	4,186	-
Other creditors	5,504,567	6,104,257
Accruals and deferred income	463	2,507
	<u>6,223,386</u>	<u>6,821,650</u>

**8. Related party transactions**

During the year the company repaid the director £509,070. At the year end the balance due to the director was £952,415 (2019: £1,485,491).

Included with other creditors is £976,421 (2019: £976,421) an amount due to WIL Shares Limited a company with common directorships.

Included with other creditors is £2,181,335 (2019: £2,295,915) an amount due to Wolvercote Investments Limited a company with common directorships.

**9. Controlling party**

The company's controlling party is A Abashidze.