

Unaudited Financial Statements
for the Year Ended 31 January 2019
for
BRAND MACHINE RETAIL LIMITED
PREVIOUSLY KNOWN AS
NICOLE DANIELLE LIMITED

BRAND MACHINE RETAIL LIMITED (REGISTERED NUMBER: 03892723)
PREVIOUSLY KNOWN AS NICOLE DANIELLE LIMITED

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for the year ended 31 January 2019

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BRAND MACHINE RETAIL LIMITED
PREVIOUSLY KNOWN AS NICOLE DANIELLE LIMITED

Company Information
for the year ended 31 January 2019

Directors: A Jalil
J Jalil

Secretary: J Jalil

Registered office: Windsor Industrial Estate
424 Ware Road
Hertford
SG13 7EW

Registered number: 03892723 (England and Wales)

Accountants: Haines Watts Birmingham LLP
5-6 Greenfield Crescent
Edgbaston
Birmingham
B15 3BE

BRAND MACHINE RETAIL LIMITED (REGISTERED NUMBER: 03892723)
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Balance Sheet
31 January 2019

	Notes	2019 £	2018 £
Creditors			
Amounts falling due within one year	3	<u>7,301</u>	<u>7,301</u>
Net current liabilities		<u>(7,301)</u>	<u>(7,301)</u>
Total assets less current liabilities		<u>(7,301)</u>	<u>(7,301)</u>
Capital and reserves			
Called up share capital	4	1	1
Retained earnings		<u>(7,302)</u>	<u>(7,302)</u>
Shareholders' funds		<u>(7,301)</u>	<u>(7,301)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2019 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 15 October 2019 and were signed on its behalf by:

A Jalil - Director

BRAND MACHINE RETAIL LIMITED (REGISTERED NUMBER: 03892723)
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Notes to the Financial Statements
for the year ended 31 January 2019

1. Statutory information

Brand Machine Retail Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company was dormant throughout the current year and previous year.

Financial instruments

The company has elected to apply the small companies exemption from the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

3. Creditors: amounts falling due within one year

	2019	2018
	£	£
Other creditors	<u>7,301</u>	<u>7,301</u>

4. Called up share capital

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2019	2018
			£	£
1	Ordinary	£1	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.