

BSkyB B Limited

Annual Report and Financial Statements
for year ended 30 June 2010

Registered number 3886899

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Directors and Officers

For the year ended 30 June 2010

Directors

BSkyB B Limited's ("the Company's") present directors and those who served during the year ended 30 June 2010 are as follows

D J Darroch

A J Griffith

Secretary

D J Gormley

Registered office

Grant Way

Isleworth

Middlesex

TW7 5QD

Directors' report

The Directors present their Annual Report on the affairs of the Company, together with the financial statements, for the year ended 30 June 2010

Principal activities

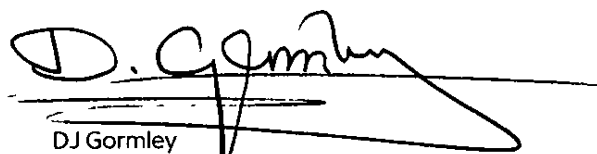
The Company has been dormant, as defined in section 480(1)(b) of the Companies Act 2006, and did not trade during the year

Directors and their interests

The Directors who served throughout the period are shown on page 1

A J Griffith and D J Darroch were Executive Directors of BSkyB at 30 June 2010. Their interests in the share capital of British Sky Broadcasting Group Plc ("BSkyB") are disclosed in the Report on Directors' Remuneration in BSkyB's audited 2010 Annual Report, which is publicly available

By order of the Board,


A handwritten signature in black ink, appearing to read 'D. Gormley', is written over a horizontal line. The signature is stylized with a large loop at the end.

DJ Gormley
Company Secretary
Grant Way
Isleworth
Middlesex
TW7 5QD)

16 August 2010

Balance Sheet

At 30 June 2010

	Notes	2010 £	2009 £
Current assets			
Trade and other receivables	2	46,553	46,553
Total assets		46,553	46,553
Share capital	3	46,553	46,553
Shareholders' equity		46,553	46,553
Total liabilities and shareholders' equity		46,553	46,553

The accompanying notes are an integral part of this balance sheet

The Company did not trade during the financial year or the preceding financial year. The Directors do not expect the Company to trade in the foreseeable future.

The Directors

- Confirm that the Company was entitled to exemption under subsection (1) part (b) of section 480 of the Companies Act 2006 from the requirement to have its accounts audited for the financial year ended 30 June 2010,
- Confirm that members have not required the Company to obtain an audit of its accounts for that financial year in accordance with subsection (3) of section 480 of that Act,
- Acknowledge their responsibilities for
 - Ensuring that the Company keeps accounting records which comply with section 386 of the Companies Act 2006, and
 - Preparing accounts which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393 of that Act, and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the Company

The financial statements of BSKyB B Limited, registered number 3886899, have been approved by the board of directors on 26 August 2010 and were signed on its behalf by


A J Griffith
Director

26 August 2010

Notes to financial statements

1. Accounting Policies

The Company is a limited liability company incorporated in England and Wales, and domiciled in the United Kingdom ("UK"). The accounts have been prepared under the historical cost convention and in accordance with applicable international financial reporting and accounting standards. The company did not trade during the year.

2. Trade and other receivables

	2010 £	2009 £
Amounts receivable from other group companies	46,553	46,553

The Directors consider that the carrying amount of trade and other receivables approximates to their fair value. Amounts owed by ultimate parent undertakings are non-interest bearing and repayable on demand.

3. Share Capital

	2010 £	2009 £
Authorised		
1,000,000 (2009: 1,000,000) ordinary shares of £1 each	1,000,000	1,000,000
Allotted and called-up		
46,553 (2009: £46,553) ordinary shares of £1 each	46,553	46,553

4. Ultimate parent undertaking

The Company is a wholly-owned subsidiary undertaking of British Sky Broadcasting Group plc, a Company incorporated in Great Britain and registered in England and Wales. The Company is ultimately controlled by British Sky Broadcasting Group plc. The only group in which the results of the Company are consolidated is that headed by BSkyB.

The consolidated accounts of the Group are available to the public and may be obtained from the Company Secretary, British Sky Broadcasting Group plc, Grant Way, Isleworth, Middlesex, TW7 5QD.