The Insolvency Act 1986

Administrator's progress report

	_			
	Name of Company		Company number	
	sit-up Limited		3877786	
	In the Leeds District Registry		Court case number 435 of 2014	
(a) Insert full name(s) and address(es) of administrator(s)	₩e (a)			
administrator(s)	William James Wright	Allan Watson Gr	raham	
	KPMG LLP	KPMG LLP		
	8 Salisbury Square	8 Salisbury Squa	are	
	London EC4Y 8BB	London EC4Y 8BB		
	EC41 odd	EC41 6BB		
(b) Insert dates	Joint Administrators of the	e above company attach a progr	ress report for the period	16/4/15
	(b) 17 October 2014		(b) 23 January 2015	\swarrow
	Signed	Hille		
		Joint Administrator		
	Dated	30 January 2015		

Contact Details:

You do not have to give any contact information in the box opposite but if you do, it will help Companies

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#216

Moklis Miah KPMG LLP 8 Salisbury Square London EC4Y 8BB

United Kingdom DX 38050 Blackfriars

Tel 020 76946477

When you have completed and signed this form, please send it to the Registrar of Companies at -

Companies House, Crown Way, Cardiff CF14 3UZ

DX 33050 Cardiff



sit-up Limited - in Administration

Joint Administrators' progress report for the period 17 October 2014 to 23 January 2015

30 January 2015

Notice to creditors

This progress report provides an update on the administration of the Company.

We have included (Appendix 2) an account of all amounts received and payments made since the date of our appointment.

We have also explained our future strategy for the administration and how likely it is that we will be able to pay each class of creditor

You will find other important information in this progress report such as the costs which we have incurred to date

A glossary of the abbreviations used throughout this document is attached (Appendix 5)

Finally, we have provided answers to frequently asked questions and a glossary of insolvency terms on the following website, http://www.insolvency-kpmg.co.uk/case+KPMG+SE41745523.html We hope this is helpful to you

Please also note that an important legal notice about this progress report is attached (Appendix 6).



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1 Executive summary

- The Director resolved on 17 April 2014 to appoint us as Joint Administrators. The notice of appointment was lodged at Leeds District Registry on 17 April 2014 and we were duly appointed
- This second progress report covers the period from 17 October 2014 to 23 January 2015.
- We circulated our statement of proposals ('proposals') to all known creditors on 6 June 2014 A meeting of creditors was held on 23 June 2014 at which our proposals were approved by the creditors without modification
- It was not feasible for the Company to continue trading in administration. We ceased all Company operations immediately on appointment and instructed agents to assist with the sale of the Company's assets (Section 2 Progress to date).
- The Secured Creditor has been repaid in full including charges (Section 3 Dividend prospects and dividends paid)
- We also expect that the preferential creditors will be repaid in full (Section 3 Dividend prospects and dividends paid)
- There will be a distribution to the unsecured creditors but we have yet to determine the amount of this (Section 3 Dividend prospects and dividends paid).
- The administration is currently due to end on 16 April 2015. However, this progress report accompanies a second request to the unsecured creditors to consider a six month extension to 16. October 2015 (Section 6. Future strategy).
- Please note: you should read this progress report in conjunction with our proposals and first progress report which were issued to the Company's creditors and can be found at http://www.insolvency-kpmg.co.uk/case+KPMG+SE41745523.html. Unless stated otherwise, all amounts in this progress report and appendices are stated net of VAT.

Will Wright

Joint Administrator

Allelle



2 Progress to date

This section updates you on our strategy for the administration and on our progress to date. It follows the information provided in our proposals

2.1 Strategy and progress to date

Strategy

The Company ceased to trade on 17 April 2014 and all employees were made redundant. We instructed agents to assist us with the valuation and disposal of the Company's assets

Please see below for further details

2.2 Asset realisations

Realisations during the period are set out in the attached receipts and payments account (Appendix 2)

Summaries of the most significant realisations are provided below

Channel slots

As previously advised, the first EPG slot was sold on 16 May 2014 for £530,000 and the second EPG slot was sold on 25 June 2014 for a consideration of £115,000. This brings total realisations for the channel slots to £645,000

As a result of their legal structure we were not able to realise any value for the LCN slots

Cash at bank

We received £636,231 from the Company's pre-administration bank account

Debtors

At the date of our appointment, the Company's accounts showed debtors totalling c £333,000

In the current period we have realised a further £60,075 bringing realisations from book debts to a total of £317,408. We do not anticipate any further realisations from this source

Merchant services

As previously reported, the Company's merchant acquirer held a balance of c £671,000 against charge back claims from customers who did not receive the goods they ordered

We worked with the third party warehouse provider and Royal Mail to minimise the number of these claims. We have also maintained correspondence with the merchant acquirer to recover the remaining balance.

To date we have realised £148,325 from funds held by the merchant acquirer – this is shown as Cash at Bank in Appendix 2. We expect to realise a further £500,000 in due course.

Leasehold property

As previously reported, the Company operated from two leasehold premises The offices at 74 Stanley Gardens, Acton, London, W3 7QE and the production studios at Unit 11, Acton Park Estate,



Eastman Road, London, W3 7QE Valuation agents JLL have reviewed the Company's interest in these leases and confirmed that they have no realisable value

As part of the sale agreement for the fixtures, fittings, equipment and part of the stock (see below), the purchaser entered into a short term licence for the premises at Unit 11 with a view to entering into a new lease

We vacated both properties shortly after our appointment and have corresponded with the landlords to surrender the leases.

Fixtures, fittings, furniture and studio equipment

We instructed valuation agents, Agentcite, to prepare an inventory of the Company's assets and undertake a valuation on both an in-situ and break-up basis. The realisable value for this group of assets is estimated at c.£451,000 (in-situ) and c £109,000 (break-up)

Agenticte also assisted us to identify potential purchasers and collate offers received from interested parties

On 30 May 2014, the fixtures, fittings, furniture and studio equipment were sold for £205,000 plus VAT

Stock

Our agents valued the Company's stock at £160,000 on a break-up basis, not accounting for ROT claims

We received a number of offers for the stock and/or the office furniture and studio equipment and worked with Agentoite to establish the best value for creditors

On 30 May 2014, as part of a wider transaction for the fixtures, furniture and studio equipment, we agreed a sale of the stock held at Unit 11 for £20,000

Following expressions of interest from over 20 interested parties, the stock held at the Tamworth warehouse was sold on 20 May 2014 for the sum of £235,000

Since our appointment, we received a number of ROT claims from suppliers who provided stock to the Company. As part of the sale agreement for the stock, the purchasers are now responsible for any outstanding ROT claims.

Sundry refunds

We have received a £61,000 with respect to Royal Mail / Percel Force bonds, and an additional £853 from MBI Limited

This brings total refunds to date to £64,254

Other assets

Further realisations are detailed in the attached receipts and payments account at Appendix 2 and include legal costs recovered and interest accrued on funds held in the administration estate

2.3 Costs

Payments made in this period are set out in the attached receipts and payments account (Appendix 2)



Summaries of the most significant payments made during the period are provided below.

Agents' fees

We engaged Agentcite to assist with asset valuation and disposal and have paid them £44,000 for their services.

Solicitors' fees

We instructed Geldards LLP to assist us with the collection of the Company's book debts. In the period we have paid them a total of £4,262 of which £600 has been recovered from the debtors

Storage costs

We have paid costs of £362 with respect to storage of the Company's books and records

Other property expenses

A fee of £6,500 has been paid to Agentate for providing security services to the property upon our appointment

Other costs

Further costs of realisations are detailed in the attached receipts and payments account at Appendix 2 and include statutory advertising, sundry expenses and bank charges

2.4 Schedule of expenses

We have detailed the costs incurred during the period, whether paid or unpaid, in the schedule of expenses attached (Appendix 3)

3 Dividend prospects and dividends paid

3.1 Secured creditors

The amount outstanding to the Secured Creditor at the date of our appointment was £525,000. The Secured Creditor had agreed to provide a total funding facility of £6 million. This funding is secured by a debenture dated 6 January 2014 which contains both fixed and floating charges over the Company's assets.

Our legal advisors have confirmed the validity of the fixed and floating charges

We have distributed £525,000 to the Secured Creditor - all of which relates to floating charge realisations. During the period we have distributed a further £72,000 in respect of their charges. The Secured Creditor has now been repaid in full.

3.2 Preferential creditors

We estimate the amount of preferential claims to be £156,000

Based on current estimates, we anticipate that preferential creditors will shortly receive a dividend of 100p in the £



3.3 Unsecured creditors

Based on current estimates, we anticipate that unsecured creditors should receive a dividend. We have yet to determine the amount of this, but we will do so when we have completed the realisation of assets and payment of associated costs.

4 Other matters

4.1 Creditors' Meeting

Conducting the business of a meeting by correspondence

In order to minimise costs, we propose to conduct the business of a meeting of creditors by correspondence. Formal notice is attached to the covering letter

The purpose of conducting the business of a meeting by correspondence is to seek approval for a six month extension to the period of the administration (Section 6.2 - Extension of the administration)

Creditors' right to request a meeting

We will summon such a meeting (1) if asked to do so by creditors whose debts amount to at least 10% of the total debts of the Company, and (2) if the procedures set out below are followed

Requests for a creditors' meeting must be made within five business days of us sending the formal notice of conducting the business of a meeting by correspondence. They must include

- a list of the creditors concurring with the request, showing the amounts of their respective debts in the administration,
- El written confirmation of their concurrence from each concurring creditor, and
- a statement of the purpose of the proposed meeting

In addition, the expenses of summoning and holding a meeting at the request of a creditor must be paid by that creditor. That creditor is required to deposit security for such expenses with us.

If you wish to request a creditors' meeting, please contact Moklis Miah on 0207 694 6477 to obtain the requisite forms

5 Joint Administrators' remuneration and disbursements

5.1 Joint Administrators' remuneration and disbursements

The unsecured creditors have previously provided approval that

 our remuneration will be drawn on the basis of time properly given by us and the various grades of our staff according to the charge-out rates included in Appendix 4.



 disbursements for services provided by KPMG (defined as Category 2 disbursements in Statement of Insolvency Practice 9) will be charged in accordance with KPMG's policy as set out in Appendix 4

Time costs

From 17 October 2014 to 23 January 2015, we have incurred time costs of £93,431. These represent 320 hours at an average rate of £292 per hour. This brings total time costs since our appointment to £642,879.

Remuneration

During the period we have drawn remuneration of £549,448 against our time costs to date

Disbursements

During the period, we have drawn disbursements of £1,460. No further expenses have been incurred in this current period.

Additional information

We have attached (Appendix 4) an analysis of the time spent, the charge-out rates for each grade of staff and the expenses paid directly by KPMG for the period from 17 October 2014 to 23 January 2015. We have also attached our charging and disbursements policy.

Where a creditors' voluntary liquidation is the exit route for the administration and if we are appointed as Joint Liquidators, the basis of remuneration which has been approved for the administration will continue to apply in the creditors' voluntary liquidation

6 Future strategy

6.1 Future conduct of the administration

We will continue to manage the affairs, the business and the property of the Company in order to achieve the purpose of the administration. This will include but not be limited to

- recovering the balance from the merchant acquirer now that the window for charge back claims has expired. We anticipate a recovery of some £500,000,
- finalising the tax affairs of the Company including completion of corporation tax and VAT returns and settlement of any liabilities,
- making a distribution to the preferential creditors (once the outcome of the employment tribunal is finalised),
- applying to Court for permission to make a distribution to unsecured creditors,
- finalising the position with the Company's pension scheme and liaising with the Redundancy Payments Office,
- making a distribution to the unsecured creditors,



- payment of administration expenses, including our remuneration and disbursements, and
- complying with statutory and compliance obligations

6.2 Extension of the administration

The duration of an administration is restricted to 12 months from the date of commencement unless it is extended with the permission of creditors or the Court.

The administration is currently due to end on 16 April 2015 However, this progress report accompanies a request to the unsecured creditors to consider a six month extension to 16 October 2015

Whilst we were aiming to complete all outstanding matters and close this administration before its anniversary on 16 April 2015, there are several issues beyond our control which will delay closure Namely, the pending receipt of £500,000 from the merchant acquirer, ongoing correspondence with the Company's pension provider and finalising the Employment Tribunal position.

For the avoidance of doubt, we are unable to make a distribution to the unsecured creditors until these issues have been resolved

Rather than incur the additional costs of moving the Company into liquidation (which would adversely impact the return to unsecured creditors), we are instead seeking the approval of the unsecured creditors to extend the administration by six months. The alternative is for us to apply to Court for the extension

We believe that this extension is in the best interest of creditors. If a six month extension is granted, it will not prevent us from closing the administration as soon as practicable once all matters are completed.

See Section 4 for details regarding conducting the business of a meeting by correspondence

6.3 Discharge from liability

We have obtained approval from the unsecured creditors that we be discharged from liability in respect of any action as Joint Administrators, upon filing of our final receipts and payments account with the Registrar of Companies

Discharge does not prevent the exercise of the Court's power in relation to any misfeasance action against us

6.4 Future reporting

We will provide a further progress report within one month of 23 July 2015 or earlier if the administration has been completed prior to that time



Statutory information Appendix 1

Company information

Company name

sit-up Limited

Date of incorporation

11 November 1999

Company registration number

3877786

Present registered office

8 Salisbury Square, London, EC4Y 8BB

Administration information

Administration appointment

The administration appointment granted in Leeds District Registry,

435 of 2014

Appointor

The Director

Date of appointment

17 April 2014

Will Wright and Allan Graham

Joint Administrators' details

Estimated values of the Net Property and Prescribed Part

Estimated Net Property is £1,446,202 Estimated Prescribed Part

is £292,240

The Prescribed Part has been taken into account when determining

the dividend prospects for unsecured creditors (Section 3 3)

Prescribed Part distribution

The Joint Administrators do not intend to apply to Court to obtain

an order that the Prescribed Part shall not apply

Accordingly, the Joint Administrators intend to apply to Court for

the authority to make a distribution to the unsecured creditors

Functions

The functions of the Joint Administrators are being exercised by

them individually or together in accordance with Paragraph 100(2)

Current administration expiry date

16 April 2015



Appendix 2 Joint Administrators' receipts and payments account

eup Limited - in Administ Int Administrators' abstr	act of receipts & payments		
INC AUMINISTRACORS AUSTR	act of receipts supply file its	From 17/10/2014	From 17/04/20
atement of affairs (£)		To 23/01/2015 (£)	To 23/01/2015
	ASSET REALISATIONS		
	Channels	NIL	645,000
8,314 00	Furniture & equipment	NIL	205,000
232,525 00	Stock	NIL	255,000
239,674 00	Book debts	60,075 00	317,407
1,087,419 00	Cash at bank	148,325 80	784,556
		208,400 80	2,206,964
	OTHER REALISATIONS		
	Bank interest, gross	1,558 72	3,226
70,075 00	Rent deposits and other bonds	NIL	
	Sundry refunds	853 07	64,253
183,838 00	Prepayments	NIL	
102,266 00	Outstanding despatches	NIL	
	Legal costs recovered	600 00	1,200
		3,011 79	68,680
	COST OF REALISATIONS		
	Subcontractors	NIL	(1,750
	Administrators' fees	(549,448 25)	(549,448
	Administrators' expenses	(1,460 06)	(1,460
	sundry expenses	(1 73)	(2,110
	Agents'/Valuers' fees	(44,000 00)	(69,425
	Legal fees	(4,262 12)	(32,850
	Legal Expenses	NIL	(667
	Heat & light	NIL	(5,333
	Storage costs	(361.95)	(122,861
	Re-direction of mail	NIL	(350
	Statutory advertising	(84.60)	(253
	Rates	NIL	(1,794
	Other property expenses	(6,500 00)	(7,169
	Insurance of assets	NIL	, (9,212
	Wages & salaries	NIL	(7,346.
	PAYE & NIC	NIL	(7,269
	Bank charges	(20 00)	(123
	IT expense	NiL	(13,908



		From 17/10/2014	From 17/04/2014
itement of affairs (£)		To 23/01/2015 (£) (606,138 71)	To 23/01/2015 (£ (833,334 96
	PREFERENTIAL CREDITORS	(000,138 71)	(833,334 30
(108,367 00)	Employees' wage arrears and holiday pay	NIL	NI
(100,307 00)	Employees wage arrests and nonary pay	NIL	NI
	FLOATING CHARGE CREDITORS	ME	
(525,000 00)	Floating charge	(72,000 00)	(597,000 00
•••••••		(72,000 00)	(597,000 00
	UNSECURED CREDITORS	, , ,	
(19,413,519 32)	Trade & expense	NIL	NI
(642,410.22)	Corp tax etc/nonpref PAYE	NIL	NII
(184,768 56)	Non-preferential VAT	NIL	NII
		NIL	NII
	DISTRIBUTIONS		
(125,631 00)	Ordinary shareholders	NIL	NIL
		NIL	NIL
(19,075,585.10)		(466,726.12)	845,310.63
	REPRESENTED BY		
	Floating ch. VAT rec'able		161,059 37
	Floating charge current		910,969.04
	Floating ch VAT payable		(221,000.00)
	Floating ch VAT control		(5,717.78)
		(466,726.12)	845,310 63

Appendix 3 Schedule of expenses

Schedule of expenses (17/10/2014 to 23/0	01/2015)		
	Incurred and paid in the period	Incurred in the period not yet paid	
Expenses (£)	(£)	(£)	Total (£)
Cost of realisations			
Administrators' fees	549,448 25	93,430.75	642,879.00
Administrators' expenses	1,460 06	0 00	1,460.06
sundry expenses	1 73	0 00	1.73
Agents'/Valuers' fees	44,000 00	0 00	44,000.00
Legal fees	4,262 12	0 00	4,262.12
Storage costs	361 95	0 00	361.95
Statutory advertising	84 60	0 00	84 60
Other property expenses	6,500 00	0 00	6,500.00
Bank charges	20 00	0 00	20.00
TOTAL	606,138.71	93,430.75	699,569.46

Requests for further information and right to challenge our remuneration and expenses

Creditors' requests for further information

If you would like to request more information about our remuneration and expenses disclosed in this progress report, you must do so in writing within 21 days of receiving this progress report

Requests from unsecured creditors must be made with the concurrence of at least 5% in value of unsecured creditors (including the unsecured creditor making the request) or with the permission of the Court

Creditors' right to challenge our remuneration and expenses

If you wish to challenge the basis of our remuneration, the remuneration charged, or the expenses incurred during the period covered by this progress report, you must do so by making an application to Court within eight weeks of receiving this progress report

Applications by unsecured creditors must be made with concurrence of at least 10% in value of unsecured creditors (including the unsecured creditor making the challenge) or with the permission of the Court

The full text of the relevant rules can be provided on request by writing to Moklis Miah at 8 Salisbury Square, London, EC4Y 8BB



Appendix 4 Joint Administrators' charging and disbursements policy

Joint Administrators' charging policy

The time charged to the administration is by reference to the time properly given by us and our staff in attending to matters arising in the administration. This includes work undertaken in respect of tax, VAT, employee, pensions and health and safety advice from KPMG in-house specialists

Our policy is to delegate tasks in the administration to appropriate members of staff considering their level of experience and requisite specialist knowledge, supervised accordingly, so as to maximise the cost effectiveness of the work performed. Matters of particular complexity or significance requiring more exceptional responsibility are dealt with by senior staff or us

A copy of "A Creditors' Guide to Joint Administrators Fees" from Statement of Insolvency Practice 9 ('SIP 9') produced by the Association of Business Recovery Professionals is available at

http://www.r3.org.uk/media/documents/technical_library/Guides_to/Guide_to_Joint Administrators_Fees_Nov2011.pdf

If you are unable to access this guide and would like a copy, please contact Moklis Miah on 0207 694 6477

Hourly rates

Set out below are the relevant hourly charge-out rates for the grades of our staff actually or likely to be involved on this administration. Time is charged by reference to actual work carried out on the administration, using a minimum time unit of six minutes.

All staff who have worked on the administration, including cashiers and secretarial staff, have charged time directly to the administration and are included in the analysis of time spent. The cost of staff employed in central administration functions is not charged directly to the administration but is reflected in the general level of charge-out rates.

Charge-out rates (£) for: Restructuring	ting and the transportation of the control of the c	February 1 Transfer
Grade	From 01 Oct 2013 £/hr	From 01 Oct 2014 £/hr
Partner	565	595
Director	485	535
Senior Manager	475	485
Manager	385	405
Senior Administrator	265	280
Administrator	195	205
Support	120	125



Charge-out rates (£) for: Tax					
Grade	From 01 Oct 2013 £/hr	From 01 Oct 2014 £/hr			
Partner	900	900			
Director	805	805			
Senior Manager	705	705			
Manager	480	480			
Senior Administrator	350	350			
Administrator	245	245			
Support	280	280			

The charge-out rates used by us might periodically rise (for example to cover annual inflationary cost increases) over the period of the administration. In our next statutory report, we will inform creditors of any material amendments to these rates.

Policy for the recovery of disbursements

Where funds permit the officeholders will seek to recover both Category 1 and Category 2 disbursements from the estate. For the avoidance of doubt, such expenses are defined within SIP 9 as follows

Category 1 disbursements These are costs where there is specific expenditure directly referable to both the appointment in question and a payment to an independent third party. These may include, for example, advertising, room hire, storage, postage, telephone charges, travel expenses, and equivalent costs reimbursed to the officeholder or his or her staff.

Category 2 disbursements These are costs that are directly referable to the appointment in question but not to a payment to an independent third party. They may include shared or allocated costs that can be allocated to the appointment on a proper and reasonable basis, for example, business mileage.

Category 2 disbursements charged by KPMG Restructuring include mileage. This is calculated as follows

Mileage claims fall into three categories.

- iii Use of privately-owned vehicle or car cash alternative 45p per mile
- m Use of company car 60p per mile
- Use of partner's car 60p per mile.

For all of the above car types, when carrying KPMG passengers an additional 5p per mile per passenger will also be charged where appropriate

We have incurred the following disbursements from 17 October 2014 to 23 January 2015



SIP 9 - Disbursements					
+	Catego	ry 1	Catego	ry 2	
Disbursements	Paid (£)	Unpaid (£)	Paid (£)	Unpaid (£)	Totals (£)
Total	NIL	<u> </u>	NIL		NIL

We have the authority to pay Category 1 disbursements without the need for any prior approval from the creditors of the Company

Category 2 disbursements have been approved in the same manner as our remuneration

Narrative of work carried out for the period 17 October 2014 to 23 January 2015

The key areas of work have been

Statutory and compliance	0	
Strategy documents.		formulating, monitoring and reviewing the administration strategy, including the decision to trade and meetings with internal and external parties to agree the same,
Checklist and		streams,
reviews		regular case management and reviewing of progress, including regular team update meetings and calls,
		reviewing and authorising junior staff correspondence and other work,
		dealing with queries arising during the appointment, reviewing matters affecting the outcome of the administration,
		allocating and managing staff/case resourcing and budgeting exercises and reviews,
		liaising with legal advisors regarding the various instructions, including agreeing content of engagement letters,
	n	complying with internal filing and information recording practices, including documenting strategy decisions
Reports to debenture holders	D	providing written and oral updates to representatives of the Secured creditor regarding the progress of the administration and case strategy
Cashiering		
•		creating remittances and sending payments to settle post-appointment invoices,
		reconciling post-appointment bank accounts to internal systems, ensuring compliance with appropriate risk management procedures in respect of receipts and payments.
Tax	D	gathering initial information from the Company's records in relation to the taxation position of the Company,
		reviewing the Company's pre-appointment corporation tax and VAT position,
		working initially on tax returns relating to the periods affected by the administration,
		analysing VAT related transactions, reviewing the Company's duty position to ensure compliance with duty requirements,
	(1)	dealing with post appointment tax compliance
Shareholders	() ()	responding to enquiries from shareholders regarding the administration, providing copies of statutory reports to the shareholders
General	U	reviewing time costs data and producing analysis of time incurred which is compliant with Statement of Insolvency Practice 9,
Asset realisations	CI	collating information from the Company's records regarding the assets,
	<u> </u>	liaising with finance companies in respect of assets subject to finance agreements,
	(T)	liaising with agents regarding the sale of assets, dealing with issues associated with the sale of stock,
	[3]	reviewing outstanding debtors and management of debt collection strategy,
		seeking legal advice in relation to book debt collections,
Property matters	H	reviewing the Company's leasehold properties, including review of leases;
ייים פוניון ווייניים	Œ	communicating with landlords regarding rent, property occupation and other issues,
		· · · · · · · · · · · · · · · · · · ·



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	■ performing land registry searches
Health and safety	Italians with internal health and safety specialists in order to manage all health and safety issues and environmental issues, including ensuring that legal and licensing obligations are complied with,
	Inaising with the Health and Safety Executive regarding the administration and ongoing health and safety compliance
Open cover	arranging ongoing insurance cover for the Company's business and assets,
insurance	 liaising with the post-appointment insurance brokers to provide information, assess risks and ensure appropriate cover in place, assessing the level of insurance premiums
	dealing with queries from employees regarding various matters relating to the
Employees	administration and their employment,
	dealing with statutory employment related matters, including statutory notices to employees and making statutory submissions to the relevant government departments,
	communicating and corresponding with HM Revenue and Customs,
	dealing with issues arising from employee redundancies, including statutory notifications and liaising with the Redundancy Payments Office,
	managing claims from employees,
Pensions	collating information and reviewing the Company's pension schemes,
	 calculating employee pension contributions and review of pre-appointment unpaid contributions,
	 ensuring compliance with our duties to issue statutory notices, liaising with the trustees of the defined benefit pension scheme, the Pensions Regulator and the Pensions Protection Fund concerning the changes caused to the pension scheme as a result of our appointment,
	ensuring death-in-service cover for employees remains in place,
	communicating with employees representatives concerning the effect of the administration on pensions and dealing with employee queries.
Creditors and	convening and preparing for the meeting of creditors,
claims	creating and updating the list of unsecured creditors, responding to enquiries from creditors regarding the administration and submission of
	their claims,
	reviewing completed forms submitted by creditors, recording claim amounts and maintaining claim records,
	 dealing with suppliers with retention of title claims, including reviewing supporting documentation and arranging and carrying out stock inspection visits,
	□ agreeing secured creditor claim,
	arranging distributions to the secured creditor,
Investigations/	 reviewing Company and directorship searches and advising the directors of the effect of the administration,
directors	reviewing the questionnaires submitted by the Directors of the Company,
	reviewing pre-appointment transactions, drafting the statutory report and submitting to the relevant authority
	in creating the statutory tebott and subtracting to the relevant antiouts



Time costs

SIP 9 - Time costs analysis (17/4	U/20141(0 28	/01/2015/					
	·		Hours	_		_	
	Partner / Director	Manager	Administrator	Support	Total	Time Cost (£)	Average Hourh Rate (£
Administration & planning							
Cashiering							
Fund management			0 20		0.20	56 00	280 00
General (Cashlering)		2 70	5 20		7.90	2,392 00	302 78
Reconciliations (& IPS accounting reviews)			2 00		2 00	425.00	212 50
General							
Books and records		0 20	7 00		7.20	1,516.00	210 56
Fees and WIP		1 90		0 20	2.10	794 50	378.33
Statutory and compliance							
Checklist & reviews		5 40	3 50		8.90	2,904 50	326 35
re-administration checks	0 50				0.50	297 50	595 00
Statutory receipts and payments accounts	1 50			0.30	1.80	930 00	516 67
itrategy documents		3 30			3.30	1,336 50	405 00
'ax							
ost appointment corporation ax		3 90	8 25		12 15	3,270 75	269 20
ost appointment VAT	0.10	3.20	7 70		11.00	2,982 50	271 14
reditors						Ī	
reditors and claims							
greement of claims			1 00		1.00	205 00	205 00
greement of preferential laims		3 70	38 60		42.30	12,306 50	290.93
greement of unsecured claims		4 10	61 20		65.30	14,484 00	221 81
eneral correspondence		5 40	26.70		32.10	7,986.00	248 79
ayment of dividends		2 00			2.00	810 00	405 00
tatutory reports	0 50	15 70	27 10		43.30	13,175 00	304 27
mployees]		
orrespondence		3 70	15 20		18.90	5,754 50	304 47
TI redundancy payments ervice		0.10	1 20		1.30	376 50	289 62
ension funds		9 70			9.70	3,928 50	405 00
ensions reviews		0 90			0.90	364 50	405 00
eneral analysis							
reditors meeting		12.70	3 00		15.70	5,758 50	366.78



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	-		Hours			_	
	Partner / Director	Manager	Administrator	Support	Total	Time Cost (£)	Average Hourly Rate (£)
Realisation of assets							
Asset Realisation							
Cash and Investments	2 00	1 10	1 40		4.50	2,027 50	450 56
Debtors			5 20		5.20	1,456 00	280 00
Leasehold property		3 80	0 40		4 20	1,651 00	393 10
Other assets		9 80			9.80	3,969 00	405 00
Stock and WIP		4 60	2.00		6.60	2,273 00	344 39
Total in period	4.60	97.90	216.85	0.50	319.85	93,430.75	292.11
Brought forward time (appoir	stment date to S	ID O nartad	start date)		1,818 35	549,448 25	
prougnit rockward ritue (abbou	Rineir date to 3	ir a periou	stait date)		1,010 33	343,440 23	

All staff who have worked on this assignment, including cashiers and secretarial staff, have charged time directly to the assignment and are included in the analysis of time spent. The cost of staff employed in central administration functions is not charged directly to the assignment but is reflected in the general level of charge out rates.

All time shown in the above analysis is charged in units of six minutes



Appendix 5 Glossary

Agentcite Agentcite LLP

Company sit-up Limited - in Administration

Director Jonathan Camp

Gateleys Gateley LLP

JLL Jones Lang Lasalle LLP

Joint Administrators/we/our/us Will Wright and Allan Graham

KPMG LLP

Martineau SGH Martineau LLP

ROT Retention of title

Secured Creditor The Good Life Limited

Stanley Gardens Leasehold premises – 74 Stanley Gardens,

Acton, London, W3 7QE

Unit 11 Leasehold premises – Unit 11, Acton Park

Estate, Eastman Road, London, W3 7QE

Any references in this progress report to sections, paragraphs or rules are to Sections, Paragraphs and Rules in the Insolvency Act 1986, Schedule B1 of the Insolvency Act 1986 and the Insolvency Rules 1986 respectively

Appendix 6 Notice: About this report

This report has been prepared by Will Wright and Allan Graham, the Joint Administrators of sit-up Limited – in Administration (the 'Company'), solely to comply with their statutory duty to report to creditors under the insolvency Rules 1986 on the progress of the administration, and for no other purpose. It is not suitable to be relied upon by any other person, or for any other purpose, or in any other context.

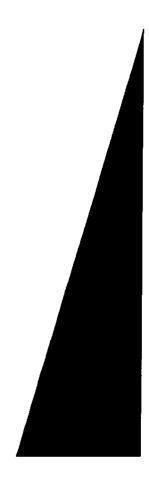
This report has not been prepared in contemplation of it being used, and is not suitable to be used, to inform any investment decision in relation to the debt of or any financial interest in the Company

Any estimated outcomes for creditors included in this report are illustrative only and cannot be relied upon as guidance as to the actual outcomes for creditors

Any person that chooses to rely on this report for any purpose or in any context other than under the Insolvency Rules 1986 does so at its own risk. To the fullest extent permitted by law, the Joint Administrators do not assume any responsibility and will not accept any liability in respect of this report to any such person.

William James Wright and Allan Watson Graham are authorised to act as insolvency practitioners by the Institute of Chartered Accountants in England & Wales

The Joint Administrators act as agents for the Company and contract without personal liability. The appointments of the Joint Administrators are personal to them and, to the fullest extent permitted by law, KPMG LLP does not assume any responsibility and will not accept any liability to any person in respect of this report or the conduct of the administration.



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The information contained herein is of a general nature and is not intended to address the circumstances of any particular individual or entity. Although we endeavour to provide accurate and timely information, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future. No one should act on such information without appropriate professional advice after a thorough examination of the particular situation.

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Progress Report Checkflet - Compliance strup United - in Administration						
Engagement Leader William James Wright Consultation Partner Allan Watson Graham Documents prepared by Documents reviewed by						
Quality control of documents issued	Work paper ref	Preparer - Initials	Reviewer - Indials			
Document (including appendices) produced through IPS and Word Wizard						
2 Final document has been fully cast, cross-cast and checked (retain initialled copy on file) Cast and cross cast all tables						
Ensure summary tables agree to detailed tables - Ensure numbers quoted in text tie back to any tables/Receipts and Payments Account/SIP 9/Schedule of Expenses			 			
3 Document checked for spelling grammar, apostrophes atc						
Check that the cross referencing of contents and page numbers is correct and that page numbers and appendices cross reference throughout the document						
5 Ensure all date references state the correct year and period (including the front page)						
6 Final document fully cross-referenced to working papers						
7 Document contains all information required by best practice guidance (eg. SiPe 2, 7, 9-13,16) http://www.r3.org.uk/index.cfm/page=1296						
8 Review post appointment and, where applicable pre-administration SIP9 reports to ensure that the time charged appears to be reasonable and that the correct charge out rates have been applied.						
Check all correct appendices are included eg. Statutory information. Receipts and Payments account, SIP 9 disclosure, Schadule of Expensas, summary of proposals if final progress report.						
Risk management procedures before release of the progress report						
10 IPS audit check completed.						
11 Estimated Outcome Statement as at the date of the Receipts and Payments account completed and signed off by manager						
12 Estimated Outcome Statement cross-referenced back to supporting papers						
Appropriate review and consultation						
13 Consultation partner has reviewed the final version of the document and signed/approved electronically is copy to be retained on file						
14 Engagement Leader to sign/approve electronically a copy of the final document which is to be retained on fite						
Risk management - quality of engagement files						
15 Destroy/delete all draft copies of the document (both hard copies and electronic versions)						
16 Ensure a final version of the signed/electronically approved document is saved on file together with all backing documentation and file notes						
Proposed/agreed basis of remuneration Disclosed on SharePoint Site Not applicable						
Percentage of value of Company s property						
Combination of bases						
Completed by	Date					
Case Administrator						
Reviewed by	Date					
Case Manager						
Consultation Partner (where applicable) (guidance to follow, please consult local technical representative)						
Engagement Leader			- 1			



KPMG LLP
Restructuring
8 Salisbury Square
London ______
EC4Y 88B
United Kingdom

Tel +44 (0) 20 7311 1000 Fax +44 (0) 207 694 3011 DX 38050 Blackfrars

To all known creditors

Our ref 1F

Contact Moklis Miah 0207 694 6477

30 January 2015

Dear Sir/Madam

sit-up Limited – in Administration (the 'Company')
Joint Administrators – Will Wright and Allan Graham

As an unsecured creditor of the Company your assistance is required in considering the matters set out below, completing the enclosed voting form and returning it to me by 12 00 noon on 16 February 2015

• That the period of this administration be extended by six months until 16 October 2015.

The duration of an administration is restricted to 12 months from the date of commencement unless it is extended with the permission of creditors or the Court The administration is currently due to end on 16 April 2015.

Whilst we were aiming to complete all outstanding matters and close this administration before its anniversary on 16 April 2015, there are several issues beyond our control which will delay closure. Namely, the pending receipt of £500,000 from the merchant acquirer, ongoing correspondence with the Company's pension provider and finalising the Employment Tribunal position.

For the avoidance of doubt, we are unable to make a distribution to the unsecured cieditors until these issues have been resolved.

Rather than incur the additional costs of moving the Company into liquidation (which would adversely impact the return to unsecured creditors), we are instead seeking the approval of the unsecured creditors to extend the administration by six months. The alternative is for us to apply to Court for the extension

We believe that this extension is in the best interest of creditors. If a six month extension is granted, it will not prevent us from closing the administration as soon as practicable once all matters are completed



KPMG LLP

sit-up Limited – in Administration (the 'Company') Joint Administrators – Will Wright and Allan Graham 30 January 2015

Please see Section 4 in the attached copy of the Joint Administrators' latest progress report for details regarding conducting the business of a meeting by correspondence.

Thank you for your assistance

Yours faithfully

For sit-up Limited - in Administration

Will Wright

Joint Administrator

The affairs, business and property of the Company are being managed by the Joint Administrators

William James Wright and Alian Watson Graham are authorised to act as insolvency practitioners by the Institute of Chartered Accountants in England & Wales

Notice of conduct of business by correspondence

correspondence	
Name of Company sit-up Limited	Company number 3877786
In the Leeds District Registry	Court case number 435 of 2014
Notice is hereby given by (a) Will Wright, KPMG LLP, 8 Salisbury EC4Y 8BB and Allan Graham, KPMG LLP, 8 Salisbury Square, Lo	
to the creditors of (b) sit-up Limited, 8 Salisbury Square, London, E	C4Y 8BB
that pursuant to paragraph 58 of Schedule B1 to the Insolvency Act resolution for your consideration. Please indicate below whether you against the resolution	
This form must be received at (d) KPMG LLP, 8 Salisbury Square, 8BB, United Kingdom	London, EC4Y
by 12 00 hours on (c) 16 February 2015 in order to be counted. It is accompanied by details in writing of your claim unless those details submitted for the purpose of a meeting of creditors. Failure to do so vote(s) being disregarded.	have already been
THAT the period of this Administration may be extended by six mountil 16 October 2015	onths
I am *in	Favour / Against
TO BE COMPLETED BY CREDITOR WHEN RETURNING FOR	RM
Name of creditor	•
Signature of creditor.	
If signing on behalf of creditor, state capacity e g director/solicitor))
f you require any further details or clarification prior to returning younget me-Lus at the address above	our votes, please
Alter	
Signed Joint Administrator	

Dated 30 January 2015

The Insolvency Act 1986

Administrators' progress report

	Name of Company sit-up Limited		Company number 3877786			
	In the Leeds District Registry		Court case number 435 of 2014			
(a) Insert full name(s) and address(cs) of administrators	#We (a) William Failes Wilgin, 10 Box 093, 6 Sailsbury Square, London, LC41 6BB and					
	Joint Administrators of the above company attach a progress report for the period					
(b) insert dates	(b) 17 October 2014	(b) 23 January 2015				
	Signed Joint Administrator					
	Dated 30 January 2015					

Notice of conduct of business by correspondence

1	
Name of Company sit-up Limited	Company number 3877786
In the Leeds District Registry	Court case numb
Notice is hereby given by (a) Will Wright, KPMG LLP, 8 Sali EC4Y 8BB and Allan Graham, KPMG LLP, 8 Salisbury Squa	
to the creditors of (b) sit-up Limited, 8 Salisbury Square, Lond	lon, EC4Y 8BB
that pursuant to paragraph 58 of Schedule B1 to the Insolvence resolution for your consideration. Please indicate below whethe against the resolution.	
This form must be received at (d) KPMG LLP, 8 Salisbury Sq 8BB, United Kingdom	uare, London, EC4Y
by 12 00 hours on (e) 16 February 2015 in order to be counted accompanied by details in writing of your claim unless those d submitted for the purpose of a meeting of creditors. Failure to vote(s) being disregarded.	etails have already been
THAT the period of this Administration may be extended by s	six months
until 16 October 2015	m *in Favour / Against
TO BE COMPLETED BY CREDITOR WHEN RETURNING	FORM·
creditor	
Signature of creditor(If signing on behalf of creditor, state capacity e.g. director/sol.	icitor)
If you require any further details or clarification prior to return contact mo-tus at the address above	ing your votes, please
Allette	
Signed Joint Administrator	
Dated 30 January 2015	

WEDNESDAY

A40ÎPJEP 419 04/02/2015

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