

Company Registration No. 3873339 (England and Wales)

**ACT MARKETING LIMITED**  
**DIRECTOR'S REPORT AND FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2006**

THURSDAY



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# **ACT MARKETING LIMITED**

## **COMPANY INFORMATION**

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**Director** L Hudd (Appointed 17 March 2006)

**Secretary** Kingsley Secretaries Limited

**Company number** 3873339

**Registered office** 37 Cunningham Drive  
Wickford  
Essex  
SS12 9PF

**Accountants** SPL Associates  
Atherton House  
13 Lower Southend Road  
Wickford  
Essex  
SS11 8AB

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# ACT MARKETING LIMITED

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# ACT MARKETING LIMITED

## DIRECTOR'S REPORT FOR THE YEAR ENDED 31 DECEMBER 2006

The director presents his report and financial statements for the year ended 31 December 2006.

### Principal activities

The principal activity of the company continued to be that of the provision of administrative services.

### Directors

The following directors have held office since 1 January 2006:

S Colderwood	(Resigned 17 March 2006)
A Stagg	(Resigned 30 January 2007)
L Hudd	(Appointed 17 March 2006)

### Directors' interests

The directors' interests in the shares of the company were as stated below:

	Ordinary Shares of £ 1 each	
	31 December 2006	1 January 2006
A Stagg	-	-
L Hudd	-	-

### Director's responsibilities

Company law requires the director to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The director is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 1985. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

On behalf of the board



L Hudd

Director

13 February 2007

# **ACT MARKETING LIMITED**

## **ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF ACT MARKETING LIMITED**

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In accordance with the latest engagement letter, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of ACT Marketing Limited for the year ended 31 December 2006, set out on pages 3 to 6 from the accounting records and information and explanations you have given to us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 December 2006 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



**SPL Associates**

13 February 2007

**Chartered Accountants**

Atherton House  
13 Lower Southend Road  
Wickford  
Essex  
SS11 8AB

# ACT MARKETING LIMITED

## PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2006

	Notes	2006 £	2005 £
<b>Turnover</b>		851	4,123
Administrative expenses		(6,695)	(2,344)
Other operating income		-	74
<b>Operating (loss)/profit</b>		<u>(5,844)</u>	<u>1,853</u>
Other interest receivable and similar income	2	5	5
Interest payable and similar charges		(8)	(71)
<b>(Loss)/profit on ordinary activities before taxation</b>		<u>(5,847)</u>	<u>1,787</u>
Tax on (loss)/profit on ordinary activities	3	462	(536)
<b>(Loss)/profit on ordinary activities after taxation</b>	7	<u><u>(5,385)</u></u>	<u><u>1,251</u></u>

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the profit and loss account.

# ACT MARKETING LIMITED

## BALANCE SHEET AS AT 31 DECEMBER 2006

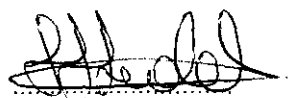
	Notes	2006 £	£	2005 £	£
<b>Current assets</b>					
Debtors	4	5,686		-	
Cash at bank and in hand		449		37,792	
		<u>6,135</u>		<u>37,792</u>	
<b>Creditors: amounts falling due within one year</b>	5	<u>(4,564)</u>		<u>(30,836)</u>	
<b>Total assets less current liabilities</b>			1,571		6,956
			<u>1,571</u>		<u>6,956</u>
<b>Capital and reserves</b>					
Called up share capital	6		2		2
Profit and loss account	7		1,569		6,954
<b>Shareholders' funds - equity interests</b>	8		<u>1,571</u>		<u>6,956</u>

In preparing these financial statements:

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for:
  - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board on 13 February 2007.



L Hudd  
Director

# ACT MARKETING LIMITED

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2006

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

#### 1.2 Turnover

Turnover represents amounts derived from the company's principal activity.

#### 1.3 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

2 Investment income	2006 £	2005 £
Bank interest	5	5

3 Taxation	2006 £	2005 £
Domestic current year tax		
U.K. corporation tax	-	536
Adjustment for prior years	(462)	-
Current tax charge	(462)	536

#### Factors affecting the tax charge for the year

(Loss)/profit on ordinary activities before taxation	(5,847)	1,787
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(Loss)/profit on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 0.00% (2005: 30.00%)	-	536
Effects of:		
Adjustments to previous periods	(462)	-
Current tax charge	(462)	536

4 Debtors	2006 £	2005 £
Other debtors	5,150	-
Corporation tax debtor	536	-



# ACT MARKETING LIMITED

## NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2006

5	Creditors: amounts falling due within one year	2006 £	2005 £
	Taxation and social security	-	2,270
	Other creditors	4,564	28,566
		<u>4,564</u>	<u>30,836</u>

6	Share capital	2006 £	2005 £
	<b>Authorised</b>		
	1,000 Ordinary Shares of £1 each	<u>1,000</u>	<u>1,000</u>
	<b>Allotted, called up and fully paid</b>		
	2 Ordinary Shares of £1 each	<u>2</u>	<u>2</u>

7	Statement of movements on profit and loss account	Profit and loss account £
	Balance at 1 January 2006	6,954
	Retained loss for the year	<u>(5,385)</u>
	Balance at 31 December 2006	<u>1,569</u>

8	Reconciliation of movements in shareholders' funds	2006 £	2005 £
	(Loss)/Profit for the financial year	(5,385)	1,251
	Opening shareholders' funds	<u>6,956</u>	<u>5,705</u>
	Closing shareholders' funds	<u>1,571</u>	<u>6,956</u>

### 9 Related party transactions

The total related business in which the company was involved amounted to £17,007 (2005: £82,461).