Financial Statements

for the Year Ended 31 December 2021

for

ELAPH PUBLISHING LIMITED

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ELAPH PUBLISHING LIMITED

Company Information for the Year Ended 31 December 2021

SECRETARY:

Mr S Isaac

REGISTERED OFFICE:

30 Red Lion Street
Suite 142
Richmond
Middlesex
TW9 1RB

REGISTERED NUMBER:

03872914 (England and Wales)

ACCOUNTANTS: Jeff Lermer & Associates

Chartered Accountants

42 Lytton Road

Barnet Hertfordshire EN5 5BY

Balance Sheet 31 December 2021

	Notes	31.12.21 £	31.12.20 £
CURRENT ASSETS Debtors Cash at bank	5	500 500	13,789
CREDITORS		1,000	13,789
Amounts falling due within one year NET CURRENT LIABILITIES TOTAL ASSETS LESS CURRENT	6	<u>147,180</u> (146,180)	55,493 (41,704)
LIABILITIES		(146,180)	(41,704)
CREDITORS Amounts falling due after more than one year NET LIABILITIES	7	_8,068,067 (8,214,247)	8,068,067 (8,109,771)
CAPITAL AND RESERVES Called up share capital	8	16,883,227	16,883,227
Retained earnings		25,097,474 ⁾	(24,992,998)
SHAREHOLDERS' FUNDS		(8,214,247)	(8,109,771)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

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Balance Sheet - continued 31 December 2021

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 29 September 2022 and were signed by:

Mr O M O Al-Omeir - Director

Notes to the Financial Statements for the Year Ended 31 December 2021

1. STATUTORY INFORMATION

Elaph Publishing Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on a going concern basis. The validity of this depends upon the continued support of the parent company Saif Media Establishments. The parent company has confirmed that it is not its intention to withdraw it financial support of the company in the foreseeable future and that it will not seek repayment of any loans made to the company unless the company's cashflow permits payment to be made without jeopardising the company's position.

Turnover

Turnover represents net advertising revenue, excluding value added tax. Revenue is recognised when advertising commitments are fulfilled.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost Computer equipment - 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

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Notes to the Financial Statements - continued for the Year Ended 31 December 2021

2. ACCOUNTING POLICIES - continued

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 3 (2020 - 3).

4. TANGIBLE FIXED ASSETS

COST	Fixtures and fittings £	Computer equipment £	Totals £
COST At 1 January 2021 and 31 December 2021	<u>11,260</u>	<u>81,699</u>	92,959
DEPRECIATION At 1 January 2021 and 31 December 2021	11,260	81,699	92,959
NET BOOK VALUE At 31 December 2021 At 31 December 2020	<u> </u>	<u>-</u>	<u>-</u>

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Notes to the Financial Statements - continued for the Year Ended 31 December 2021

5.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31.12.21	31.12.20
	Trade debtors	£	£ 3,492
	Directors' current accounts	-	1,628
	VAT	<u>500</u>	<u>8,669</u>
		<u> 500</u>	<u>13,789</u>
6.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		31.12.21	31.12.20
	I	£	£
	Trade creditors Amounts owed to group undertakings	1,567 140,997	52,993
	Social security and other taxes	916	J2,595 -
	Accruals and deferred income	<u>3,700</u>	<u>2,500</u>
		<u>147,180</u>	<u> 55,493</u>
7.	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN		
	ONE YEAR		
		31.12.21	31.12.20
	Other loans more 5yrs non-inst	£ 8,068,067	£ 8,068,067
	Other loans more Syrs horr-inst	<u> </u>	0,000,007
	Amounts falling due in more than five years:		
	Repayable otherwise than by instalments		
	Other loans more 5yrs non-inst	8,068,067	8,068,067
8.	CALLED UP SHARE CAPITAL		
	Allotted, issued and fully paid:		

9. **RELATED PARTY DISCLOSURES**

Class:

Ordinary

Number:

16,883,227

At the balance sheet date included within creditors is £140,997 (2020: £52,992) owed to Fleet Street Solutions Ltd which is a related company by virtue of its common control and ownership.

Nomina

value:

£1

31.12.20

16,883,227

£

31.12.21

16,883,227

£

Notes to the Financial Statements - continued for the Year Ended 31 December 2021

10. ULTIMATE CONTROLLING PARTY

In the directors opinion there is no ultimate controlling party.

11. GOING CONCERN

The directors have a reasonable expectation that the company will continue in operational existence for the foreseeable future and therefore used the going concern basis in preparing the financial statements.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.