

**REGISTERED NUMBER: 03872914 (England and Wales)**

**Abbreviated Unaudited Accounts**  
**for the Period**  
**1 January 2013 to 30 December 2013**  
**for**  
**ELAPH PUBLISHING LIMITED**

**Contents of the Abbreviated Accounts  
for the Period 1 January 2013 to 30 December 2013**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

# **ELAPH PUBLISHING LIMITED**

## **Company Information for the Period 1 January 2013 to 30 December 2013**

### **DIRECTOR:**

A N Abdulaziz

### **REGISTERED OFFICE:**

c/o Ms K Aulakh  
16st. Marys Avenue  
Stanwell  
Staines-Upon-Thames  
Middlesex  
TW19 7JA

### **REGISTERED NUMBER:**

03872914 (England and Wales)

### **ACCOUNTANTS:**

Jeff Lerner & Associates  
Chartered Accountants  
42 Lytton Road  
Barnet  
Hertfordshire  
EN5 5BY

**ELAPH PUBLISHING LIMITED (REGISTERED NUMBER: 03872914)**

**Abbreviated Balance Sheet  
30 December 2013**

	Notes	30.12.13 £	£	31.12.12 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		<b>449</b>		3,829
<b>CURRENT ASSETS</b>					
Debtors		<b>54,131</b>		108,407	
Cash at bank		<b>30,960</b>		200,849	
		<b>85,091</b>		309,256	
<b>CREDITORS</b>					
Amounts falling due within one year		<b>112,639</b>		151,688	
<b>NET CURRENT (LIABILITIES)/ASSETS</b>			<b>(27,548)</b>		157,568
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<b>(27,099)</b>		161,397
<b>CREDITORS</b>					
Amounts falling due after more than one year	3		<b>1,258,463</b>		-
<b>NET (LIABILITIES)/ASSETS</b>			<b>(1,285,562)</b>		161,397
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		<b>16,883,227</b>		16,883,227
Profit and loss account			<b>18,168,789</b>		(16,721,830)
<b>SHAREHOLDERS' FUNDS</b>			<b>(1,285,562)</b>		161,397

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30 December 2013.

The members have not required the company to obtain an audit of its financial statements for the period ended 30 December 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**ELAPH PUBLISHING LIMITED (REGISTERED NUMBER: 03872914)**

**Abbreviated Balance Sheet - continued**  
**30 December 2013**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 11 December 2014 and were signed by:

A N Abdulaziz - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Period 1 January 2013 to 30 December 2013**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The accounts have been prepared on a going concern basis. The validity of this depends upon the continued support of the parent company Saif Media Establishments. The parent company has confirmed that it is not its intention to withdraw its financial support of the company in the foreseeable future and that it will not seek repayment of any loans made to the company unless the company's cashflow permits payment to be made without jeopardising the company's position.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Exemption from preparing a cash flow statement**

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

**Turnover**

Turnover represents net advertising revenue, excluding value added tax. Revenue is recognised when advertising commitments are fulfilled.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Notes to the Abbreviated Accounts - continued  
for the Period 1 January 2013 to 30 December 2013**

**2. TANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 January 2013 and 30 December 2013	<b><u>84,578</u></b>
<b>DEPRECIATION</b>	
At 1 January 2013	<b>80,749</b>
Charge for period	<b><u>3,380</u></b>
At 30 December 2013	<b><u>84,129</u></b>
<b>NET BOOK VALUE</b>	
At 30 December 2013	<b><u>449</u></b>
At 31 December 2012	<b><u>3,829</u></b>

**3. CREDITORS**

Creditors include the following debts falling due in more than five years:

	<b>30.12.13 £</b>	31.12.12 £
Repayable otherwise than by instalments	<b><u>1,258,463</u></b>	<u>-</u>

**4. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	<b>30.12.13 £</b>	31.12.12 £
16,883,227	Ordinary	£1	<b><u>16,883,227</u></b>	<u>16,883,227</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.