

Abbreviated Unaudited Accounts for the Year Ended 31 December 2015

for

Blue Direct Limited

## Blue Direct Limited (Registered number: 03872766)

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## Blue Direct Limited

## Company Information for the Year Ended 31 December 2015

**DIRECTOR:** J Anderton

**REGISTERED OFFICE:** Montpelier Chambers

61 High Street South

Dunstable Bedfordshire LU6 3SF

**REGISTERED NUMBER:** 03872766 (England and Wales)

ACCOUNTANTS: NAS Accountants Limited

Suite 45

17 Holywell Hill St Albans Hertfordshire AL1 1DT

### Blue Direct Limited (Registered number: 03872766)

## Abbreviated Balance Sheet 31 December 2015

		31.12	31.12.15		31.12.14	
	Notes	£	£	£	£	
FIXED ASSETS						
Intangible assets	2 3		562,500		656,250	
Tangible assets	3		479,805		465,575	
			1,042,305		1,121,825	
CURRENT ASSETS						
Stocks		2,400		2,500		
Debtors		521,984		586,837		
		524,384		589,337		
CREDITORS		', '		,		
Amounts falling due within one year		424,000		454,197		
NET CURRENT ASSETS			100,384		135,140	
TOTAL ASSETS LESS CURRENT						
LIABILITIES			1,142,689		1,256,965	
CREDITORS						
Amounts falling due after more than						
one year			615,610		711,336	
NET ASSETS			527,079		545,629	
CAPITAL AND RESERVES						
Called up share capital	4		1		1	
Capital redemption reserve			1		1	
Profit and loss account			527,077		545,627	
SHAREHOLDERS' FUNDS			527,079		545,629	

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Blue Direct Limited (Registered number: 03872766)

Abbreviated Balance Sheet - continued

31 December 2015

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30 September 2016 and were signed by:

J Anderton - Director

## Notes to the Abbreviated Accounts for the Year Ended 31 December 2015

#### 1. ACCOUNTING POLICIES

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

#### **Turnover**

Turnover represents invoiced sales of goods; and invoiced rent received from property rental.

#### Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2014, is being amortised evenly over its estimated useful life of eight years.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 33% on cost, 25% on reducing balance and 15% on reducing balance

#### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

#### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

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# Notes to the Abbreviated Accounts - continued for the Year Ended 31 December 2015

## 2. INTANGIBLE FIXED ASSETS

			Total £
	COST At 1 January 2015 and 31 December 2015		906,348
	AMORTISATION		
	At 1 January 2015 Amortisation for year		250,098 93,750
	At 31 December 2015		343,848
	NET BOOK VALUE		
	At 31 December 2015		562,500
	At 31 December 2014		<u>656,250</u>
3.	TANGIBLE FIXED ASSETS		<b>-</b>
			Total £
	COST		E40.004
	At 1 January 2015 Additions		540,804 21,345
	At 31 December 2015		562,149
	<b>DEPRECIATION</b> At 1 January 2015		75,229
	Charge for year		7,115
	At 31 December 2015 NET BOOK VALUE		82,344
	At 31 December 2015		479,805
	At 31 December 2014		465,575
4.	CALLED UP SHARE CAPITAL		
	Allotted, issued and fully paid:		
	Number: Class:	Nominal value:	31.12.15 31.12.14 £ £
	1 Ordinary	£1	<u>1</u> <u>1</u>

Notes to the Abbreviated Accounts - continued for the Year Ended 31 December 2015

### 5. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

During the year ended 31st December 2014 the Company purchased a water and vending trade business from its Director and his spouse for £750,000, payable annually in 8 payments each of £93,750 on 6th April starting in 2014 through to 6th April 2021. The trade was operated in a partnership with the existing shareholder/director. The partnership is a Limited Liability Partnership called Blue Direct Services LLP. This LLP was incorporated on 5th April 2011 under Companies House Partnership No. OC363470. Due to the extended time needed to transfer all the client contracts to Blue Direct Limited the partnership, Blue Direct Services LLP, acted as its Agent.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.