

FRONTLINE SALES & MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2014

THURSDAY



A10 *A3YNW5G9* 08/01/2015 #60
COMPANIES HOUSE

FRONTLINE SALES & MARKETING LIMITED
REGISTERED NUMBER: 03867159

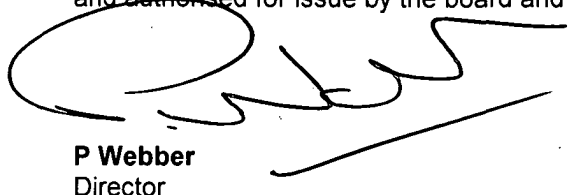
ABBREVIATED BALANCE SHEET
AS AT 31 OCTOBER 2014


	Note	£	2014 £	£	2013 £
FIXED ASSETS					
Tangible assets	2		35,846		47,486
CURRENT ASSETS					
Debtors		163,645		115,404	
Cash at bank		213,777		342,019	
		<u>377,422</u>		<u>457,423</u>	
CREDITORS: amounts falling due within one year		(232,657)		(270,190)	
NET CURRENT ASSETS			144,765		187,233
NET ASSETS			<u>180,611</u>		<u>234,719</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			180,609		234,717
SHAREHOLDERS' FUNDS			<u>180,611</u>		<u>234,719</u>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 October 2014 and of its profit for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 4 December 2014.


P Webber
 Director


V J Anderson
 Director

The notes on pages 2 to 3 form part of these financial statements.

FRONTLINE SALES & MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2014

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	15% reducing balance
Computer equipment	-	33.3% straight line

1.4 Operating leases

Rentals under operating leases are charged to the Profit and Loss Account on a straight line basis over the lease term.

1.5 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

1.6 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

1.7 Financial Instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

FRONTLINE SALES & MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2014

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 November 2013	144,228
Additions	9,205
Disposals	(1,081)
	<hr/>
At 31 October 2014	152,352
	<hr/>
Depreciation	
At 1 November 2013	96,742
Charge for the year	20,845
On disposals	(1,081)
	<hr/>
At 31 October 2014	116,506
	<hr/>
Net book value	
At 31 October 2014	35,846
	<hr/>
At 31 October 2013	47,486
	<hr/>

3. SHARE CAPITAL

	2014 £	2013 £
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2
	<hr/>	<hr/>