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Creative Stationery Limited

Report and Financial Statements

28 February 2010

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Directors' report

The directors present their annual report together with the unaudited accounts of the company for the year ended 28 February 2010. The company is dormant and has not traded during the year.

Directors

The directors who served the company during the year were as follows:

J S N Charlton (resigned 31st March 2010)

K J Vaux

On behalf of the board



K J Vaux
Director

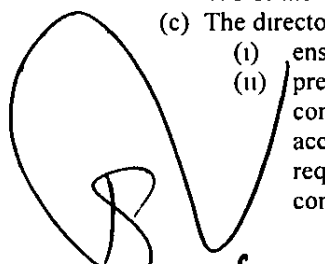
23 September 2010

Balance sheet at 28 February 2010

	Notes	2010 £	2009 £
Creditors amounts falling due within one year	3	81,596	81,596
Total assets less current liabilities		<u>(81,596)</u>	<u>(81,596)</u>
Capital and reserves			
Called up share capital	4	1	1
Profit and loss account	5	(81,597)	(81,597)
Equity shareholder's deficit	5	<u>(81,596)</u>	<u>(81,596)</u>

Statements

- (a) For the year ended 28 February 2010 the company was entitled to exemption under section 480 of the Companies Act 2006
- (b) Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring the company keeps accounting records in accordance with section 386, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company


K J Vaux
Director

23 September 2010

The notes on page 3 form part of these financial statements

Notes to the financial statements

at 28 February 2010

1. Dormant status

The company was dormant (within the meaning of section 480 of the Companies Act 2006) throughout the year ended 28 February 2010. The company has not traded during the year or during the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

2. Profit and loss account

The company did not trade during the year and has made neither a profit nor a loss. No profit and loss account has therefore been prepared.

3. Creditors: amounts falling due within one year

	2010 £	2009 £
Amounts owed to group undertakings	<u>81,596</u>	<u>81,596</u>

4. Share capital

	2010 £	Authorised 2009 £
Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

	Allotted, called up and fully paid	
	2010	2009
	No	No
	£	£
Ordinary shares of £1 each	<u>1</u>	<u>1</u>

5. Reconciliation of shareholders' funds and movement on reserves

	Share capital £	Profit and loss account £	Total share- holders' funds £
At 1 March 2009 and 28 February 2010	<u>1</u>	<u>(81,597)</u>	<u>(81,596)</u>

6. Ultimate parent company

The intermediate parent undertaking as at the balance sheet date was UK Greetings Limited, a Company registered in England. UK Greetings Limited, in accordance with the UITF 43, has availed itself to the exemption to prepare consolidated financial statements for the year ended 28 February 2010, on the basis that the company and its subsidiaries are included in the consolidated accounts of American Greetings Corporation, a company registered in the United States of America, One America Road, Cleveland, Ohio, 44144, USA.