

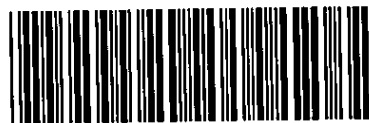
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Creative Stationery Limited

Report and Financial Statements

28 February 2007

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Directors' report

The directors present their annual report together with the unaudited accounts of the company for the year ended 28 February 2007. The company is dormant and has not traded during the year.

Directors

The directors who served the company during the year were as follows:

J S N Charlton

K J Vaux

None of the directors in office at the end of the year had any interest which required to be included in this report pursuant to schedule 7 of the Companies Act 1985.

On behalf of the board

K J Vaux
Director

14 November 2007

Balance sheet

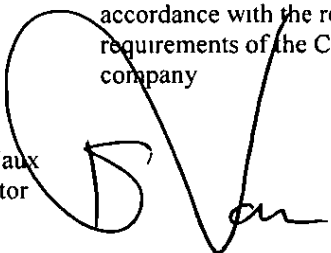
at 28 February 2007

	Notes	2007 £	2006 £
Creditors amounts falling due within one year	3	81,596	81,596
Total assets less current liabilities		<u>(81,596)</u>	<u>(81,596)</u>
Capital and reserves			
Called up share capital	4	1	1
Profit and loss account	5	(81,597)	(81,597)
Equity shareholder's deficit	5	<u>(81,596)</u>	<u>(81,596)</u>

Statements:

- (a) For the year ended 28 February 2007 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985
- (b) Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985
- (c) The directors acknowledge their responsibilities for
 - (i) ensuring the company keeps accounting records in accordance with section 221, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to accounts, so far as applicable to the company

K J Vaux
Director



14 November 2007

The notes on page 3 form part of these financial statements

Notes to the financial statements

at 28 February 2007

1. Dormant status

The company was dormant (within the meaning of section 249AA of the Companies Act 1985) throughout the year ended 28 February 2007. The company has not traded during the year or during the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

2. Profit and loss account

The company did not trade during the year and has made neither a profit nor a loss. No profit and loss account has therefore been prepared.

3. Creditors: amounts falling due within one year

	2007 £	2006 £
Amounts owed to group undertakings	<u>81,596</u>	<u>81,596</u>

4. Share capital

	2007 £	Authorised 2006 £
Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>

	Allotted, called up and fully paid	
	2007	2006
	No	No
	£	£
Ordinary shares of £1 each	<u>1</u>	<u>1</u>

5. Reconciliation of shareholders' funds and movement on reserves

	Share capital £	Profit and loss account £	Total share- holders' funds £
At 1 March 2006 and 28 February 2007	<u>1</u>	<u>(81,597)</u>	<u>(81,596)</u>

6. Ultimate parent company

The intermediate parent undertaking as at the balance sheet date was UK Greetings Limited, a Company registered in England. UK Greetings Limited, in accordance with the UITF 43, has availed itself to the exemption to prepare consolidated financial statements for the year ended 28 February 2007, on the basis that the company and its subsidiaries are included in the consolidated accounts of American Greetings Corporation, a company registered in the United States of America, One America Road, Cleveland, Ohio, 44144, USA.