

**E PRINCIPALS PLC**

**FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED**

**28 FEBRUARY 2012**

**WEDNESDAY**



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**15/08/2012**

**#175**

**COMPANIES HOUSE**

*Company No 3861085*

## **E PRINCIPALS PLC**

### **FINANCIAL STATEMENTS**

For the year ended 28 February 2012

Company registration number	3861085
Registered office	6 York Street London W1U 6PL
Director	Dean Wright
Company Secretary	Ash Shah

# **E PRINCIPALS PLC**

## **FINANCIAL STATEMENTS**

For the year ended 28 February 2012

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## **E PRINCIPALS PLC**

### **REPORT OF THE DIRECTOR**

For the year ended 28 February 2012

The director presents his report together with the financial statements for the year ended 28 February 2012

#### **Principal activity**

The company did not trade throughout both the current and comparative years, apart from the impairment of investments in subsidiary undertakings in the comparative year

#### **Director**

The membership of the board for the period from 1 March 2011 is set as below

Bruce Winfield – ceased to be a director 21 March 2011

Dean Wright – appointed 3 May 2011

BY ORDER OF THE BOARD

A handwritten signature in black ink, appearing to be 'DW', followed by a long horizontal line extending to the right.

Dean Wright  
Director  
9 August 2012

# E PRINCIPALS PLC

## BALANCE SHEET AT 28 FEBRUARY 2012

	Note	2012 £'000	2011 £'000
<b>Fixed assets</b>			
Investments	2	-	-
<b>Total assets less current liabilities</b>		-	-
<b>Creditors: amounts falling due after one year</b>	3	(56)	(56)
<b>Net liabilities</b>		<u>(56)</u>	<u>(56)</u>
<b>Capital and reserves</b>			
Called up share capital	4	50	50
Profit and loss account	5	(106)	(106)
<b>Shareholders' deficit</b>		<u>(56)</u>	<u>(56)</u>

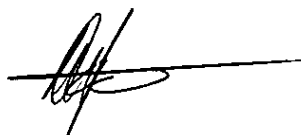
For the year ended 28 February 2012

- the company was entitled to exemption from audit under section 480 AA(1) of the Companies Act 2006
- the members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476B(2) of Companies Act 2006

The director acknowledges his responsibilities for

- ensuring that the company keeps accounting records which comply with section 386 and 387 of the Companies Act 2006 and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 394 and 395 of the Companies Act 2006, and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as is applicable to the company

The financial statements were approved by the Board of Directors on 9 August 2012 and were signed on its behalf by



Dean Wright  
Director  
Company number 3861085

The accompanying accounting policies and notes form an integral part of these financial statements

# E PRINCIPALS PLC

## NOTES TO THE FINANCIAL STATEMENTS

For the year ended 28 February 2012

### 1 ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards

The policies have remained unchanged from the previous year

### 2 INVESTMENTS

Shares in  
subsidiary  
undertakings  
£'000

At 1 March 2011 and 28 February 2012

-

The Company directly owns 100% of the issued share capital of the following subsidiary undertaking, which is registered in England and Wales

#### Subsidiary undertaking

#### Principal activity

Four Ninety Limited

Photography, design,  
communications and marketing  
services consultancy

### 3 CREDITORS AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

2012  
£'000

2011  
£'000

Amounts owed to group undertakings

56

56

### 4 CALLED UP SHARE CAPITAL

Number	Class	Nominal Value £	2012 £	2011 £
<b>Authorised</b>				
100,000 shares (2011 100,000)	Ordinary	1	100,000	100,000
<b>Allotted, issued and fully paid</b>				
50,000 shares (2011 50,000)	Ordinary	1	50,000	50,000

## **E PRINCIPALS PLC**

### **NOTES TO THE FINANCIAL STATEMENTS**

For the year ended 28 February 2012

#### **5 RESERVES**

**Profit and  
loss  
account  
£'000**

At 1 March 2011 and 28 February 2012

**(106)**

#### **6 ULTIMATE PARENT UNDERTAKING**

The ultimate parent undertaking and controlling party is MSQ Partners Limited

The largest and smallest group of undertakings for which accounts have been drawn up is that headed by MSQ Partners Limited. Copies of the group accounts can be obtained from the Company Secretary