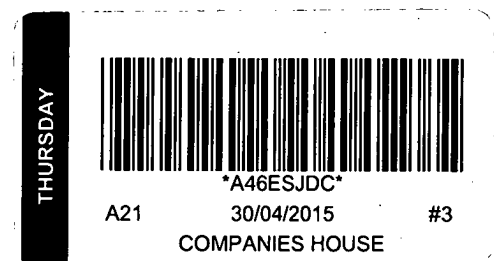


# Unaudited Financial Statements Appco Group Marketing Limited

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For the year ended 31 December 2014



Registered number: 3859343

# Directors' Report

**For the year ended 31 December 2014**

The directors present their report and the financial statements for the year ended 31 December 2014.

## **Principal activities**

The company did not trade in the year.

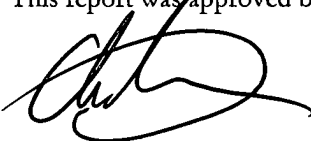
## **Directors**

The directors who served during the year were:

CJ Niarchos  
MC Blane

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.



**CJ Niarchos**  
Director  
Date: 20 March 2015

## Balance Sheet

As at 31 December 2014

	Note	2014 £	2013 £
<b>Net assets</b>		-	-
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Profit and loss account	5	(100)	(100)
<b>Shareholders' funds</b>	6	-	-


The company's financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the year ended 31 December 2014 the company was entitled to exemption from audit under section 480 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:



**CJ Niarchos**  
Director  
Date: 20 March 2015

The notes on pages 3 to 4 form part of these financial statements.

# Notes to the Financial Statements

For the year ended 31 December 2014

## 1. Accounting Policies

### 1.1 Dormant status

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards.

## 2. Profit and loss account

The company did not trade during the year and has made neither a profit nor a loss. No Profit and Loss Account has therefore been prepared.

## 3. Related party transactions

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

## 4. Share capital

	2014 £	2013 £
Authorised, allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

## 5. Reserves

	Profit and loss account £
At 1 January 2014 and 31 December 2014	(100)

## 6. Reconciliation of movement in shareholders' funds

	2014 £	2013 £
Shareholders' funds at 1 January 2014 and 31 December 2014	-	-

# Notes to the Financial Statements

For the year ended 31 December 2014

## **7. Contingent liabilities**

Overdraft, credit card and multi-currency facilities of the Group, headed by The Cobra Group Plc, are secured by unlimited cross-company guarantee between The Cobra Group Plc, Appco Group Lotteries Limited, Appco Group Energy Limited, Appco Group Telecommunications Limited, Garage 59 Limited, Appco Group Support Limited, Appco Group Marketing Limited, Get Covered Limited and Get Covered Health Limited.

## **8. Ultimate parent undertaking and controlling party**

The immediate parent company of the group is The Cobra Group Plc whose parent company Appco Group Holdings BV is incorporated in the Netherlands, which is both the smallest and largest company into which this company is consolidated. The ultimate controlling party is CJ Niarchos by virtue of his beneficial interest in The Cobra Group International (Hong Kong) Limited, incorporated in Hong Kong. The parent company of Appco Group Holdings BV at the year end was The Cobra Group International (Hong Kong) Limited, incorporated in Hong Kong. The consolidated accounts of Appco Group Holdings BV are available to the public and can be obtained from the registered office.