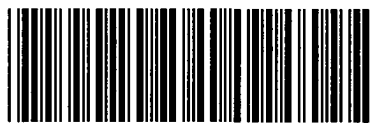


COMPANY REGISTRATION NUMBER 3847100

**P.L.T. MARKETING LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**31ST OCTOBER 2014**

THURSDAY



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COMPANIES HOUSE

**P.L.T. MARKETING LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31ST OCTOBER 2014**

	Note	2014 £	2013 £
<b>FIXED ASSETS</b>	<b>2</b>		
Tangible assets		33,594	20,578
<b>CURRENT ASSETS</b>			
Debtors		7,002	3,981
Cash at bank and in hand		<u>67,830</u>	<u>175,095</u>
		74,832	179,076
<b>CREDITORS: Amounts falling due within one year</b>		<u>40,772</u>	<u>84,227</u>
<b>NET CURRENT ASSETS</b>		<u>34,060</u>	<u>94,849</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		67,654	115,427
<b>PROVISIONS FOR LIABILITIES</b>		3,576	4,060
		<u>64,078</u>	<u>111,367</u>
 <b>CAPITAL AND RESERVES</b>			
Called-up equity share capital	<b>3</b>	100	100
Profit and loss account		<u>63,978</u>	<u>111,267</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>64,078</u>	<u>111,367</u>

The Balance sheet continues on the following page.  
The notes on pages 3 to 5 form part of these abbreviated accounts.

**P.L.T. MARKETING LIMITED**  
**ABBREVIATED BALANCE SHEET** *(continued)*  
**31ST OCTOBER 2014**

For the year ended 31st October 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 2nd April 2015, and are signed on their behalf by:



P L Thomas



L Bolton

Company Registration Number: 3847100

**The notes on pages 3 to 5 form part of these abbreviated accounts.**

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2014**

**1. ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year.

**Fixed assets**

All fixed assets are initially recorded at cost.

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment	20% - 25%
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**Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

**Pension costs**

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

**Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the exception of deferred tax assets, which are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2014**

**1. ACCOUNTING POLICIES** *(continued)*

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

**2. FIXED ASSETS**

	<b>Tangible assets</b> <b>£</b>
<b>Cost</b>	
At 1st November 2013	26,556
Additions	19,781
At 31st October 2014	<u>46,337</u>
<b>Depreciation</b>	
At 1st November 2013	5,978
Charge for year	6,765
At 31st October 2014	<u>12,743</u>
<b>Net book value</b>	
At 31st October 2014	<u>33,594</u>
At 31st October 2013	<u>20,578</u>

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2014**

**3. SHARE CAPITAL**

**Allotted, called up and fully paid:**

	2014		2013	
	No	£	No	£
Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>