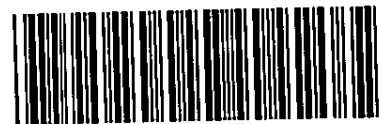


COMPANY REGISTRATION NUMBER 3847100

**P.L.T. MARKETING LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**31ST OCTOBER 2012**

MONDAY



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**P.L.T. MARKETING LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31ST OCTOBER 2012**

	Note	2012 £	£	2011 £	£
<b>FIXED ASSETS</b>	<b>2</b>				
Tangible assets			10,746		2,163
<b>CURRENT ASSETS</b>					
Debtors		11,772		16,795	
Cash at bank and in hand		<u>48,937</u>		<u>18,219</u>	
		60,709		35,014	
<b>CREDITORS: Amounts falling due within one year</b>		<u>46,011</u>		<u>13,465</u>	
<b>NET CURRENT ASSETS</b>			<u>14,698</u>		<u>21,549</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			25,444		23,712
<b>PROVISIONS FOR LIABILITIES</b>			2,081		240
			<u>23,363</u>		<u>23,472</u>
<b>CAPITAL AND RESERVES</b>					
Called-up equity share capital	<b>3</b>		100		100
Profit and loss account			<u>23,263</u>		<u>23,372</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>23,363</u>		<u>23,472</u>

The Balance sheet continues on the following page  
The notes on pages 3 to 5 form part of these abbreviated accounts.

**P.L.T. MARKETING LIMITED**  
**ABBREVIATED BALANCE SHEET** *(continued)*  
**31ST OCTOBER 2012**

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved by the directors and authorised for issue on 11th March 2013, and are signed on their behalf by



P L THOMAS



L BOLTON

Company Registration Number 3847100

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2012**

**1. ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year

**Fixed assets**

All fixed assets are initially recorded at cost

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Office improvements	10%
Equipment	25%

**Operating lease agreements**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

**Pension costs**

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

**Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, with the exception of deferred tax assets which are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2012**

**1. ACCOUNTING POLICIES** *(continued)*

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

**2. FIXED ASSETS**

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1st November 2011	9,924
Additions	10,060
Disposals	<u>(5,565)</u>
At 31st October 2012	<u>14,419</u>
<b>Depreciation</b>	
At 1st November 2011	7,761
Charge for year	1,477
On disposals	<u>(5,565)</u>
At 31st October 2012	<u>3,673</u>
<b>Net book value</b>	
At 31st October 2012	<u>10,746</u>
At 31st October 2011	<u>2,163</u>

**P.L.T. MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31ST OCTOBER 2012**

**3. SHARE CAPITAL**

**Allotted, called up and fully paid:**

	2012		2011	
	No	£	No	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>