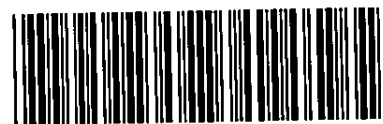


Abbreviated Unaudited Accounts
for the Year Ended 31 August 2009
for
Television Research Partnership Ltd

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COMPANIES HOUSE

Television Research Partnership Ltd

**Contents of the Abbreviated Accounts
for the Year Ended 31 August 2009**

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Television Research Partnership Ltd

Company Information
for the Year Ended 31 August 2009

DIRECTORS:

T Colwell
D Raybould

SECRETARY:

D Raybould

REGISTERED OFFICE:

Nightingale Lodge
East Reach
TAUNTON
Somerset
TA1 3EN

REGISTERED NUMBER:

03825912 (England and Wales)

ACCOUNTANTS:

A C Mole & Sons
Stafford House
Blackbrook Park Avenue
Taunton
Somerset
TA1 2PX

BANKERS:

Lloyds TSB
31 Fore Street
Taunton
Somerset
TA1 1HN

Television Research Partnership Ltd**Abbreviated Balance Sheet****31 August 2009**

	Notes	2009 £	2008 £
FIXED ASSETS			
Tangible assets	2	115,605	47,995
CURRENT ASSETS			
Debtors		279,185	512,505
Cash at bank and in hand		177,643	55,736
		<u>456,828</u>	<u>568,241</u>
CREDITORS			
Amounts falling due within one year		<u>363,498</u>	<u>436,188</u>
NET CURRENT ASSETS		<u>93,330</u>	<u>132,053</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>208,935</u>	<u>180,048</u>
PROVISIONS FOR LIABILITIES		<u>7,845</u>	<u>-</u>
NET ASSETS		<u><u>201,090</u></u>	<u><u>180,048</u></u>
CAPITAL AND RESERVES			
Called up share capital	3	2	2
Profit and loss account		<u>201,088</u>	<u>180,046</u>
SHAREHOLDERS' FUNDS		<u><u>201,090</u></u>	<u><u>180,048</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2009

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2009 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

Television Research Partnership Ltd

Abbreviated Balance Sheet - continued

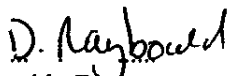
31 August 2009

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 4/5/10, and were signed on its behalf by



T Colwell - Director



D Raybould - Director

The notes form part of these abbreviated accounts

Television Research Partnership Ltd

Notes to the Abbreviated Accounts **for the Year Ended 31 August 2009**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax. Where payment has been received for work not yet completed, to the extent that costs have not been incurred this income has been deferred and is shown on the balance sheet within creditors.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Improvements to property	- over the lease term
Office equipment	- 20% on cost
Computer equipment	- 50% on cost and 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2008	178,777
Additions	101,806
	<hr/>
At 31 August 2009	280,583
	<hr/>
DEPRECIATION	
At 1 September 2008	130,780
Charge for year	34,198
	<hr/>
At 31 August 2009	164,978
	<hr/>
NET BOOK VALUE	
At 31 August 2009	115,605
	<hr/>
At 31 August 2008	47,997
	<hr/>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	2009 £	2008 £
2	Ordinary shares		<u>2</u>	<u>2</u>

Television Research Partnership Ltd

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 August 2009

4 ULTIMATE CONTROLLING PARTY

The ultimate parent undertaking is TVRP Limited, a company registered in England

The company is controlled by its parent undertaking