

COMPANY REGISTRATION NUMBER 3808091

The Zoo Group Limited
Unaudited Annual Report
Year Ended 31 December 2009

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The Zoo Group Limited

Directors' Report

Year Ended 31 December 2009

The directors present their annual report together with the unaudited accounts of the company for the year ended 31 December 2009. The company is dormant and has not traded during the year.

The Directors and their Interests in Shares of the Company

The directors who served the company during the year were as follows

D W Morgan
N C Bacon
T B Alderson
G D Lee
J Shurville

The company is a wholly owned subsidiary and the interests of the group directors are disclosed in the financial statements of the ultimate parent company.

Signed by order of the directors



G D LEE
Director
1 April 2010

The Zoo Group Limited

COMPANY REGISTRATION NUMBER 3808091

Balance Sheet

31 December 2009

	Note	2009 £	2008 £
Fixed Assets			
Investments	3	45,404	45,404
Current Assets			
Debtors	4	15,397	15,397
Total Assets Less Current Liabilities		<u>60,801</u>	<u>60,801</u>
Capital and Reserves			
Called-up equity share capital	5	46,262	46,262
Share Premium Account		9,517	9,517
Capital Redemption Reserve		5,022	5,022
Shareholders' Funds		<u>60,801</u>	<u>60,801</u>

- (a) The directors are satisfied that the company was entitled to exemption from audit of the financial statements for the year ended 31 December 2009 by virtue of section 480 of the Companies Act 2006 relating to dormant companies, and that no member or members have requested an audit pursuant to section 476 of the Companies Act 2006
- (b) The directors acknowledge their responsibility for
- ensuring the company keeps accounting records in accordance with Section 386, and
 - preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of Sections 394 and 395, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

Approved by the board of directors on 1 April 2010

and signed on their behalf by



G D Lee
Director

The Zoo Group Limited

Notes to the Financial Statements

Year Ended 31 December 2009

1. Dormant Status

The company was dormant (within the meaning of section 480 of the Companies Act 2006) throughout the year ended 31 December 2009. The company has not traded during the year. During the year the company received no income and incurred expenditure and therefore made neither profit nor loss.

2. Related Party Transactions

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

3. Investments

	2009 £	2008 £
Subsidiary Companies		
Cost and Net Book Value	45,404	45,404

The company owns 100% of the issued share capital of the companies listed below, both of which are dormant.

BCLO Limited
BCLO Public Relations Limited

4. Debtors

Amounts owed by group undertakings	15,397	15,397
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5. Share Capital

Allotted, called up and fully paid

Equity Shares

Founder shares of £0.10 each	45,204	45,204
Ordinary shares of £0.10 each	1,057	1,057
Deferred shares of £0.01 each	1	1

Ordinary share capital	46,262	46,262
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6. Ultimate Parent Company

The company is a subsidiary undertaking of Bray Leino Holdings Limited, a company incorporated in England.

The ultimate parent company is The Mission Marketing Group plc, a company incorporated in England. The consolidated accounts of this company are available from The Company Secretary, Garden House, 57-59 Long Acre, London WC2E 9JL.