

COMPANY REGISTRATION NUMBER 3808091

The Zoo Group Limited
Annual Report
Year Ended 31 December 2008



The Zoo Group Limited

Directors' Report

Year Ended 31 December 2008

The directors present their annual report together with the unaudited accounts of the company for the year ended 31 December 2008. The company is dormant and has not traded during the year.

The Directors and their Interests in Shares of the Company

The directors who served the company during the year were as follows:

D W Morgan
N C Bacon
T B Alderson
G D Lee
J Shurville

The company is a wholly owned subsidiary and the interests of the group directors are disclosed in the financial statements of the ultimate parent company.

Signed by order of the directors



G D LEE
Director

1 September 2009

The Zoo Group Limited

Balance Sheet

31 December 2008

	Note	2008 £	2007 £
Fixed Assets			
Investments	3	45,404	45,404
Current Assets			
Debtors	4	15,397	15,397
Total Assets Less Current Liabilities		<u>60,801</u>	<u>60,801</u>
Capital and Reserves			
Called-up equity share capital	5	46,262	46,262
Share Premium Account		9,517	9,517
Capital Redemption Reserve		5,022	5,022
Shareholders' Funds		<u>60,801</u>	<u>60,801</u>

- (a) For the year ended 31 December 2008 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- (b) Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.
- (c) The directors acknowledge their responsibility for:
- i) ensuring the company keeps accounting records which comply with section 221; and
 - ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Approved by the board of directors on 1 September 2009

and signed on their behalf by



G D Lee
Director

The Zoo Group Limited

Notes to the Financial Statements

Year Ended 31 December 2008

1. Dormant Status

The company was dormant (within the meaning of section 250 of the Companies Act 1985) throughout the year ended 31 December 2008. The company has not traded during the year or during the preceding financial year. During these periods, the company received no income and incurred no expenditure and therefore made neither profit or loss.

2. Related Party Transactions

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

3. Investments

	2008 £	2007 £
Subsidiary Companies		
Cost and Net Book Value	45,404	45,404

The company owns 100% of the issued share capital of the companies listed below, both of which are dormant

BCLO Limited
BCLO Public Relations Limited

4. Debtors

	2008 £	2007 £
Amounts owed by group undertakings	15,397	15,397

The Zoo Group Limited

Notes to the Financial Statements

Year Ended 31 December 2008

5. Share Capital

	2008 £	2007 £
Authorised share capital		
Equity Shares		
502,252 Founder shares of £0.10 each	50,225	50,225
497,730 Ordinary shares of £0.10 each	49,773	49,773
100 Deferred shares of £0.01 each	1	1
8 Special shares of £0.10 each	1	1
	<hr/>	<hr/>
	100,000	100,000
	<hr/>	<hr/>
	2008 £	2007 £
Allotted, called up and fully paid		
Equity Shares		
Founder shares of £0.10 each	45,204	45,204
Ordinary shares of £0.10 each	1,057	1,057
Deferred shares of £0.01 each	1	1
	<hr/>	<hr/>
Ordinary share capital	46,262	46,262
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6. Ultimate Parent Company

The company is a subsidiary undertaking of Bray Leino Holdings Limited, a company incorporated in England.

The ultimate parent company is The Mission Marketing Group plc, a company incorporated in England. The consolidated accounts of this company are available from The Company Secretary, Garden House, 57-59 Long Acre, London WC2E 9JL.