



# 288a

## APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Please complete in typescript,  
or in bold black capitals.

CHWP000

Company Number **3807549**

Company Name in full **ADVERTISING EDUCATION FORUM**

Date of appointment Day Month Year **03 10 2007** <sup>†</sup>Date of Birth Day Month Year **06 12 1955**

**Appointment form** Appointment as director ☒ as secretary ☐

Please mark the appropriate box. If appointment is as a director and secretary mark both boxes

NAME \*Style / Title

**DR.**

\*Honours etc

Notes on completion  
appear on reverse

Forename(s)

**ALESSANDRO**

Surname

**CAGLI**

Previous  
Forename(s)

Previous  
Surname(s)

†† Tick this box if the  
address shown is a  
service address for  
the beneficiary of a  
Confidentiality Order  
granted under the  
provisions of section  
723B of the  
Companies Act 1985

†† Usual residential  
address

Post town

**RUE FRANCOIS GAY 9**

**BRUXELLES**

Postcode

**1150**

County / Region

Country

**BELGIUM**

<sup>†</sup>Nationality

**ITALIAN**

<sup>†</sup>Business occupation

**DIRECTOR**

<sup>†</sup>Other directorships  
(additional space overleaf)

Consent signature

I consent to act as \*\* director / secretary of the above named company

**Alessandro Cagli**

Date

**16/10/2007**

\* Voluntary details

<sup>†</sup> Directors only

\*\*Delete as appropriate

A director, secretary etc must sign the form below.

Signed

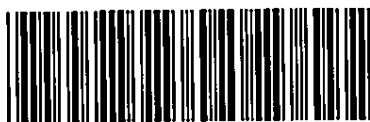
**Chris Perret**

Date

**23/10/2007**

(\* = director / secretary / administrator / administrative receiver / receiver / manager / receiver)

You do not have to give any contact  
information in the box opposite but if you



A24 03/11/2007 583  
COMPANIES HOUSE

A33 24/10/2007 11  
COMPANIES HOUSE

Form 10/03

**MR CHRIS PERRET, AEF, LANGHAM HOUSE**

**1B PORTLAND PLACE, LONDON**

**W1B 1PN**

**Tel 020 7291 9020**

DX number

DX exchange

When you have completed and signed the form please send it to the  
Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff  
for companies registered in England and Wales or  
Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
for companies registered in Scotland

DX 235 Edinburgh  
or LP - 4 Edinburgh 2

**Company Number**

† Directors only

† Other directorships


**NOTES**

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

**Other directorships.**

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company