

ASSOCIATED LONDON PUBLISHING LIMITED

Annual Report and Unaudited Accounts

for the year ended 3 October 2010

Registered no 3790004 England and Wales



ASSOCIATED LONDON PUBLISHING LIMITED

DIRECTOR'S REPORT FOR THE YEAR ENDED 3 OCTOBER 2010

The director submits his annual report with the unaudited financial statements of the Company for the year ended 3 October 2010

Principal Activity and Business Review

The company is dormant and has not traded during the financial year ended 3 October 2010, or the prior financial year

Directors

The directors of the company who served during the year ended 3 October 2010, who were directors for the whole of the year ended on that date, unless otherwise stated, were.

P W. Alayli (resigned 1 July 2010)

P. M Dacre (resigned 1 July 2010)

S M Dyson (resigned 30 November 2009)

M J Page (appointed 1 July 2010)

Lord Rothermere IV (resigned 1 July 2010)

Under the Articles of Association, Directors are not required to retire either by rotation or at the first Annual General Meeting after appointment

Statement of Directors' Responsibilities

United Kingdom company law requires that the director must not approve the financial statements for each financial year unless he is satisfied that they give a true and fair view of the state of affairs of the company as at the end of the financial year and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for the system of internal control, for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Auditors

The annual accounts for the financial year ended 3 October 2010 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006 (relating to members requesting an audit)

BY ORDER OF THE BOARD



F L Sallas
COMPANY SECRETARY

date 25 May 2011

ASSOCIATED LONDON PUBLISHING LIMITED

**BALANCE SHEET
AS AT 3 OCTOBER 2010**

	<u>2010</u> £	<u>2009</u> £
Current Assets		
Amounts due from fellow group undertaking (due from Associated Newspapers Limited)	<u>2</u>	<u>2</u>
Capital and Reserves		
Called up share capital (Note 2)	2	2
Share premium account	-	-
Profit and loss account (Note 3)	-	-
Shareholders' Funds	<u>2</u>	<u>2</u>

The annual accounts for the financial year ended 3 October 2010 have not been audited because the company is entitled to exemption from audit under Section 480 of the Companies Act 2006 (as a dormant company) and no notice requiring the company to obtain an audit of these accounts has been deposited under Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for ensuring that the company keeps accounting records that comply with Section 386 of the Companies Act 2006 and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Sections 394 and 395 of the Companies Act 2006 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

The financial statements of Associated London Publishing Limited, registered number 3790004, were approved by the Directors and authorised for issue on *25th May* 2011



M J PAGE
DIRECTOR

ASSOCIATED LONDON PUBLISHING LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 3 OCTOBER 2010

1 Accounting Policies

The company's financial year is the 52 week period ended 3 October 2010. The comparative figures are for the 53 week period ended 4 October 2009.

The accounts have been prepared under the historical cost convention and in accordance with applicable Accounting Standards in the United Kingdom.

2 Called up share capital

	<u>2010</u> £	<u>2009</u> £
Authorised		
10,000,000 ordinary shares of £1 each	<u>10,000,000</u>	<u>10,000,000</u>
Allotted, called up and fully paid		
2 ordinary shares of £1 each	<u>2</u>	<u>2</u>

3 Profit and loss account

The Company has not traded during the financial year ended 3 October 2010, or in the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss. No profit and loss account is therefore attached.

4 Related party transactions

The company has taken advantage of the exemption under FRS 8, "Related Party Disclosures", not to disclose related party transactions between companies which are 90% owned by the same ultimate parent company.

5 Ultimate holding company and controlling party

The director regards the ultimate holding company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is The Viscount Rothermere, Chairman of Daily Mail and General Trust plc.

The largest and smallest group of which the company is a member and for which Group Accounts are drawn up is that of Daily Mail and General Trust plc, registered in England and Wales. Copies of the Report and Accounts are available from

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street, Kensington
London, W8 5TT