Report and Financial Statements

For the year end

28th September 2008

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17/07/2009 COMPANIES HOUSE

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Deloitte & Touche Hill House 1 Little New Street London EC4A 3TR

REPORT AND FINANCIAL STATEMENTS 2008

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DIRECTORS' REPORT

The directors present their annual report and the financial statements for the year ended 28th September 2008.

ACTIVITIES

During the period the company did not trade and therefore made neither profit nor a loss. It is anticipated that the company will remain dormant for the foreseeable future.

DIRECTORS AND THEIR INTERESTS

The following directors served throughout the year:

P.W.Alayli

P.M.Dacre

S.M.Dyson

Lord Rothermere IV

DIRECTORS' INTERESTS

None of the directors has a service contract or contract for services with the company.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual report and the financial statements in accordance with applicable laws and regulations.

Company law requires the directors to prepare financial statements for each financial period. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the Company, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

In accordance with section 252 of the Companies Act 1985, the company has taken advantage of the exemption for dormant companies from the obligation to appoint auditors and subject the financial statements to audit.

Approved by the Board of Directors and signed on behalf of the Board

P.P.J.Ross Secretary

13 July 2009

BALANCE SHEET 28th September 2008

	Note	2008 £	2007 £
CURRENT ASSETS Debtors	4	2	2
NET CURRENT ASSETS		2	2
TOTAL ASSETS LESS CURRENT LIABILITIES NET ASSETS		2	2
CAPITAL AND RESERVES Share capital Profit and loss account	5	2	2 -
EQUITY SHAREHOLDERS' FUNDS		2	2

The annual accounts have not been audited because the company is entitled to the exemption provided by section 249AA(1) of the Companies Act 1985 relating to dormant companies and its members have not required the company to obtain an audit of these accounts in accordance with s249B(2).

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records that comply with Section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with Section 226 of the Companies Act 1985 and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to the company.

These financial statements were approved by the Board of Directors on 13 July

2009.

Signed on behalf of the Board of Directors.

P.W.Alayli

Director

NOTES TO THE ACCOUNTS Year ended 28th September 2008

1. ACCOUNTING POLICIES

The accounts have been prepared under the historical cost convention, and in accordance with the Companies Act 1985 and UK Generally Accepted Accounting Principles (UKGAAP). A summary of the more important accounting policies which have been applied consistently is set out below.

Cash flow

The company is a wholly owned subsidiary of Daily Mail and General Trust plc and its cash flows are included in the consolidated Group cash flow statement of that company. Consequently the company is exempt under the terms of FRS1 (Revised) from publishing a separate cash flow statement.

2. PROFIT AND LOSS ACCOUNT

No profit and loss account is presented with these financial statements because the company has not received income, incurred expenditure or recognised any gains or losses during either the year under review or the preceding financial year. There have been no movements in shareholders' funds during the year under review or the preceding financial year.

3. DIRECTORS' AND EMPLOYEES' EMOLUMENTS

The Directors received no emoluments for their services during the years ended 28th September 2008. The company had no employees (2007 – nil).

4. DEBTORS

		2008 £	2007 £
	Amounts falling due within one year: Amounts due from holding company and other group undertakings	2	2
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5.	SHARE CAPITAL	2008 £	2007
	Authorised:	r	£

10,000,000 ordinary shares of £1 each	10,000,000	10,000,000
Allotted and fully paid: 2 ordinary shares of £1 each	2	2
L Ordinary shares of Li each	~	2

6. RELATED PARTY TRANSACTIONS

The company has taken advantage of the exemption under FRS 8, Related Party Disclosures, not to disclose related party transactions between subsidiaries of Daily Mail and General Trust plc.

NOTES TO THE ACCOUNTS Year ended 28th September 2008

7. ULTIMATE PARENT COMPANY AND CONTROLLING PARTY

The directors regard the ultimate parent company as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is the Viscount Rothermere, a director of the ultimate parent company.

The largest and smallest group of which the company is a member and for which consolidated financial statements are drawn up is that of Daily Mail and General Trust plc, incorporated in Great Britain and registered in England and Wales. Copies of the Report and financial statements are available from:

The Company Secretary
Daily Mail and General Trust plc
Northcliffe House
2 Derry Street
Kensington
LONDON W8 5TT