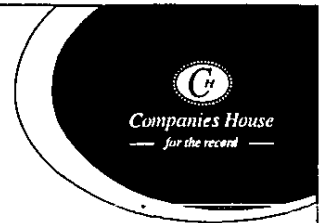


AP01

Appointment of director

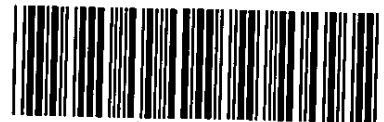


You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ What this form is for
You may use this form to appoint
an individual as a director

☐ What this form is NOT for
You cannot use the form to appoint
a corporate director. To do this,
please use form AP02 'Appointment
of corporate director'

FRIDAY



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COMPANIES HOUSE

1 Company details

Company number **03783095**
Company name in full **WORLD BOOK DAY LTD**

→ Filing in this form
Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2 Date of director's appointment

Date of appointment **01 07 2010**

3 New director's details

Title* **MRS**
Full forename(s) **RACHEL**
Surname **RUSSELL**
Former name(s) **FIRTH**
Country/State of residence **ENGLAND**
Nationality **BRITISH**
Date of birth **24 04 1972**
Business occupation (if any) **BUSINESS UNIT DIRECTOR**

1 Former name(s)

Please provide any previous names
which have been used for business
purposes in the past 20 years

Married women do not need to give
former names unless previously used
for business purposes

Continue in section 6 if required

2 Country/State of residence

This is in respect of your usual
residential address as stated in
Section 4a

3 Business occupation

If you have a business occupation,
please enter here. If you do not,
please leave blank

4 New director's service address

Please complete your service address below. You must also complete your usual
residential address in Section 4a

Building name/number **WHSMITH LTD**
Street **GREENBRIDGE ROAD**
Post town **SWINDON**
County/Region **WILTSHIRE**
Postcode **SN3 3LD**
Country **ENGLAND**

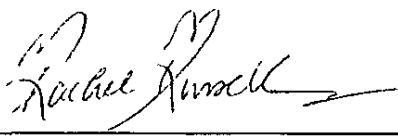

1 Service address

This is the address that will appear
on the public record. This does not
have to be your usual residential
address

Please state 'The Company's
Registered Office' if your service
address is recorded in the company's
register of directors as the
company's registered office

If you provide your residential
address here it will appear on the
public record

AP01
Appointment of director

5	Signatures	
	I consent to act as director of the above named company	
New director's signature	Signature X  X	❶ Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership ❷ Person authorised Under either section 270 or 274 of the Companies Act 2006
Authorising signature	Signature X  X	
This form may be signed and authorised by Director ❶ , Secretary, Person authorised ❷ , Administrator, Administrative Receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor		

6	Additional former names (continued from Section 3)	
Former names ❶	N/A 	❶ Additional former names Use this space to enter any additional names