Company Registration Number 3777924

Farm Communications Limited

Financial Statements

31st December 2006

WEDNESDAY

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COMPANIES HOUSE

The Directors' Report

Year ended 31st December 2006

The directors have pleasure in presenting their report and the financial statements of the company for the year ended 31st December 2006

Principal activities

The principal activity of the company was that of media advertising until 31st May 2006 when the shares were sold to Cello Group plc and the company ceased trading

The directors and their interests in the shares of the company

The directors who served the company during the year together with their beneficial interests in the shares of the company were as follows

	Ordinary Shares of £1 each		
	At		
	31 December 2006	1 January 2006	
R B Smith	•	271	
P Jeffrey	-	271	
O Lee	-	145	
M McLauchlan (resigned 30 June 2006)	-	-	
G M Skinner (appointed 30 June 2006)	-	-	
J S Rowley (appointed 30 June 2006)	-	-	

Directors' interests in the ultimate parent company are as follows

	At 31 December 2006	At 1 January 2006
J S Rowley (appointed 30 June 2006)	329,103	329,103

Donations

During the year the company made charitable contributions of nil (2005 £1,250)

Auditor

CLB Coopers resigned as auditors on 23 June 2006, at which point the company appointed Baker Tilly as auditors. The Directors, having been notified of the cessation of the partnership known as Baker Tilly, resolved that Baker Tilly UK Audit LLP be appointed as successor auditor with effect from 1 April 2007, in accordance with the provisions of the Companies Act 1989, s26(5). Baker Tilly UK Audit LLP has indicated its willingness to continue on office.

Statement as to disclosure of information to auditors

The directors who were in office on the date of approval of these financial statements have confirmed, as far as they are aware, that there is no relevant audit information of which the auditors are unaware. Each of the directors have confirmed that they have taken all steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that it has been communicated to the auditor

Small company provisions

This report has been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985

Approved by the directors on 29/10/2007

Director

Directors' Responsibilities in the Preparation of the Financial Statements

Year ended 31st December 2006

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable and Generally Accepted Accounting Practice. Company law requires the directors to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period in preparing those financial statements, the directors are required to

- a select suitable accounting policies and then apply them consistently,
- b make judgements and estimates that are reasonable and prudent,
- c prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the requirements of the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Independent Auditor's Report to the Shareholders

Year ended 31st December 2006

We have audited the financial statements on pages 5 to 12

This report is made solely to the company's members, as a body, in accordance with section 235 of the Companies Act 1985 Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Directors' Responsibilities

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland)

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you whether in our opinion the information given in the Directors' Report is consistent with the financial statements

In addition, we report to you if, in our opinion, the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatements within it

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements

Opinion

In our opinion

the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice, of the state of the company's affairs at 31 December 2006 and of its loss for the year then ended and have been properly prepared in accordance with the Companies Act 1985, and

the information given in the Directors' Report is consistent with the financial statements solve Tilly MX Andr LLA

BAKER TILLY UK AUDIT LLP

Registered Auditor **Chartered Accountants** First Floor, Quay 2 139 Fountainbridge Edinburgh, EH3 9QG

Date 29 October 2007

Profit and Loss Account

Year ended 31st December 2006

	Note	2006 £	2005 £
Turnover		903,636	2,738,584
Cost of sales		330,170	1,143,197
Gross profit		573,466	1,595,387
Administrative expenses Other operating income		899,025 (38,750)	1,789,172 (163,455)
Operating (loss)	2	(286,809)	(30,330)
Income from shares in group undertakings Interest receivable Interest payable and similar charges	4	112 (901)	30,000 604 (1,441)
(Loss) on ordinary activities before taxation		(287,598)	(1,167)
Tax on (loss) on ordinary activities	5	(1,392)	4,143
(Loss)/profit for the financial year		(288,990)	2,976

The operating loss for the year arises from discontinued operations

No separate Statement of Total Recognised Gains and Losses has been presented as all such gains and losses have been dealt with in the profit and loss account

The notes on pages 7 to 12 form part of these financial statements.

Balance Sheet

31st December 2006

	Note	2006 £	2005 £
Fixed assets			
Tangible assets	6	-	74,864
Investments	7	-	2
		•	74,866
Current assets			
Debtors	8	132,926	737,622
Cash at bank and in hand		81,750	46,145
		214,676	783,767
Creditors: Amounts falling due within one year	9	435,085	757,935
Net current (liabilities)/assets		(220,409)	25,832
Total assets less current liabilities		(220,409)	100,698
Creditors: Amounts falling due after more than one year	10	-	27,910
		(220,409)	72,788
Provisions for liabilities			
Deferred taxation	11	-	4,207
		(220,409)	68,581
Capital and reserves			
Called-up equity share capital Other reserves	13 14	875 22	875 22
Profit and loss account	15	(221,306)	67,684
(Deficiency of assets)/shareholders' funds		(220,409)	68,581

These financial statements have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985 and with the Financial Reporting Standard for Smaller Entities (effective January 2005)

These financial statements were approved, signed and authorised for issue by the Directors on 29^{11} 0 Web 2007

Director

The notes on page 6 form part of these financial statements.

Notes to the Financial Statements

Year ended 31st December 2006

1. Accounting policies

Basis of Accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

Consolidation

In the opinion of the directors, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 248 of the Companies Act 1985 not to prepare group accounts.

Going concern

The financial statements show a deficiency of assets of £220,409, including £371,877 due to The Leith Agency Limited. The company has received confirmation from The Leith Agency Limited that they will continue to support the company's financial requirements for working capital, therefore the going concern basis of accounts preparation remains appropriate.

Turnover

Turnover shown in the profit and loss account is recognised when it is earned, being amounts invoiced in relation to contracts completed during the year, exclusive of value added tax. Production costs are released in line with turnover

Fixed Assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Leasehold Improvements

over the length of the lease

Fixtures & Fittings

over 7 years

Equipment

- over 4 years

Operating Lease Agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Deferred Taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

Notes to the Financial Statements

Year ended 31st December 2006

1 Accounting policies (continued)

Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard 8 from the requirement to disclose transactions with group companies on the grounds that consolidated financial statements are prepared by the ultimate parent company

Foreign Currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Financial Instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. Operating loss

Operating loss is stated after charging

		2006 £	2005 £
	Depreciation of owned fixed assets Loss on disposal of fixed assets Auditor's fees	18,818 - -	44,010 124 4,550
	Net loss on foreign currency translation	<u> </u>	9
3.	Directors' emoluments		
	The directors' aggregate emoluments in respect of qualifying service	es were	
		2006 £	2005 £
	Aggregate emoluments		311,685
4	Income from shares in group undertakings		
		2006 £	2005 £
	Income from group undertakings		30,000

Notes to the Financial Statements

Year ended 31st December 2006

5.	Taxation on ordinary activities	5			
				2006 £	2005 £
	Current tax				
	UK Corporation tax based on t (2004 - 20 07%) Over/under provision in prior y	•	ar at 19%	- (5,599)	- (2,977)
	Total current tax			(5,599)	(2,977)
	Deferred tax				
	Origination and reversal of timir Capital allowances	ng differences (note	12)	4,207	(1,166)
	Tax on (loss)/profit on ordinary	activities .		(1,392)	(4,143)
6	Tangible fixed assets				
		Leasehold Imp'ts £	Fixtures & Fittings £	Computer equipment £	Total £
	Cost At 1st January 2006 Additions Disposals Transfers to Group	67,859 (67,859)	28,336 - (28,336)	114,017 5,741 - (119,758)	210,212 5,741 (67,859) (148,094)
	At 31st December 2006	<u> </u>	(20,330)	(119,750)	(140,034)
					
	Depreciation At 1st January 2006 Charge for the year Disposals Transfers to Group	43,693 10,936 (54,629)	12,333 1,710 - (14,043)	79,322 6,172 (85,494)	135,348 18,818 (54,629) (99,537)
	At 31st December 2006	•	*		-
	Net book value At 31st December 2006	-	-	-	-
	At 31st December 2005	24,166	16,003	34,695	74,864

Notes to the Financial Statements

Year ended 31st December 2006

7	Investments					
	Shares in group unde	rtakıngs				£
	Cost and net book va At 1st January 2006	lue				2
	Amount written off					(2)
	At 31st December 200	06				_
	Subsidiary undertaking	Country of registration or incorporation	Shares held %	Class	Nature of business	
	Mightyblast Ltd	UK	100%	Ordinary	Design Co	mpany
	The aggregate amount relevant financial year		erves and the	results of the	s company	for the las
	Capital and reserves Profit for the year	£18,220 £18,011				
8.	Debtors					
					2006 £	2005 £
	Trade debtors				104,017	495,422
	Corporation tax repaya Amounts due from grou				2,316	5,599 63,430
	VAT				13,960	-
	Other debtors	und income			1,564 11,069	103,630 69,541
	Prepayments and accr	uea income				
					132,926	737,622
9.	Creditors Amounts f	allıng due within o	ne year			•
					2006 £	2005 £
	Bank loans and overdr	afts			<u>-</u>	52,000
	Trade creditors Amounts owed to grou	n companies			19,301 385,238	296,006 2,236
	Corporation tax	p companies			-	2,200
	PAYE and social secui	rity			-	47,736
	VAT Other creditors				546	81,337 2
	Accruals and deferred	ıncome			30,000	278,618
					435,085	757,935

Notes to the Financial Statements

Year ended 31st December 2006

10.	Creditors: Amounts falling due after more than one year		
		2006 £	2005 £
	Other creditors including Directors loan accounts	•	27,910
11	Deferred taxation		
	The movement in the deferred taxation provision during the year w	as	
	•	2006 £	2005 £
	Provision brought forward Profit and loss account movement arising during the year	4,207 (4,207)	5,373 (1,166)
	Provision carried forward	-	4,207
	The provision for deferred taxation consists of the tax effect of time of	ling difference	es in respect
		2006 £	2005 £
	Excess of taxation allowances over depreciation on fixed assets	<u>-</u>	5,373 5,373
12.	Commitments under operating leases		
	At 31st December 2006 the company had aggregate annual cancellable operating leases as set out below	commitments	under non-
		2006 £	2005 £
	Operating leases which expire		00.040
	Within 1 year Within 2 to 5 years	-	68,240 14,470
		-	82,710

Notes to the Financial Statements

Year ended 31st December 2006

13.	Share capital				
	Authorised share capital:				
				2006 £	2005 £
	1,000 Ordinary shares of £1 each			1,000	1,000
	Allotted, called up and fully paid:				
		2006 No	£	2005 N o	£
	Ordinary shares of £1 each	875	<u>875</u>	875	875
14.	Other reserves .				
				2006 £	2005 £
	Capital redemption reserver Purchase of own shares				
15.	Profit and loss account				
				2006 £	2005 £
	Balance brought forward (Loss)/Profit for the financial year Purchase of own shares			67,684 (288,990) -	69,708 2,976 (5,000)
	Balance carried forward			(221,306)	67,684

16 Ultimate controlling party

The immediate parent company is Leith Agency Limited

The ultimate controlling party is Cello Group plc which is incorporated in Great Britain and registered in England. The accounts of this company are available to the public and may be obtained from the Registrar of Companies, 37 Castle Terrace, Edinburgh