

**Abbreviated Unaudited Accounts for the Year Ended 31st March 2014**

**for**

**NEESHAM PUBLIC RELATIONS LIMITED**

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**for the year ended 31st March 2014**

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**NEESHAM PUBLIC RELATIONS LIMITED**

**Company Information**  
**for the year ended 31st March 2014**

**DIRECTORS:**

P van der Sluijs  
E van der Sluijs  
N J Langley  
R Cann

**SECRETARY:**

P van der Sluijs

**REGISTERED OFFICE:**

7 Station Approach  
Wendover  
Buckinghamshire  
HP22 6BN

**REGISTERED NUMBER:**

03730549 (England and Wales)

**ACCOUNTANTS:**

Jacquards  
Old Barn House  
2 Wannions Close  
Botley  
Chesham  
Buckinghamshire  
HP5 1YA

**Abbreviated Balance Sheet**  
**31st March 2014**

	Notes	2014 £	£	2013 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		17,008		19,861
<b>CURRENT ASSETS</b>					
Stocks		-		500	
Debtors		75,598		179,617	
Cash at bank		308,512		248,657	
		<u>384,110</u>		<u>428,774</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>23,017</u>		<u>41,047</u>	
<b>NET CURRENT ASSETS</b>			<u>361,093</u>		<u>387,727</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			378,101		407,588
<b>PROVISIONS FOR LIABILITIES</b>			615		733
<b>NET ASSETS</b>			<u>377,486</u>		<u>406,855</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			<u>377,386</u>		<u>406,755</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>377,486</u>		<u>406,855</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 8th September 2014 and were signed on its behalf by:

P van der Sluijs - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts**  
**for the year ended 31st March 2014**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Exemption from preparing a cash flow statement**

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

**Turnover**

Turnover represents net invoiced sale of services and disbursements, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off the cost less estimated residual value of each asset over its estimated useful life.

Leasehold improvements - Straight line basis over the lease term

Fixtures, fittings and equipment - 50% reducing balance

**Stocks**

Work in progress is valued at the lower of cost and net realisable value.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**Revenue recognition**

Fee income represents revenue earned under a wide variety of contracts to provide professional services. Revenue is recognised as earned when, and to the extent that, the firm obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses and disbursements but excluding value added tax.



**Notes to the Abbreviated Accounts - continued**  
**for the year ended 31st March 2014**

**1. ACCOUNTING POLICIES - continued**

**Share-based payments**

The company has issued share options to certain directors and employees. These financial statements have been prepared in accordance with Financial Reporting Standard for Small Entities which does not require equity-settled share based payment arrangements to be recognised as an expense.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1st April 2013	86,235
Additions	1,674
At 31st March 2014	<u>87,909</u>
<b>DEPRECIATION</b>	
At 1st April 2013	66,374
Charge for year	4,527
At 31st March 2014	<u>70,901</u>
<b>NET BOOK VALUE</b>	
At 31st March 2014	<u>17,008</u>
At 31st March 2013	<u>19,861</u>

**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
10,000	Ordinary	1p	<u>100</u>	<u>100</u>

**4. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to directors subsisted during the years ended 31st March 2014 and 31st March 2013:

	2014 £	2013 £
<b>P van der Sluijs</b>		
Balance outstanding at start of year	32,172	60,221
Amounts advanced	994	-
Amounts repaid	(32,172)	(28,049)
Balance outstanding at end of year	<u>994</u>	<u>32,172</u>
<b>E van der Sluijs</b>		
Balance outstanding at start of year	32,172	60,220
Amounts advanced	993	-
Amounts repaid	(32,172)	(28,048)
Balance outstanding at end of year	<u>993</u>	<u>32,172</u>

**Notes to the Abbreviated Accounts - continued**  
**for the year ended 31st March 2014**

**4. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES - continued**

The company leases its trading premises from a pension fund of which P van der Sluijs is a beneficiary. The terms of the lease were negotiated at arm's length with the trustees of the fund and rent of £23,556 was paid during the year (2013 - £23,556).



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