

Company Registration No. 3722014

Baseflame Limited

Report and Financial Statements

52 week period ended 30 December 2014

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Baseflame Limited

Directors' report

The directors present their report and audited financial statements for the 52 week period ended 30 December 2014.

Activities

During the 52 week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss.

The directors do not recommend payment of a final dividend (2013: £nil).

Directors

The directors who served during the period and subsequently are:

Mr A D Steele

Mr N Cooper

Mr L A Thomas

The directors' interests and rights to subscribe for shares in the ultimate parent company (William Hill PLC) at 30 December 2014 and 31 December 2013 are disclosed in the financial statements of William Hill Organization Limited. Neither the directors nor the secretary had any interests in the share capital of the Company or any other Group company (except as disclosed in the accounts of William Hill Organization Limited) at any time during the period.

Approved by the Board of Directors and signed on behalf of the Board.



D Read
Secretary

22 SEPTEMBER 2015

Baseflame Limited

Balance sheet 30 December 2014

	Notes	30 December 2014 £'000	31 December 2013 £'000
Current assets			
Debtors due after more than one year	3	-	-
Net current assets		-	-
Capital and reserves			
Called up share capital	4	-	-
Profit and loss account	5	-	-
Total equity shareholders' funds		-	-

The Company has not traded and has made neither profit nor loss nor any recognised gain or loss in the financial periods ended 30 December 2014 and 31 December 2013, and accordingly no profit and loss account or statement of total recognised gains and losses is presented.

The Company was dormant within the meaning of Section 1169 of the Companies Act 2006.

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 480 of the Companies Act 2006 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements of Baseflame Limited, registered company number 3722014, were approved by the Board of Directors and authorised for issue on ~~22 September~~ 2015.



L A Thomas
Director

Baseflame Limited

Notes to the accounts

52 week period ended 30 December 2014

1. Accounting policies

The significant accounting policies of the Company are as follows:

Basis of preparation

The financial statements are prepared in accordance with applicable United Kingdom law and accounting standards and under the historical cost convention.

2. Debtors

	30 December 2014 £'000	31 December 2013 £'000
Amounts owed by Group undertakings due after more than one year	-	-
Amounts owed by Group undertakings due after more than one year comprise, amounts due in respect of group relief.		

3. Share capital

	30 December 2014 £	31 December 2013 £
Called up, allotted and fully paid 2 ordinary shares of £1 each	2	2

4. Reconciliation of movements inequity shareholders' funds and statement of movements in reserves

	Share Capital £'000	Profit and loss account £'000	Total £'000
Balance at 30 December 2014 and 1 January 2014	-	-	-

5. Ultimate parent company and related party transactions

The Company is taking advantage of the exemption granted by paragraph 3(c) of FRS 8 not to disclose transactions with companies within the William Hill PLC Group who are related parties.

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in the United Kingdom. The Company's immediate parent company and controlling entity is William Hill Investments Limited, a company incorporated in the United Kingdom.

The parent company of the largest and smallest groups for which group accounts are prepared of which this Company is a member is William Hill PLC, a company incorporated in the United Kingdom.

Copies of the financial statements of William Hill PLC, William Hill Organisation Limited and William Hill Investments Limited are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ.