

Company Registration No. 3722014

Baseflame Limited

Report and Financial Statements

1 January 2008

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Baseflame Limited

Directors' report

The directors present their report and audited financial statements for the 53 week period ended 1 January 2008

Activities

During the 53 week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss

Directors

The directors who served during the period and subsequently are

Mr I J Spearing

Mr S Wasani (resigned 12 April 2007)

Mr S P Lane (appointed 12 April 2007)

The directors' interests and rights to subscribe for shares in the ultimate parent company (William Hill PLC) are disclosed in the financial statements of William Hill Organization Limited. Neither the directors nor the secretary had any interests in the share capital of the Company or any other Group company (except as disclosed in the accounts of William Hill Organization Limited) at any time during the period.

Approved by the Board of Directors and signed on behalf of the Board.



D Read

Secretary

31 March 2008

Baseflame Limited

Balance sheet at 1 January 2008

	Notes	1 January 2008 £'000	26 December 2006 £'000
Current assets			
Debtors due after more than one year	2	650	650
Net current assets		650	650
Capital and reserves			
Called up share capital	3	-	-
Profit and loss account	4	650	650
Total equity shareholders' funds		650	650

The company has not traded and has made neither profit nor loss nor any recognised gain or loss in the financial periods ended 1 January 2008 and 26 December 2006, and accordingly no profit and loss account or statement of total recognised gains and losses is presented

The company was dormant within the meaning of Section 250 (3) Companies Act 1985

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 249AA(1) of the Companies Act 1985 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 249B(2)

The directors acknowledge their responsibilities for ensuring the Company keeps accounting records that comply with Section 221 of the Companies Act 1985. The directors also acknowledge their responsibilities for preparing accounts that give a true and fair view of the state of affairs of the Company as at the end of the financial period and of its profit or loss for the financial period in accordance with Section 226 of the Companies Act 1985 and which otherwise comply with the requirements of that Act relating to accounts so far as applicable to the Company

These financial statements were approved by the Board of Directors on 31st March 2008

Signed on behalf of the Board of Directors



I J Spearing

Director

Baseflame Limited

Notes to the accounts

53 week period ended 1 January 2008

1. Accounting policies

The significant accounting policies of the Company are as follows

Basis of preparation

The financial statements are prepared in accordance with applicable United Kingdom law and accounting standards and under the historical cost convention

2. Debtors

	1 January 2008 £'000	26 December 2006 £'000
Amounts owed by Group undertakings due after more than one year	650	650
Amounts owed by Group undertakings due after more than one year comprise amounts due in respect of group relief		

3. Share capital

	1 January 2008 £	26 December 2006 £
Authorised share capital 1,000 shares of £1 per share	1,000	1,000
Called up, allotted and fully paid 2 ordinary shares of £1 each	2	2

4. Reconciliation of movements inequity shareholders' funds and statement of movements in reserves

There have been no movements in equity shareholders funds during this or the preceding period

5. Ultimate parent company and related party transactions

The Company is taking advantage of the exemption granted by paragraph 3(c) of FRS 8 not to disclose transactions with companies within the William Hill PLC Group who are related parties

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in Great Britain. The Company's immediate parent company and controlling entity is William Hill Investments Limited, a company incorporated in Great Britain.

The parent company of the largest and smallest groups for which group accounts are prepared of which this Company is a member is William Hill PLC, a company incorporated in Great Britain.

Copies of the financial statements of William Hill PLC, William Hill Organisation Limited and William Hill Investments Limited are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ.