

363A

Please complete in typescript, or in bold black capitals.

## Annual Return

CHFPOOO

Company number 3720071

Company name in full FRESH TRADING LIMITED

### Date of this return

The information in this return is made up to

Day Month Year  
2 5 / 0 3 / 2 0 0 9

### Date of next return

If you wish to make your next return to a date earlier than the anniversary of this return please show that date here. Companies House will then send a form at the appropriate time.

Day Month Year  
2 5 / 0 3 / 2 0 1 0

### Registered Office

Show here the address at the date of this return

FRUIT TOWERS  
3 GOLDHAWK ESTATE, BRACKENBURY ROAD

Any change of registered office must be on form 287

Post town LONDON  
County/Region \_\_\_\_\_  
UK Postcode W 6 0 B A \_\_\_\_\_

### Principal business activities

Show trade classification code number(s) for the principal activity or activities

If the code number cannot be determined, give a brief description of principal activity

1532 5134  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

FRIDAY



A51 27/03/2009 172  
COMPANIES HOUSE

When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ  
for companies registered in England or Wales

DX 33050 Cardiff

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB  
For companies registered in Scotland

DX ED235 Edinburgh 1  
or LP-4 Edinburgh 2

**Register of members**

If the register of members is not kept at the registered office, state here where it is kept

Post town

County/Region

UK Postcode

**Register of Debenture holders**

If there is a register of debenture holders, or a duplicate of any such register or part of it, which is not kept at the registered office, state here where it is kept

Post town

County/Region

UK Postcode

**Company type**

Public limited company

Private company limited by shares

Private company limited by guarantee without share capital

Private company limited by shares exempt under section 30

Private company limited by guarantee exempt under section 30

Private unlimited company with share capital

Private unlimited company without share capital

☐☒☐☐☐☐☐

Please tick the appropriate box

**Company Secretary**

\* Voluntary details  
(Please photocopy this area to provide details of joint secretaries).

†† Tick the box if the address shown is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. Otherwise, give your usual residential address. In the case of a corporation or Scottish firm, give the registered or principal office address.

If a partnership, give the names and addresses of the partners or the name of the partnership and office address

Name

\*Style/Title

Forename(s)

Surname

Address ††

Post town

County/Region

UK Postcode

Country

Details of a new company secretary must be notified on form 288a

MR

ADAM RICHARD

BALON

3 ST STEPHENS CRESCENT

LONDON

W 2 5 Q T

UK

## Directors

Please list the directors in alphabetical order.

Details of new directors must be notified on form 288a

\* Voluntary details

In the case of a director that is a corporation or a Scottish firm, the name is the corporate or firm name

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|                     |                        |       |      |   |   |   |   |   |   |   |
|---------------------|------------------------|-------|------|---|---|---|---|---|---|---|
| Name                | *Style/Title           | MR    |      |   |   |   |   |   |   |   |
|                     | Day                    | Month | Year |   |   |   |   |   |   |   |
| Date of birth       | 1                      | 6     | /    | 0 | 2 | / | 1 | 9 | 7 | 2 |
| Forename(s)         | ADAM RICHARD           |       |      |   |   |   |   |   |   |   |
| Surname             | BALON                  |       |      |   |   |   |   |   |   |   |
| Address ††          | 3 ST STEPHENS CRESCENT |       |      |   |   |   |   |   |   |   |
|                     |                        |       |      |   |   |   |   |   |   |   |
| Post town           | LONDON                 |       |      |   |   |   |   |   |   |   |
| County/Region       |                        |       |      |   |   |   |   |   |   |   |
| UK Postcode         | W                      | 2     | 5    | Q | T |   |   |   |   |   |
| Country             | UK                     |       |      |   |   |   |   |   |   |   |
| Nationality         | BRITISH                |       |      |   |   |   |   |   |   |   |
| Business occupation | COMPANY DIRECTOR       |       |      |   |   |   |   |   |   |   |

## Directors

Please list the directors in alphabetical order

Details of new directors must be notified on form 288a

\* Voluntary details

In the case of a director that is a corporation or a Scottish firm, the name is the corporate or firm name

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|                     |                            |       |      |   |   |   |   |   |   |   |
|---------------------|----------------------------|-------|------|---|---|---|---|---|---|---|
| Name                | *Style/Title               | MR    |      |   |   |   |   |   |   |   |
|                     | Day                        | Month | Year |   |   |   |   |   |   |   |
| Date of birth       | 2                          | 3     | /    | 0 | 3 | / | 1 | 9 | 3 | 4 |
| Forename(s)         | MAURICE ELIAS              |       |      |   |   |   |   |   |   |   |
| Surname             | PINTO                      |       |      |   |   |   |   |   |   |   |
| Address ††          | FLAT D 86 ALBION RIVERSIDE |       |      |   |   |   |   |   |   |   |
|                     | 8 HESTER ROAD              |       |      |   |   |   |   |   |   |   |
| Post town           | LONDON                     |       |      |   |   |   |   |   |   |   |
| County/Region       |                            |       |      |   |   |   |   |   |   |   |
| UK Postcode         | S                          | W     | 1    | 1 | 4 | A | W |   |   |   |
| Country             | UK                         |       |      |   |   |   |   |   |   |   |
| Nationality         | AMERICAN                   |       |      |   |   |   |   |   |   |   |
| Business occupation | PRIVATE INVESTOR           |       |      |   |   |   |   |   |   |   |

**Issue share capital**

Enter details of all the shares in issue at the date of this return

| Class<br>(e.g. Ordinary/Preference) | Number of<br>shares issued | Aggregate Nominal<br>Value<br>(i.e. Number of shares<br>issued multiplied by nominal<br>value per share, or total<br>amount of stock) |
|-------------------------------------|----------------------------|---|
| ORDINARY                            | 10411000                   | £2,602.75   |
| ORDINARY "A"                        | 839000                     | £209.75   |
|                                     |                            |   |
|                                     |                            |   |
| Totals                              | 11250000                   | £2,812.50   |

**Traded public companies**

A traded public company means a company any of whose shares are shares admitted to trading on a regulated market

Please tick this box if your company was a traded public company at any time during the period of this return

☐**List of past and present shareholders**  
(use attached schedule where appropriate)

Private or non-traded public companies are required to provide a "full list" if one was not included with either of the last two returns.

Traded public companies are required to provide a list of shareholders who held at least 5% of the issued shares of any share class if a list was not provided with either of the last two returns.

Please tick the appropriate box below:

On paper      In another  
format

A full list of shareholders for a private or non-traded public company is enclosed. **Please complete Schedule A.**

☒☐

A list of shareholders holding at least 5% of the issued shares of any share class for a traded public company is enclosed. **Please complete Schedule B.**

☐☐

A list containing shareholder changes is enclosed

☒☐

➤ For private or non-traded public companies, **please complete Schedule A**

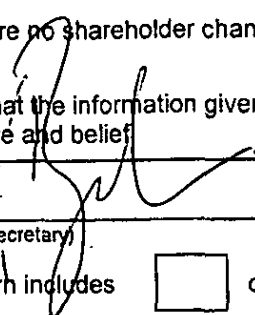
➤ For traded public companies, **please complete Schedule B**

There were no shareholder changes in this period

☐**Certificate**

I certify that the information given in this return is true to the best of my knowledge and belief

Signed



Date

25/3/09

\*(director / secretary)

This return includes

☐

continuation sheets

(enter number)

\* Please delete as appropriate

When you have signed the return, send it with the fee to the Registrar of Companies. Make cheques payable to Companies House.

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

JOELSON WILSON & CO

30 PORTLAND PLACE

LONDON W1B 1LZ

DX number 9001

DX exchange WEST END

**Directors**

Please list the directors in alphabetical order.

Details of new directors must be notified on form 288a

\* Voluntary details

In the case of a director that is a corporation or a Scottish firm, the name is the corporate or firm name

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|                                     |                             |       |      |   |   |   |   |   |   |   |
|-------------------------------------|-----------------------------|-------|------|---|---|---|---|---|---|---|
| Name                                | *Style/Title                | MR    |      |   |   |   |   |   |   |   |
|                                     | Day                         | Month | Year |   |   |   |   |   |   |   |
| Date of birth                       | 1                           | 3     | /    | 0 | 2 | / | 1 | 9 | 7 | 3 |
| Forename(s)                         | RICHARD                     |       |      |   |   |   |   |   |   |   |
| Surname                             | REED                        |       |      |   |   |   |   |   |   |   |
| <input type="checkbox"/> Address †† | FLAT 13, FRITHVILLE GARDENS |       |      |   |   |   |   |   |   |   |
| Post town                           | LONDON                      |       |      |   |   |   |   |   |   |   |
| County/Region                       |                             |       |      |   |   |   |   |   |   |   |
| UK Postcode                         | W                           | 1     | 2    | 7 | J | N |   |   |   |   |
| Country                             | UK                          |       |      |   |   |   |   |   |   |   |
| Nationality                         | BRITISH                     |       |      |   |   |   |   |   |   |   |
| Business occupation                 | COMPANY DIRECTOR            |       |      |   |   |   |   |   |   |   |

**Directors**

Please list the directors in alphabetical order

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|                                     |                        |       |      |   |   |   |   |   |   |   |
|-------------------------------------|------------------------|-------|------|---|---|---|---|---|---|---|
| Name                                | *Style/Title           | MR    |      |   |   |   |   |   |   |   |
|                                     | Day                    | Month | Year |   |   |   |   |   |   |   |
| Date of birth                       | 2                      | 0     | /    | 0 | 7 | / | 1 | 9 | 7 | 2 |
| Forename(s)                         | JONATHAN               |       |      |   |   |   |   |   |   |   |
| Surname                             | WRIGHT                 |       |      |   |   |   |   |   |   |   |
| <input type="checkbox"/> Address †† | FLAT 5 CLYDESDALE ROAD |       |      |   |   |   |   |   |   |   |
| Post town                           | LONDON                 |       |      |   |   |   |   |   |   |   |
| County/Region                       |                        |       |      |   |   |   |   |   |   |   |
| UK Postcode                         | W                      | 1     | 1    | 1 | J | E |   |   |   |   |
| Country                             | UK                     |       |      |   |   |   |   |   |   |   |
| Nationality                         | BRITISH                |       |      |   |   |   |   |   |   |   |
| Business occupation                 | COMPANY DIRECTOR       |       |      |   |   |   |   |   |   |   |

**Directors**  
Please list the directors in alphabetical order.

- Voluntary details

|      |                          |  |
|------|--------------------------|--|
| Name | *Style/Title             |  |
|      | Day      Month      Year |  |

Date of birth | | / | | / | | | |

**Forename(s)** |

Surname |

Address **††** \_\_\_\_\_

Post town |

County/Region |

UK Postcode | | | | | |

Country |

Nationality |

Business occupation |

Please list the directors in alphabetical order

\* Voluntary details

**Details of new directors must be notified on form 288a**

| Name | *Style/Title | Day | Month | Year |
|------|--------------|-----|-------|------|
|      |              |     |       |      |

Date of birth | | / | / | | |

Forename(s) |

Surname |

Address  $\uparrow\uparrow$  \_\_\_\_\_

Post town |

County/Region |

UK Postcode | | | | | | | |

Country |

Nationality | \_\_\_\_\_

Business occupation | \_\_\_\_\_

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This must only be completed by  
private and public limited  
companies that have not traded on  
a regulated market

## Schedule A

### for private or non-traded public companies

List of past and present shareholders

(Please use a continuation sheet if required)

Company number 3720071

Company name in full FRESH TRADING LIMITED

- Changes to shareholders' particulars or details of the amount of stock or shares transferred must be completed each year
- You must provide a 'full list' of all company shareholders on:
  - The company's first annual return following incorporation
  - Every third annual return after a full list has been provided
- List the company shareholders in alphabetical order or provide an index
- List joint shareholders consecutively

### Do not give shareholder address information

| Shareholder's name only                      | Class and number of<br>shares or amount of<br>stock held  | Shares or amount of stock transferred<br>(If appropriate)       |  |
|--|---|---|--|
|  |   | Class and number of<br>shares or amount of<br>stock transferred | Date of<br>registration<br>of transfer |
| Name<br>ADAM BALON                           | 2,700,000 ORDINARY<br>SHARES                              |   |  |
| Name<br>MAURICE PINTO                        | 1,822,500 ORDINARY<br>SHARES                              |   |  |
| Name<br>RICHARD REED                         | 2,700,000 ORDINARY<br>SHARES                              |   |  |
| Name<br>JONATHAN WRIGHT                      | 2,700,000 ORDINARY<br>SHARES                              |   |  |
| Name<br>JULES HYDLEMAN                       | 202,500 ORDINARY<br>SHARES                                |   |  |
| Name<br>FRESH TRADING EMPLOYEE BENEFIT TRUST | 286,000 ORDINARY SHARES<br>839,000 "A" ORDINARY<br>SHARES |   |  |
| Name   |   |   |  |
| Name   |   |   |  |
| Name   |   |   |  |