

Global Direct Marketing Ltd

trading as Jumla

Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2021

Sujatha Renganathan FCCA-AIMS Accountants for Business
Chartered Certified Accountant
11 St Thomas Drive
Pinner
Sandy
HA5 4SX

Global Direct Marketing Ltd
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Company Information

Directors	Dipak Nemchand Popat Ketan Kiran Hirji Shah
Registered office	2 Downland close Whetstone N20 9LZ
Accountants	Sujatha Renganathan FCCA-AIMS Accountants for Business Chartered Certified Accountant 11 St Thomas Drive Pinner Sandy HA5 4SX

Global Direct Marketing Ltd
trading as Jumla
(Registration number: 03707474)
Balance Sheet as at 31 March 2021

	2021 £	2020 £
Fixed assets	184	368
Current assets	213,949	228,504
Creditors: Amounts falling due within one year	(116,404)	(150,064)
Net current assets	97,545	78,440
Total assets less current liabilities	97,729	78,808
Accruals and deferred income	-	(950)
	97,729	77,858
Capital and reserves	97,729	77,858

1 General information

The company is a private company limited by share capital, incorporated in United Kingdom.

The address of its registered office is:

2 Downland close
Whetstone
N20 9LZ

The principal place of business is:

2 Downland close
Whetstone
N20 9LZ

These financial statements were authorised for issue by the Board on 8 June 2021.

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with FRS 105 'The Financial Reporting Standard applicable to the Micro-entities Regime'.

2 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 2 (2020 - 2).

These financial statements have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the financial year ending 31 March 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

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- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved and authorised by the Board on 8 June 2021 and signed on its behalf by:

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Dipak Nemchand Popat
Director

.....

Ketan Kiran Hirji Shah
Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.