

# Global Direct Marketing Ltd

trading as Jumla

Annual Report and Unaudited Financial Statements  
for the Year Ended 31 March 2019

Sujatha Renganathan FCCA-AIMS Accountants for Business

Chartered Certified Accountant

11 St Thomas Drive

Pinner

Sandy

HA5 4SX

**Global Direct Marketing Ltd**  
**trading as Jumla**

**Contents**

Company Information	<u>1</u>
Balance Sheet	<u>2</u> to <u>3</u>
Notes to the Financial Statements	<u>2</u>

**Global Direct Marketing Ltd**  
**trading as Jumla**

**Company Information**

<b>Directors</b>	Dipak Nemchand Popat Ketan Kiran Hirji Shah
<b>Registered office</b>	2 Downland close Whetstone N20 9LZ
<b>Accountants</b>	Sujatha Renganathan FCCA-AIMS Accountants for Business Chartered Certified Accountant 11 St Thomas Drive Pinner Sandy HA5 4SX

**Global Direct Marketing Ltd**  
**trading as Jumla**  
**(Registration number: 03707474)**  
**Balance Sheet as at 31 March 2019**

	2019 £	2018 £
Fixed assets	552	736
Current assets	118,133	85,848
Creditors: Amounts falling due within one year	(68,645)	(55,275)
Net current assets	49,488	30,573
	50,040	31,309
Capital and reserves	50,040	31,309

## 1 General information

The company is a private company limited by share capital, incorporated in United Kingdom.

The address of its registered office is:

2 Downland close  
Whetstone  
N20 9LZ

The principal place of business is:

16 Kettlewell close  
Friern Barnet  
N11 3FB

These financial statements were authorised for issue by the Board on 29 July 2019.

### Basis of preparation

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

## 2 Staff numbers

### Average number of employees

These financial statements have been prepared in accordance with the micro-entity provisions of the Companies Act 2006 and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

For the financial year ending 31 March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

**Global Direct Marketing Ltd**  
**trading as Jumla**

**(Registration number: 03707474)**  
**Balance Sheet as at 31 March 2019**

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved and authorised by the Board on 29 July 2019 and signed on its behalf by:

.....

Dipak Nemchand Popat  
Director

.....

Ketan Kiran Hirji Shah  
Director

Page 3

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.